

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QFavNATO] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?
 -North Atlantic Treaty Organization, or NATO

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	489	181	252	236	343	49	46	94	93	131	171	187	302	155	322
	49%	47%	54%	44%	48%	46%	42%	44%	40%	48%	59%	42%	54%	32%	68%
VERY/SOMEWHAT UNFAVORABLE	220	91	123	96	164	20	23	38	60	60	63	98	123	168	42
	22%	23%	26%	18%	23%	19%	21%	18%	26%	22%	22%	22%	22%	34%	9%
Very Favorable	210	74	109	101	151	25	13	37	35	53	85	71	139	38	172
	21%	19%	23%	19%	21%	23%	12%	17%	15%	19%	30%	16%	25%	8%	36%
Somewhat Favorable	279	107	143	135	192	25	33	57	59	77	86	116	163	117	150
	28%	28%	31%	25%	27%	23%	30%	27%	25%	28%	30%	26%	29%	24%	32%
Heard of, No Opinion	223	102	73	147	157	23	30	54	55	66	49	109	115	122	87
	22%	26%	16%	28%	22%	22%	27%	26%	23%	24%	17%	24%	20%	25%	18%
Somewhat Unfavorable	152	67	91	60	122	12	15	30	43	38	40	73	79	117	28
	15%	17%	20%	11%	17%	11%	14%	14%	18%	14%	14%	16%	14%	24%	6%
Very Unfavorable	68	24	32	37	43	9	7	7	17	21	23	24	44	51	14
	7%	6%	7%	7%	6%	8%	7%	4%	7%	8%	8%	5%	8%	11%	3%
Never heard of	74	15	19	55	44	14	12	26	25	18	5	51	23	44	24
	7%	4%	4%	10%	6%	13%	11%	12%	11%	6%	2%	11%	4%	9%	5%

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	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	489 49%	125 42%	126 42%	145 57%	91 61%	252 42%	236 59%	169 42%	173 57%	114 43%	100 51%	96 48%	116 56%	58 49%	215 46%	46 59%	184 57%
VERY/SOMEWHAT UNFAVORABLE	220 22%	54 18%	74 25%	66 26%	26 17%	128 21%	92 23%	92 23%	72 23%	45 17%	44 22%	50 25%	49 23%	28 24%	116 25%	9 11%	65 20%
Very Favorable	210 21%	46 15%	42 14%	68 27%	53 36%	88 15%	122 30%	58 15%	91 30%	47 18%	44 22%	40 20%	54 26%	24 20%	87 19%	17 21%	86 27%
Somewhat Favorable	279 28%	79 27%	85 28%	77 30%	38 25%	164 27%	115 28%	110 28%	82 27%	67 25%	56 29%	56 28%	62 30%	35 29%	128 28%	29 37%	97 30%
Heard of, No Opinion	223 22%	78 26%	85 28%	38 15%	22 15%	163 27%	60 15%	111 28%	46 15%	78 29%	45 23%	44 22%	32 15%	22 18%	107 23%	14 17%	66 20%
Somewhat Unfavorable	152 15%	36 12%	50 17%	54 21%	12 8%	86 14%	66 16%	66 17%	55 18%	33 12%	25 13%	35 17%	37 18%	21 18%	83 18%	9 11%	43 13%
Very Unfavorable	68 7%	18 6%	24 8%	12 5%	14 9%	42 7%	26 6%	26 6%	17 5%	13 5%	19 10%	15 7%	12 6%	7 6%	33 7%	0 %	22 7%
Never heard of	74 7%	41 14%	18 6%	5 2%	10 7%	58 10%	15 4%	29 7%	14 5%	29 11%	8 4%	13 6%	12 6%	11 10%	27 6%	10 13%	9 3%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006	385	240	381	466	72	468	373	315	305	452	495	462	475	69	221	191	427	607	851	656	727
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	489	139	96	253	160	23	306	140	147	199	148	323	153	314	21	59	80	223	317	423	275	375
	49%	36%	40%	66%	34%	32%	65%	38%	47%	65%	33%	65%	33%	66%	31%	27%	42%	52%	52%	50%	42%	52%
VERY/SOMEWHAT UNFAVORABLE	220	119	74	28	162	11	47	133	52	34	152	54	161	45	15	83	64	101	135	195	163	135
	22%	31%	31%	7%	35%	15%	10%	36%	17%	11%	34%	11%	35%	9%	21%	38%	33%	24%	22%	23%	25%	19%
Very Favorable	210	34	47	130	42	9	159	32	73	104	34	171	35	169	6	14	22	110	143	186	97	164
	21%	9%	19%	34%	9%	13%	34%	9%	23%	34%	7%	35%	8%	36%	8%	6%	12%	26%	24%	22%	15%	23%
Somewhat Favorable	279	105	50	123	118	13	147	108	74	94	114	152	119	144	16	46	57	113	174	237	178	211
	28%	27%	21%	32%	25%	19%	31%	29%	23%	31%	25%	31%	26%	30%	23%	21%	30%	27%	29%	28%	27%	29%
Heard of, No Opinion	223	98	50	76	107	29	87	76	91	49	116	91	109	90	24	51	42	78	119	179	164	154
	22%	25%	21%	20%	23%	40%	19%	20%	29%	16%	26%	18%	24%	19%	35%	23%	22%	18%	20%	21%	25%	21%
Somewhat Unfavorable	152	83	50	19	115	7	30	85	41	26	103	39	114	29	10	55	48	68	91	132	106	96
	15%	22%	21%	5%	25%	10%	6%	23%	13%	9%	23%	8%	25%	6%	14%	25%	25%	16%	15%	16%	16%	13%
Very Unfavorable	68	35	24	9	48	3	18	48	12	8	50	15	47	16	5	28	16	33	44	62	57	39
	7%	9%	10%	2%	10%	4%	4%	13%	4%	3%	11%	3%	10%	3%	7%	13%	8%	8%	7%	7%	9%	5%
Never heard of	74	30	19	25	37	10	27	24	25	23	36	27	39	26	9	27	6	24	35	54	55	63
	7%	8%	8%	6%	8%	14%	6%	6%	8%	8%	8%	6%	8%	6%	13%	12%	3%	6%	6%	6%	8%	9%

