

HITS- [REDACTED] PROPOSAL

This will serve to formalize an arrangement between HITS and [REDACTED]. Under the terms of this agreement, HITS will provide editorial consideration and advertising to [REDACTED].

This editorial coverage may include but is not necessarily limited to:

- One multi-page interview with a major [REDACTED] executive, including team photos
- Inclusion of key [REDACTED] personnel in overall editorial, including online and print news items and analysis and special-issue content such as industry roundtables
- Mentions of [REDACTED] principals in *HITS* List, where appropriate and guided by [REDACTED] priorities
- Opportunities for inclusion of [REDACTED] clients in our yearly Grammy coverage, which begins early in the cycle with wide-ranging consideration of worthy contenders and strongly influences the conversation regarding nominations and awards
- Representation in our Rainmakers profiles of industry figures
- Consideration of [REDACTED] clients for inclusion in Vibe Raters rundown of breaking acts and opportunity for inclusion of [REDACTED] data throughout the section
- Inclusion of [REDACTED] clients and data in our periodic New & Developing Artists specials (2 per issue)
- News coverage of casting, branding and other opportunities/developments pertinent to key [REDACTED] music clients
- Inclusion of [REDACTED] clients, personnel and/or announcements in targeted sections of the HITS Daily Double website, including Music City (Nashville), Blighty Beat (U.K.) and Pub Crawling (publishing)
- Inclusion of [REDACTED] personnel in our Noisemakers section, where appropriate

Advertising will include:

- Six print pages in high-profile special issues
- Online banners as needed, including minimum two weeks in premium positions
- Minimum 10 e-blast branding opportunities during the term

COST: \$12.5k/month billable monthly