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	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	489	205	178	89	396	51	38	152	213	124	105	67	91	142	139	291
	49%	45%	51%	38%	52%	35%	45%	48%	51%	45%	48%	41%	50%	50%	39%	69%
VERY/SOMEWHAT UNFAVORABLE	220	115	68	60	159	27	32	55	94	72	41	46	41	60	126	32
	22%	25%	19%	26%	21%	19%	38%	18%	23%	26%	18%	28%	23%	21%	35%	8%
Very Favorable	210	78	78	32	178	13	19	69	89	52	46	19	37	68	32	164
	21%	17%	22%	14%	23%	9%	22%	22%	21%	19%	21%	12%	20%	24%	9%	39%
Somewhat Favorable	279	127	101	58	218	38	19	83	124	72	59	48	55	74	107	127
	28%	28%	29%	25%	28%	26%	23%	26%	30%	26%	27%	29%	30%	26%	30%	30%
Heard of, No Opinion	223	99	73	52	171	43	9	80	95	49	66	41	30	63	70	74
	22%	22%	21%	22%	22%	29%	11%	25%	23%	18%	30%	25%	16%	23%	19%	18%
Somewhat Unfavorable	152	79	49	43	107	19	24	35	68	49	23	35	28	44	83	17
	15%	18%	14%	19%	14%	13%	28%	11%	16%	18%	11%	21%	15%	16%	23%	4%
Very Unfavorable	68	36	19	16	51	8	8	20	25	23	17	11	13	16	43	16
	7%	8%	5%	7%	7%	5%	10%	6%	6%	8%	8%	7%	7%	6%	12%	4%
Never heard of	74	33	31	32	42	27	5	27	15	32	8	11	20	16	25	24
	7%	7%	9%	14%	5%	18%	6%	9%	4%	12%	4%	6%	11%	6%	7%	6%

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[QFavBritt] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately?

-Katie Britt

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	121	46	77	44	82	14	15	33	27	22	38	60	61	88	32
	12%	12%	17%	8%	12%	13%	14%	16%	12%	8%	13%	14%	11%	18%	7%
VERY/SOMEWHAT UNFAVORABLE	204	85	83	118	133	26	19	27	42	78	57	69	135	41	154
	20%	22%	18%	22%	19%	24%	17%	13%	18%	29%	20%	16%	24%	8%	33%
Very Favorable	35	14	20	16	25	5	2	4	7	3	22	11	25	29	5
	4%	4%	4%	3%	3%	5%	2%	2%	3%	1%	8%	2%	4%	6%	1%
Somewhat Favorable	86	31	58	28	57	9	13	29	20	20	17	50	36	59	27
	9%	8%	12%	5%	8%	8%	11%	14%	9%	7%	6%	11%	6%	12%	6%
Heard of, No Opinion	174	63	87	87	135	15	19	42	37	53	42	79	96	112	56
	17%	16%	19%	16%	19%	14%	17%	20%	16%	19%	15%	18%	17%	23%	12%
Somewhat Unfavorable	73	31	35	38	50	9	8	14	17	24	18	31	42	30	42
	7%	8%	7%	7%	7%	8%	7%	7%	7%	9%	6%	7%	7%	6%	9%
Very Unfavorable	132	54	48	80	83	17	11	12	26	54	40	38	94	11	112
	13%	14%	10%	15%	12%	16%	10%	6%	11%	20%	14%	9%	17%	2%	24%
Never heard of	506	195	219	286	358	51	57	109	127	120	150	236	270	248	233
	50%	50%	47%	53%	51%	48%	52%	52%	54%	44%	52%	53%	48%	51%	49%

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	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
VERY/SOMEWHAT FAVORABLE	121 12%	38 13%	35 12%	32 13%	16 11%	73 12%	48 12%	47 12%	35 11%	26 10%	27 14%	24 12%	26 12%	18 15%	68 15%	2 2%	45 14%
VERY/SOMEWHAT UNFAVORABLE	204 20%	52 17%	39 13%	63 25%	50 34%	91 15%	113 28%	56 14%	77 25%	47 18%	33 17%	28 14%	66 31%	28 23%	107 23%	14 17%	66 20%
Very Favorable	35 4%	10 3%	10 3%	9 4%	6 4%	20 3%	15 4%	14 4%	10 3%	9 4%	7 3%	11 5%	4 2%	4 4%	14 3%	-	19 6%
Somewhat Favorable	86 9%	28 9%	25 8%	23 9%	10 6%	53 9%	33 8%	32 8%	25 8%	17 6%	20 10%	13 7%	22 10%	14 12%	54 12%	2 2%	26 8%
Heard of, No Opinion	174 17%	65 22%	59 20%	35 14%	15 10%	124 21%	50 12%	97 24%	38 12%	49 18%	35 18%	35 18%	34 16%	18 15%	73 16%	14 18%	56 17%
Somewhat Unfavorable	73 7%	24 8%	17 5%	16 6%	16 11%	41 7%	32 8%	27 7%	24 8%	21 8%	10 5%	8 4%	25 12%	8 6%	46 10%	4 5%	17 5%
Very Unfavorable	132 13%	28 9%	22 7%	47 19%	34 23%	50 8%	82 20%	29 7%	53 18%	26 10%	22 11%	20 10%	41 19%	20 17%	61 13%	10 12%	49 15%
Never heard of	506 50%	143 48%	170 56%	124 49%	69 46%	314 52%	192 48%	202 50%	156 51%	144 54%	102 52%	114 57%	84 40%	55 46%	216 47%	50 63%	157 49%

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	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
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Total	1006	385	240	381	466	72	468	373	315	305	452	495	462	475	69	221	191	427	607	851	656	727
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	121	59	33	30	79	8	34	73	29	18	73	44	75	44	2	44	29	59	75	95	90	75
	12%	15%	14%	8%	17%	12%	7%	20%	9%	6%	16%	9%	16%	9%	3%	20%	15%	14%	12%	11%	14%	10%
VERY/SOMEWHAT UNFAVORABLE	204	30	56	118	39	11	154	31	61	110	42	153	44	153	8	16	14	104	141	183	96	167
	20%	8%	23%	31%	8%	15%	33%	8%	19%	36%	9%	31%	9%	32%	11%	7%	7%	24%	23%	22%	15%	23%
Very Favorable	35	19	10	6	27	2	6	27	4	5	29	6	27	7	1	15	10	19	26	29	25	20
	4%	5%	4%	2%	6%	3%	1%	7%	1%	2%	7%	1%	6%	2%	1%	7%	5%	4%	4%	3%	4%	3%
Somewhat Favorable	86	40	22	24	51	6	28	46	26	14	44	38	48	37	1	29	19	40	49	66	65	55
	9%	10%	9%	6%	11%	9%	6%	12%	8%	4%	10%	8%	10%	8%	2%	13%	10%	9%	8%	8%	10%	8%
Heard of, No Opinion	174	94	31	49	102	15	58	80	57	34	105	62	107	54	14	51	45	59	97	148	121	119
	17%	25%	13%	13%	22%	20%	12%	22%	18%	11%	23%	12%	23%	11%	20%	23%	24%	14%	16%	17%	19%	16%
Somewhat Unfavorable	73	17	29	27	23	6	43	21	26	24	30	41	29	44	0	10	11	28	47	62	46	60
	7%	4%	12%	7%	5%	9%	9%	6%	8%	8%	7%	8%	6%	9%	0%	5%	6%	7%	8%	7%	7%	8%
Very Unfavorable	132	13	28	91	16	5	111	10	36	86	12	112	15	109	8	6	3	76	94	121	49	107
	13%	3%	12%	24%	3%	7%	24%	3%	11%	28%	3%	23%	3%	23%	11%	3%	1%	18%	16%	14%	8%	15%
Never heard of	506	202	120	185	246	38	222	188	168	143	232	236	236	224	45	109	103	205	294	424	350	366
	50%	52%	50%	48%	53%	53%	47%	51%	53%	47%	51%	48%	51%	47%	66%	50%	54%	48%	48%	50%	53%	50%

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Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT FAVORABLE	121	59	43	34	87	13	21	49	46	27	11	25	26	29	68	23
	12%	13%	12%	15%	11%	9%	24%	16%	11%	10%	5%	15%	15%	10%	19%	5%
VERY/SOMEWHAT UNFAVORABLE	204	92	62	41	163	23	17	64	99	41	53	21	42	74	28	155
	20%	20%	18%	18%	21%	16%	21%	20%	24%	15%	24%	13%	23%	26%	8%	37%
Very Favorable	35	21	9	7	29	4	3	8	23	5	7	11	5	6	24	5
	4%	5%	3%	3%	4%	3%	3%	2%	5%	2%	3%	7%	3%	2%	7%	1%
Somewhat Favorable	86	38	34	28	58	9	18	41	23	22	4	14	21	23	43	18
	9%	8%	10%	12%	8%	6%	21%	13%	6%	8%	2%	9%	12%	8%	12%	4%
Heard of, No Opinion	174	84	54	43	130	30	13	39	75	60	42	38	26	31	65	50
	17%	19%	15%	19%	17%	20%	15%	12%	18%	22%	19%	23%	14%	11%	18%	12%
Somewhat Unfavorable	73	30	27	18	55	9	9	22	32	18	16	7	18	21	19	36
	7%	7%	8%	8%	7%	6%	11%	7%	8%	7%	7%	4%	10%	8%	5%	9%
Very Unfavorable	132	62	36	23	109	15	8	42	66	23	37	14	23	53	9	119
	13%	14%	10%	10%	14%	10%	10%	13%	16%	8%	17%	9%	13%	19%	2%	28%
Never heard of	506	217	191	114	388	81	34	162	197	148	113	81	88	147	200	193
	50%	48%	55%	49%	51%	55%	39%	51%	47%	53%	51%	49%	48%	52%	55%	46%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QDownBallotMotivation2024] How motivated are you to vote in the November 2024 elections for races OTHER than President, such as, Congress, ballot initiatives and other offices?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	688	266	342	342	500	76	58	115	144	193	236	259	429	331	343
	68%	68%	73%	64%	71%	71%	53%	55%	62%	70%	82%	58%	76%	68%	72%
NOT VERY/NOT AT ALL MOTIVATED	113	48	43	70	70	17	21	48	23	32	10	71	42	49	47
	11%	12%	9%	13%	10%	16%	19%	23%	10%	12%	4%	16%	7%	10%	10%
Extremely motivated	486	200	247	236	346	50	43	76	95	131	184	171	315	221	255
	48%	52%	53%	44%	49%	47%	39%	36%	41%	48%	64%	38%	56%	45%	54%
Very motivated	202	65	96	107	154	26	15	39	49	62	52	88	114	110	88
	20%	17%	20%	20%	22%	25%	13%	19%	21%	23%	18%	20%	20%	22%	18%
Somewhat motivated	183	70	78	105	126	12	25	40	56	46	41	96	86	103	70
	18%	18%	17%	20%	18%	11%	23%	19%	24%	17%	14%	22%	15%	21%	15%
Not very motivated	78	37	31	47	48	12	16	33	13	26	6	46	32	33	36
	8%	10%	7%	9%	7%	12%	14%	15%	6%	10%	2%	10%	6%	7%	8%
Not at all motivated	35	10	12	23	22	4	6	15	10	5	4	25	10	16	11
	3%	3%	3%	4%	3%	4%	5%	7%	4%	2%	1%	6%	2%	3%	2%
Unsure	23	5	4	18	12	2	6	8	10	4	1	18	5	7	15
	2%	1%	1%	3%	2%	2%	5%	4%	4%	1%	*%	4%	1%	1%	3%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QDownBallotMotivation2024] How motivated are you to vote in the November 2024 elections for races OTHER than President, such as, Congress, ballot initiatives and other offices?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
EXTREMELY/VERY MOTIVATED	688 68%	186 62%	206 68%	181 71%	114 77%	391 65%	296 73%	271 68%	228 75%	173 65%	134 68%	139 69%	152 73%	87 72%	302 65%	50 63%	263 81%
NOT VERY/NOT AT ALL MOTIVATED	113 11%	45 15%	29 9%	28 11%	11 7%	74 12%	39 10%	46 11%	24 8%	33 12%	24 12%	25 13%	18 9%	6 5%	62 13%	11 14%	13 4%
Extremely motivated	486 48%	120 40%	139 46%	130 51%	96 64%	259 43%	225 56%	173 43%	172 56%	114 43%	86 44%	101 50%	118 57%	64 53%	211 45%	35 44%	190 59%
Very motivated	202 20%	66 22%	66 22%	52 20%	19 12%	132 22%	70 17%	98 24%	56 18%	59 22%	48 24%	37 19%	34 16%	23 19%	92 20%	15 19%	73 22%
Somewhat motivated	183 18%	54 18%	60 20%	45 18%	24 16%	114 19%	69 17%	72 18%	53 18%	52 19%	35 18%	32 16%	38 18%	25 21%	93 20%	15 19%	45 14%
Not very motivated	78 8%	32 11%	18 6%	23 9%	5 3%	51 8%	28 7%	32 8%	16 5%	18 7%	18 9%	19 9%	13 6%	6 5%	44 10%	5 7%	10 3%
Not at all motivated	35 3%	13 4%	10 3%	5 2%	6 4%	23 4%	11 3%	14 3%	8 3%	15 6%	6 3%	7 3%	6 3%	-	18 4%	6 7%	2 1%
Unsure	23 2%	13 4%	9 3%	0 0%	-	22 4%	0 0%	12 3%	-	9 4%	4 2%	6 3%	1 0%	2 2%	7 1%	4 5%	3 1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QDownBallotMotivation2024] How motivated are you to vote in the November 2024 elections for races OTHER than President, such as, Congress, ballot initiatives and other offices?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
EXTREMELY/VERY MOTIVATED	688 68%	274 71%	144 60%	269 71%	328 70%	30 42%	330 71%	269 72%	198 63%	217 71%	318 70%	351 71%	320 69%	339 71%	29 42%	150 68%	139 73%	326 76%	452 75%	602 71%	451 69%	496 68%
NOT VERY/NOT AT ALL MOTIVATED	113 11%	23 6%	44 19%	45 12%	35 7%	19 27%	59 13%	20 5%	46 15%	40 13%	38 8%	60 12%	41 9%	49 10%	22 32%	16 7%	14 7%	26 6%	37 6%	86 10%	70 11%	93 13%
Extremely motivated	486 48%	182 47%	103 43%	201 53%	223 48%	15 21%	248 53%	187 50%	137 43%	160 53%	206 46%	267 54%	215 47%	253 53%	18 26%	97 44%	99 52%	251 59%	337 55%	438 52%	312 48%	358 49%
Very motivated	202 20%	93 24%	41 17%	68 18%	105 23%	15 21%	82 18%	82 22%	61 19%	57 19%	112 25%	84 17%	105 23%	86 18%	11 16%	53 24%	40 21%	75 18%	116 19%	164 19%	139 21%	139 19%
Somewhat motivated	183 18%	82 21%	44 19%	57 15%	96 21%	18 25%	68 15%	76 20%	63 20%	41 13%	87 19%	77 15%	96 21%	75 16%	12 17%	51 23%	36 19%	67 16%	111 18%	147 17%	122 19%	118 16%
Not very motivated	78 8%	18 5%	22 9%	38 10%	23 5%	8 12%	47 10%	16 4%	27 9%	32 10%	26 6%	45 9%	28 6%	38 8%	12 17%	13 6%	6 3%	18 4%	29 5%	60 7%	48 7%	66 9%
Not at all motivated	35 3%	5 1%	22 9%	7 2%	11 2%	11 15%	12 3%	5 1%	19 6%	8 3%	12 3%	15 3%	13 3%	11 2%	10 15%	3 1%	8 4%	8 2%	9 1%	26 3%	22 3%	27 4%
Unsure	23 2%	7 2%	6 3%	10 3%	7 2%	5 6%	11 2%	7 2%	8 2%	7 2%	10 2%	8 2%	5 1%	11 2%	6 9%	3 1%	3 1%	7 2%	6 1%	16 2%	13 2%	20 3%

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[QDownBallotMotivation2024] How motivated are you to vote in the November 2024 elections for races OTHER than President, such as, Congress, ballot initiatives and other offices?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	688	308	233	137	549	79	58	202	309	177	147	120	141	175	290	331
	68%	68%	66%	59%	71%	53%	68%	64%	74%	64%	67%	73%	77%	62%	80%	79%
NOT VERY/NOT AT ALL MOTIVATED	113	45	49	34	79	25	10	50	36	26	26	9	15	46	11	34
	11%	10%	14%	15%	10%	17%	11%	16%	9%	10%	12%	6%	9%	16%	3%	8%
Extremely motivated	486	212	160	88	396	49	39	142	224	120	110	89	98	118	197	246
	48%	47%	46%	38%	52%	33%	46%	45%	54%	43%	50%	54%	54%	42%	55%	59%
Very motivated	202	95	72	48	153	29	19	60	85	57	37	32	42	57	92	85
	20%	21%	21%	21%	20%	20%	22%	19%	20%	21%	17%	19%	23%	20%	26%	20%
Somewhat motivated	183	90	58	54	125	37	18	53	66	64	41	28	25	52	55	44
	18%	20%	17%	23%	16%	25%	21%	17%	16%	23%	19%	17%	14%	19%	15%	11%
Not very motivated	78	37	33	24	55	17	7	35	30	13	22	6	13	32	9	28
	8%	8%	9%	10%	7%	11%	8%	11%	7%	5%	10%	3%	7%	11%	2%	7%
Not at all motivated	35	8	16	11	24	8	3	15	7	13	4	4	3	14	3	6
	3%	2%	5%	5%	3%	5%	3%	5%	2%	5%	2%	2%	2%	5%	1%	1%
Unsure	23	10	10	7	15	7	-	9	5	9	5	7	1	8	4	12
	2%	2%	3%	3%	2%	5%		3%	1%	3%	2%	4%	*%	3%	1%	3%

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[QTrumpVP] Who should be Donald Trump' s running mate?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	466 100	177 100	242 100	225 100	389 100	12 100	32 100	80 100	105 100	130 100	151 100	185 100	281 100	433 100	23 100
Unweighted Total	423	142	209	214	362	13	27	60	92	115	156	152	271	391	21
Ron DeSantis	63 13%	21 12%	31 13%	31 14%	53 14%	2 15%	3 11%	17 21%	16 15%	11 8%	19 12%	33 18%	30 11%	60 14%	3 12%
Vivek Ramaswamy	69 15%	24 14%	38 16%	31 14%	53 14%	1 4%	5 15%	14 18%	14 13%	26 20%	15 10%	28 15%	41 15%	69 16%	1 3%
Nikki Haley	40 9%	12 7%	26 11%	15 6%	37 10%	0 2%	2 6%	9 12%	12 11%	3 2%	15 10%	21 12%	19 7%	38 9%	-
Kristi Noem	17 4%	9 5%	15 6%	2 1%	16 4%	-	1 2%	1 1%	4 4%	5 4%	7 5%	5 3%	12 4%	17 4%	-
Katie Britt	16 3%	1 1%	10 4%	7 3%	8 2%	-	1 3%	1 1%	5 5%	1 1%	9 6%	6 3%	10 4%	16 4%	-
Byron Donalds	11 2%	4 2%	5 2%	5 2%	9 2%	1 6%	1 2%	2 3%	2 2%	4 3%	2 2%	4 2%	6 2%	10 2%	0 2%
Doug Burgum	1 *%	-	-	1 *%	-	-	-	-	1 1%	-	-	1 *%	-	1 *%	-
J D Vance	4 1%	1 1%	2 1%	2 1%	3 1%	1 7%	1 2%	1 1%	1 1%	-	2 2%	2 1%	2 1%	2 *%	2 10%
Tim Scott	37 8%	14 8%	17 7%	20 9%	35 9%	-	1 3%	5 6%	7 7%	10 8%	16 10%	12 6%	26 9%	37 9%	-
Elise Stefanik	6 1%	3 2%	1 1%	4 2%	5 1%	1 6%	-	-	1 1%	3 2%	2 1%	1 *%	5 2%	5 1%	-
Tulsi Gabbard	23 5%	14 8%	18 8%	5 2%	18 5%	-	2 5%	5 6%	6 6%	1 1%	10 7%	11 6%	12 4%	22 5%	1 4%
Marco Rubio	12 3%	4 2%	8 3%	4 2%	7 2%	2 14%	1 4%	6 8%	0 *%	3 2%	2 1%	7 4%	5 2%	11 3%	-
Ben Carson	34 7%	12 7%	18 8%	16 7%	28 7%	1 11%	4 11%	2 2%	7 7%	17 13%	7 5%	9 5%	25 9%	34 8%	-
Sarah Huckabee Sanders	20 4%	6 3%	10 4%	10 4%	18 5%	1 4%	1 4%	-	1 1%	10 7%	10 6%	1 *%	19 7%	20 5%	-

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[QTrumpVP] Who should be Donald Trump's running mate?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Unsure	114 24%	50 28%	40 17%	73 33%	98 25%	4 30%	10 32%	16 21%	27 26%	35 27%	34 23%	44 24%	70 25%	91 21%	16 71%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP] Who should be Donald Trump's running mate?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	466 100	158 100	140 100	114 100	53 100	299 100	167 100	246 100	143 100	103 100	84 100	97 100	104 100	73 100	199 100	31 100	169 100
Unweighted Total	423	114	156	110	43	270	153	229	133	110	86	98	81	44	175	33	155
Ron DeSantis	63 13%	15 9%	15 11%	19 17%	13 24%	30 10%	32 19%	22 9%	31 22%	8 8%	12 14%	16 16%	14 14%	13 17%	32 16%	6 20%	17 10%
Vivek Ramaswamy	69 15%	25 16%	21 15%	16 14%	7 13%	47 16%	23 14%	40 16%	13 9%	11 11%	12 14%	14 14%	25 24%	8 11%	40 20%	3 10%	16 10%
Nikki Haley	40 9%	15 9%	11 8%	10 9%	4 8%	26 9%	14 9%	23 9%	14 10%	7 7%	8 9%	5 6%	18 18%	1 2%	23 12%	-	13 8%
Kristi Noem	17 4%	6 4%	6 4%	5 4%	1 1%	12 4%	5 3%	12 5%	4 3%	5 5%	1 1%	4 4%	6 6%	1 1%	9 5%	1 4%	4 2%
Katie Britt	16 3%	3 2%	9 7%	3 2%	1 2%	13 4%	4 2%	4 2%	4 2%	1 1%	5 6%	1 1%	3 2%	7 9%	4 2%	1 3%	9 5%
Byron Donalds	11 2%	4 3%	2 2%	4 4%	-	7 2%	4 2%	6 2%	3 2%	3 3%	2 2%	2 2%	4 4%	-	6 3%	0 1%	2 1%
Doug Burgum	1 *%	-	1 *%	-	-	1 *%	-	-	-	1 1%	-	-	-	-	-	-	1 *%
J D Vance	4 1%	-	2 2%	1 1%	1 3%	2 1%	2 1%	1 1%	1 1%	-	2 2%	3 3%	-	-	3 2%	-	1 1%
Tim Scott	37 8%	14 9%	12 9%	7 6%	4 7%	27 9%	11 6%	26 11%	9 6%	11 10%	8 10%	6 6%	4 4%	7 10%	8 4%	1 4%	23 14%
Elise Stefanik	6 1%	-	3 2%	3 2%	-	3 1%	3 2%	2 1%	3 2%	3 3%	0 *%	-	1 1%	1 2%	1 1%	-	4 3%
Tulsi Gabbard	23 5%	3 2%	5 3%	10 9%	6 11%	7 2%	16 9%	6 2%	12 9%	4 4%	2 3%	4 4%	1 1%	12 16%	8 4%	-	11 7%
Marco Rubio	12 3%	8 5%	1 *%	2 2%	1 2%	9 3%	3 2%	4 2%	3 2%	2 2%	-	3 4%	-	5 6%	6 3%	2 6%	2 1%
Ben Carson	34 7%	16 10%	6 5%	7 6%	5 9%	22 7%	12 7%	20 8%	8 6%	6 6%	9 11%	8 9%	4 3%	7 9%	10 5%	3 9%	18 10%
Sarah Huckabee Sanders	20 4%	7 4%	6 5%	2 2%	5 9%	13 4%	7 4%	12 5%	7 5%	6 6%	1 1%	7 7%	6 6%	1 1%	6 3%	1 3%	10 6%

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[QTrumpVP] Who should be Donald Trump' s running mate?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Unsure	114 24%	42 27%	39 28%	26 22%	7 13%	81 27%	32 19%	68 28%	30 21%	36 34%	22 27%	23 24%	19 18%	12 16%	42 21%	12 39%	39 23%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP] Who should be Donald Trump's running mate?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	466 100	385 100	81 100	-	466 100	-	-	327 100	114 100	20 100	406 100	40 100	425 100	28 100	14 100	221 100	191 100	189 100	275 100	393 100	392 100	252 100
Unweighted Total	423	350	73	-	423	-	-	289	108	21	360	29	385	22	16	209	168	161	224	308	360	234
Ron DeSantis	63 13%	53 14%	9 11%	-	63 13%	-	-	44 13%	14 12%	5 25%	57 14%	5 13%	63 15%	-	-	30 14%	29 15%	24 13%	37 13%	53 13%	49 13%	32 13%
Vivek Ramaswamy	69 15%	64 17%	5 6%	-	69 15%	-	-	51 16%	15 13%	3 15%	66 16%	3 8%	67 16%	0 1%	2 16%	37 17%	29 15%	24 13%	34 12%	56 14%	58 15%	33 13%
Nikki Haley	40 9%	33 9%	7 9%	-	40 9%	-	-	26 8%	12 10%	2 12%	33 8%	4 10%	37 9%	1 4%	2 13%	11 5%	26 13%	14 7%	26 9%	34 9%	33 8%	29 11%
Kristi Noem	17 4%	13 3%	4 5%	-	17 4%	-	-	16 5%	1 1%	-	16 4%	-	17 4%	-	-	10 5%	6 3%	7 3%	12 4%	16 4%	16 4%	7 3%
Katie Britt	16 3%	16 4%	1 1%	-	16 3%	-	-	13 4%	2 2%	1 4%	15 4%	-	16 4%	-	-	6 3%	9 5%	13 7%	15 5%	15 4%	15 4%	11 4%
Byron Donalds	11 2%	4 1%	6 8%	-	11 2%	-	-	10 3%	0 %	-	10 3%	-	10 2%	0 1%	-	7 3%	3 2%	4 2%	7 3%	10 2%	11 3%	10 4%
Doug Burgum	1 *%	1 *%	-	-	1 *%	-	-	1 *%	-	-	1 *%	-	1 *%	-	-	1 *%	-	-	-	-	1 *%	1 *%
J D Vance	4 1%	4 1%	-	-	4 1%	-	-	1 *%	2 2%	1 3%	2 1%	2 5%	1 *%	2 7%	1 6%	1 1%	1 *%	1 1%	2 1%	4 1%	3 1%	4 2%
Tim Scott	37 8%	35 9%	2 3%	-	37 8%	-	-	34 10%	4 3%	-	37 9%	-	37 9%	-	0 3%	17 8%	17 9%	20 10%	25 9%	35 9%	32 8%	18 7%
Elise Stefanik	6 1%	6 1%	-	-	6 1%	-	-	4 1%	0 *%	1 3%	5 1%	-	5 1%	0 1%	-	3 1%	3 1%	-	3 1%	5 1%	3 1%	-
Tulsi Gabbard	23 5%	16 4%	7 9%	-	23 5%	-	-	17 5%	5 4%	1 4%	20 5%	-	19 5%	2 6%	2 14%	10 5%	9 4%	14 7%	18 6%	21 5%	21 5%	13 5%
Marco Rubio	12 3%	5 1%	7 8%	-	12 3%	-	-	3 1%	8 7%	0 1%	7 2%	5 12%	11 3%	0 1%	-	7 3%	2 1%	6 3%	8 3%	8 2%	8 2%	8 3%
Ben Carson	34 7%	27 7%	7 8%	-	34 7%	-	-	28 9%	4 4%	1 6%	33 8%	-	32 8%	1 5%	-	21 9%	10 5%	12 6%	17 6%	28 7%	30 8%	18 7%
Sarah Huckabee Sanders	20 4%	15 4%	5 6%	-	20 4%	-	-	16 5%	4 4%	-	20 5%	0 1%	20 5%	-	-	12 6%	6 3%	15 8%	17 6%	18 5%	15 4%	9 3%

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[QTrumpVP] Who should be Donald Trump's running mate?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Unsure	114 24%	93 24%	20 25%	-	114 24%	-	-	62 19%	42 37%	5 25%	85 21%	21 52%	87 20%	20 73%	6 48%	47 21%	42 22%	35 19%	54 20%	91 23%	97 25%	60 24%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP] Who should be Donald Trump’s running mate?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	466 100	257 100	112 100	120 100	343 100	69 100	51 100	100 100	203 100	162 100	96 100	131 100	86 100	84 100	360 100	-
Unweighted Total	423	201	105	102	318	59	43	92	181	150	87	128	78	74	423	423
Ron DeSantis	63 13%	35 14%	13 12%	20 16%	43 13%	14 21%	5 10%	16 16%	25 12%	22 13%	11 12%	14 11%	16 19%	13 15%	35 10%	-
Vivek Ramaswamy	69 15%	46 18%	16 14%	25 21%	43 13%	16 23%	9 18%	20 20%	27 13%	23 14%	15 16%	19 15%	11 13%	9 11%	55 15%	-
Nikki Haley	40 9%	26 10%	9 8%	14 12%	26 8%	8 12%	6 12%	8 8%	22 11%	11 7%	3 3%	13 10%	13 15%	4 5%	27 7%	-
Kristi Noem	17 4%	9 3%	6 5%	5 4%	12 4%	-	5 9%	5 5%	7 3%	5 3%	1 1%	7 5%	3 4%	1 2%	17 5%	-
Katie Britt	16 3%	11 4%	1 1%	5 4%	11 3%	3 4%	2 4%	7 7%	4 2%	5 3%	3 3%	3 2%	-	3 4%	21 6%	-
Byron Donalds	11 2%	5 2%	4 4%	3 3%	8 2%	2 3%	1 1%	1 1%	3 2%	6 4%	2 3%	3 2%	1 1%	5 6%	8 2%	-
Doug Burgum	1 *%	-	1 1%	-	1 *%	-	-	-	-	1 *%	-	-	-	-	1 *%	-
J D Vance	4 1%	3 1%	1 1%	3 2%	1 *%	2 3%	1 1%	1 1%	4 2%	-	2 2%	1 1%	-	-	1 *%	-
Tim Scott	37 8%	17 7%	12 11%	2 2%	34 10%	1 1%	1 3%	4 4%	20 10%	13 8%	9 9%	14 10%	7 8%	6 7%	41 11%	-
Elise Stefanik	6 1%	4 2%	1 1%	1 1%	5 1%	1 1%	-	1 1%	1 1%	3 2%	-	2 2%	0 *%	-	4 1%	-
Tulsi Gabbard	23 5%	14 5%	4 4%	7 6%	15 5%	1 2%	6 12%	2 2%	11 5%	10 6%	3 3%	5 4%	7 8%	3 4%	17 5%	-
Marco Rubio	12 3%	2 1%	7 6%	1 1%	11 3%	-	1 2%	3 3%	6 3%	3 2%	2 2%	1 1%	0 *%	4 5%	8 2%	-
Ben Carson	34 7%	18 7%	6 6%	7 6%	26 8%	3 4%	5 9%	6 6%	14 7%	14 9%	8 8%	9 7%	1 1%	4 5%	24 7%	-
Sarah Huckabee Sanders	20 4%	10 4%	3 3%	1 1%	19 5%	1 1%	1 1%	1 1%	10 5%	8 5%	5 6%	5 3%	7 8%	2 3%	25 7%	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP] Who should be Donald Trump's running mate?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Unsure	114 24%	58 23%	28 25%	26 21%	88 26%	17 25%	9 17%	25 25%	49 24%	40 24%	31 33%	36 28%	19 22%	28 34%	77 21%	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP2] Who would be your SECOND choice for Donald Trump' s running mate?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	466 100	177 100	242 100	225 100	389 100	12 100	32 100	80 100	105 100	130 100	151 100	185 100	281 100	433 100	23 100
Unweighted Total	423	142	209	214	362	13	27	60	92	115	156	152	271	391	21
Ron DeSantis	67 14%	32 18%	35 14%	33 15%	56 14%	-	4 13%	11 14%	12 11%	23 18%	21 14%	23 12%	44 16%	67 15%	0 1%
Vivek Ramaswamy	38 8%	12 7%	19 8%	19 9%	32 8%	-	2 8%	7 9%	8 8%	8 6%	15 10%	15 8%	23 8%	38 9%	-
Nikki Haley	40 8%	7 4%	23 9%	17 8%	24 6%	3 23%	6 17%	6 7%	9 9%	8 6%	17 11%	15 8%	25 9%	34 8%	5 20%
Kristi Noem	20 4%	7 4%	14 6%	6 3%	18 5%	1 4%	2 5%	2 3%	1 1%	8 6%	8 5%	3 2%	16 6%	19 4%	1 4%
Katie Britt	1 *%	1 1%	1 1%	-	1 *%	-	-	-	-	-	1 1%	-	1 *%	1 *%	-
Byron Donalds	4 1%	3 2%	3 1%	1 *%	3 1%	-	-	2 3%	1 1%	-	1 1%	3 2%	1 *%	4 1%	-
Doug Burgum	5 1%	2 1%	0 *%	5 2%	5 1%	-	-	2 3%	-	2 1%	1 1%	2 1%	3 1%	5 1%	-
J D Vance	5 1%	-	2 1%	3 1%	4 1%	1 6%	-	2 3%	1 1%	1 1%	1 1%	3 1%	2 1%	5 1%	-
Tim Scott	30 6%	9 5%	17 7%	12 5%	28 7%	0 2%	1 2%	7 9%	6 5%	4 3%	13 9%	12 7%	17 6%	29 7%	-
Elise Stefanik	3 1%	1 *%	2 1%	1 *%	3 1%	-	-	1 1%	0 *%	1 1%	2 1%	1 1%	2 1%	3 1%	0 2%
Tulsi Gabbard	27 6%	17 10%	21 9%	6 3%	22 6%	1 6%	2 5%	2 3%	9 8%	9 7%	7 5%	11 6%	16 6%	27 6%	-
Marco Rubio	22 5%	8 5%	11 5%	11 5%	17 4%	2 15%	3 11%	10 13%	4 4%	6 5%	2 1%	14 8%	8 3%	22 5%	-
Ben Carson	45 10%	20 11%	27 11%	18 8%	41 10%	2 14%	1 2%	6 7%	13 13%	12 9%	14 9%	19 10%	26 9%	44 10%	-
Sarah Huckabee Sanders	21 4%	8 4%	12 5%	8 4%	18 5%	-	-	-	4 4%	4 3%	12 8%	4 2%	16 6%	21 5%	-

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP2] Who would be your SECOND choice for Donald Trump' s running mate?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Unsure	138	50	53	85	118	4	12	21	38	45	35	59	79	113	17
	30%	28%	22%	38%	30%	30%	37%	26%	36%	34%	23%	32%	28%	26%	73%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP2] Who would be your SECOND choice for Donald Trump' s running mate?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	466 100	158 100	140 100	114 100	53 100	299 100	167 100	246 100	143 100	103 100	84 100	97 100	104 100	73 100	199 100	31 100	169 100
Unweighted Total	423	114	156	110	43	270	153	229	133	110	86	98	81	44	175	33	155
Ron DeSantis	67 14%	33 21%	13 9%	8 7%	14 26%	45 15%	22 13%	43 18%	12 9%	4 4%	11 13%	20 21%	18 17%	15 21%	33 17%	3 10%	28 16%
Vivek Ramaswamy	38 8%	14 9%	13 9%	8 7%	4 7%	27 9%	12 7%	22 9%	10 7%	16 15%	5 6%	11 11%	5 5%	2 2%	20 10%	0 1%	12 7%
Nikki Haley	40 8%	12 8%	14 10%	11 9%	3 5%	26 9%	13 8%	17 7%	8 5%	6 6%	9 11%	13 14%	3 3%	8 11%	18 9%	-	19 11%
Kristi Noem	20 4%	3 2%	10 7%	3 2%	4 7%	13 4%	6 4%	12 5%	6 4%	3 3%	6 7%	2 3%	5 4%	4 5%	7 3%	-	11 7%
Katie Britt	1 *%	-	1 1%	-	-	1 *%	-	1 1%	-	-	-	1 1%	-	-	-	-	1 1%
Byron Donalds	4 1%	1 1%	3 2%	-	-	4 1%	-	3 1%	-	1 1%	1 1%	-	1 1%	-	2 1%	-	1 1%
Doug Burgum	5 1%	2 1%	1 *%	3 3%	0 *%	2 1%	3 2%	2 1%	3 2%	-	1 1%	2 2%	2 2%	-	3 1%	-	1 *%
J D Vance	5 1%	-	4 3%	-	1 2%	4 1%	1 1%	3 1%	1 1%	1 1%	-	3 3%	1 1%	-	2 1%	-	2 1%
Tim Scott	30 6%	11 7%	4 3%	11 10%	3 5%	16 5%	14 8%	14 6%	13 9%	9 9%	3 4%	4 4%	4 4%	9 13%	10 5%	2 7%	13 8%
Elise Stefanik	3 1%	0 *%	-	1 1%	2 3%	0 *%	3 2%	0 *%	3 2%	0 *%	-	-	1 1%	2 3%	1 1%	0 1%	2 1%
Tulsi Gabbard	27 6%	6 4%	9 7%	8 7%	4 8%	15 5%	12 7%	14 6%	8 5%	5 4%	4 5%	7 7%	8 7%	4 5%	16 8%	1 4%	4 3%
Marco Rubio	22 5%	8 5%	5 4%	7 7%	2 3%	13 4%	9 6%	8 3%	9 7%	7 6%	1 1%	5 5%	8 7%	2 3%	15 8%	3 9%	2 1%
Ben Carson	45 10%	20 13%	12 9%	9 8%	3 6%	32 11%	12 7%	28 11%	12 9%	14 14%	11 13%	3 3%	10 10%	5 7%	15 8%	6 20%	19 11%
Sarah Huckabee Sanders	21 4%	4 2%	7 5%	7 6%	3 6%	10 3%	10 6%	7 3%	10 7%	2 2%	6 8%	4 4%	3 3%	5 7%	4 2%	0 1%	13 7%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP2] Who would be your SECOND choice for Donald Trump' s running mate?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Unsure	138 30%	45 28%	45 32%	37 32%	12 22%	90 30%	49 29%	71 29%	47 33%	36 35%	25 30%	21 22%	37 36%	17 23%	52 26%	14 45%	41 24%

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[QTrumpVP2] Who would be your SECOND choice for Donald Trump' s running mate?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	466 100	385 100	81 100	-	466 100	-	-	327 100	114 100	20 100	406 100	40 100	425 100	28 100	14 100	221 100	191 100	189 100	275 100	393 100	392 100	252 100
Unweighted Total	423	350	73	-	423	-	-	289	108	21	360	29	385	22	16	209	168	161	224	308	360	234
Ron DeSantis	67 14%	58 15%	9 11%	-	67 14%	-	-	50 15%	17 15%	1 5%	64 16%	3 9%	67 16%	-	-	29 13%	35 18%	22 11%	42 15%	61 15%	58 15%	34 13%
Vivek Ramaswamy	38 8%	31 8%	7 9%	-	38 8%	-	-	31 9%	7 6%	1 3%	36 9%	-	35 8%	2 6%	2 11%	22 10%	11 6%	17 9%	19 7%	34 9%	33 8%	22 9%
Nikki Haley	40 8%	34 9%	6 7%	-	40 8%	-	-	26 8%	9 8%	5 26%	32 8%	6 16%	34 8%	2 9%	3 20%	13 6%	22 12%	18 10%	26 9%	30 8%	31 8%	27 11%
Kristi Noem	20 4%	17 5%	2 3%	-	20 4%	-	-	15 5%	3 3%	1 6%	18 4%	-	18 4%	2 6%	-	10 5%	9 5%	17 9%	16 6%	18 4%	18 4%	8 3%
Katie Britt	1 *%	1 *%	-	-	1 *%	-	-	1 *%	-	-	1 *%	-	1 *%	-	-	-	1 1%	1 *%	1 *%	1 *%	1 *%	1 *%
Byron Donalds	4 1%	3 1%	1 2%	-	4 1%	-	-	4 1%	-	-	4 1%	-	4 1%	-	-	3 1%	1 1%	2 1%	2 1%	2 1%	4 1%	1 *%
Doug Burgum	5 1%	3 1%	2 3%	-	5 1%	-	-	5 2%	-	-	5 1%	-	5 1%	-	-	3 1%	2 1%	3 1%	5 2%	5 1%	5 1%	5 1%
J D Vance	5 1%	4 1%	1 1%	-	5 1%	-	-	3 1%	1 1%	1 3%	5 1%	-	5 1%	-	-	2 1%	1 1%	1 *%	2 1%	4 1%	4 1%	4 2%
Tim Scott	30 6%	22 6%	8 9%	-	30 6%	-	-	21 7%	5 4%	3 15%	25 6%	4 9%	29 7%	1 3%	-	18 8%	11 6%	16 9%	21 8%	24 6%	27 7%	14 6%
Elise Stefanik	3 1%	1 *%	2 2%	-	3 1%	-	-	2 1%	1 1%	-	3 1%	-	3 1%	0 1%	-	3 1%	1 *%	2 1%	2 1%	2 1%	3 1%	2 1%
Tulsi Gabbard	27 6%	20 5%	7 9%	-	27 6%	-	-	20 6%	6 6%	0 1%	25 6%	-	27 6%	0 1%	-	15 7%	10 5%	9 5%	17 6%	24 6%	23 6%	12 5%
Marco Rubio	22 5%	22 6%	-	-	22 5%	-	-	15 5%	5 4%	2 12%	21 5%	-	19 5%	2 7%	1 6%	11 5%	10 5%	6 3%	11 4%	15 4%	13 3%	10 4%
Ben Carson	45 10%	38 10%	7 9%	-	45 10%	-	-	34 11%	10 9%	-	42 10%	2 6%	45 11%	-	-	24 11%	18 9%	20 11%	27 10%	40 10%	31 8%	22 9%
Sarah Huckabee Sanders	21 4%	15 4%	5 7%	-	21 4%	-	-	17 5%	4 3%	-	20 5%	1 2%	19 4%	-	2 13%	6 3%	11 6%	14 8%	18 6%	20 5%	20 5%	13 5%

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[QTrumpVP2] Who would be your SECOND choice for Donald Trump' s running mate?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Unsure	138 30%	116 30%	22 27%	-	138 30%	-	-	81 25%	47 41%	6 27%	106 26%	23 58%	113 27%	18 66%	7 51%	62 28%	47 25%	41 22%	65 24%	113 29%	120 31%	76 30%

Echelon Insights
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[QTrumpVP2] Who would be your SECOND choice for Donald Trump' s running mate?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	466 100	257 100	112 100	120 100	343 100	69 100	51 100	100 100	203 100	162 100	96 100	131 100	86 100	84 100	360 100	-
Unweighted Total	423	201	105	102	318	59	43	92	181	150	87	128	78	74	423	423
Ron DeSantis	67 14%	45 18%	12 11%	22 18%	45 13%	13 19%	9 17%	14 14%	32 16%	22 13%	16 17%	16 13%	10 11%	5 5%	45 13%	-
Vivek Ramaswamy	38 8%	13 5%	15 14%	6 5%	32 9%	4 6%	2 4%	3 3%	20 10%	16 10%	9 10%	10 8%	7 8%	10 12%	42 12%	-
Nikki Haley	40 8%	22 9%	8 7%	15 12%	25 7%	7 9%	8 17%	15 14%	14 7%	11 7%	8 8%	5 4%	7 9%	7 8%	31 9%	-
Kristi Noem	20 4%	12 4%	2 2%	3 2%	17 5%	0 1%	2 5%	4 4%	11 5%	5 3%	3 3%	4 3%	7 8%	3 4%	30 8%	-
Katie Britt	1 *%	1 *%	-	-	1 *%	-	-	-	1 1%	-	-	-	1 1%	-	1 *%	-
Byron Donalds	4 1%	-	2 2%	1 1%	3 1%	-	1 2%	1 1%	-	3 2%	-	2 2%	1 1%	-	9 2%	-
Doug Burgum	5 1%	4 2%	-	2 2%	3 1%	2 3%	-	-	3 2%	2 1%	3 3%	3 2%	-	2 3%	4 1%	-
J D Vance	5 1%	2 1%	1 1%	3 2%	2 1%	3 4%	-	2 2%	1 1%	2 1%	-	1 1%	-	2 2%	3 1%	-
Tim Scott	30 6%	16 6%	8 7%	5 4%	24 7%	1 1%	4 9%	4 4%	12 6%	13 8%	3 3%	10 8%	3 3%	2 2%	25 7%	-
Elise Stefanik	3 1%	2 1%	0 *%	1 1%	2 1%	1 1%	1 1%	1 1%	2 1%	-	-	-	1 1%	2 2%	1 *%	-
Tulsi Gabbard	27 6%	13 5%	8 7%	4 4%	23 7%	1 1%	4 7%	11 11%	9 4%	7 4%	2 2%	7 5%	2 3%	7 9%	27 8%	-
Marco Rubio	22 5%	7 3%	11 10%	8 7%	14 4%	6 8%	2 5%	6 6%	12 6%	4 3%	7 7%	2 1%	7 8%	6 7%	6 2%	-
Ben Carson	45 10%	29 11%	10 9%	7 6%	36 11%	4 6%	3 6%	9 9%	19 10%	16 10%	9 9%	21 16%	9 10%	8 9%	31 8%	-
Sarah Huckabee Sanders	21 4%	15 6%	1 1%	4 4%	16 5%	-	4 8%	3 3%	8 4%	9 5%	4 4%	6 5%	2 3%	2 2%	24 7%	-

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP2] Who would be your SECOND choice for Donald Trump' s running mate?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Unsure	138 30%	75 29%	32 29%	38 32%	100 29%	28 41%	10 19%	28 28%	59 29%	51 31%	32 34%	45 34%	29 34%	29 35%	81 23%	-

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP - COMBINED] Who should be Donald Trump' s running mate?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	466 100	177 100	242 100	225 100	389 100	12 100	32 100	80 100	105 100	130 100	151 100	185 100	281 100	433 100	23 100
Unweighted Total	423	142	209	214	362	13	27	60	92	115	156	152	271	391	21
Ron DeSantis	130 28%	53 30%	66 27%	64 28%	109 28%	2 15%	8 24%	28 35%	28 26%	34 26%	40 26%	56 30%	74 26%	127 29%	3 13%
Vivek Ramaswamy	108 23%	36 21%	58 24%	50 22%	85 22%	1 4%	7 23%	21 27%	22 21%	35 27%	30 20%	43 23%	65 23%	107 25%	1 3%
Nikki Haley	81 17%	31 17%	50 21%	31 14%	74 19%	2 16%	3 8%	15 19%	23 21%	15 12%	28 18%	38 20%	43 15%	78 18%	-
Kristi Noem	37 8%	16 9%	29 12%	8 3%	34 9%	1 4%	2 7%	3 4%	5 5%	13 10%	15 10%	9 5%	28 10%	36 8%	1 4%
Katie Britt	17 4%	2 1%	11 4%	7 3%	9 2%	-	1 3%	1 1%	5 5%	1 1%	10 7%	6 3%	11 4%	17 4%	-
Byron Donalds	15 3%	7 4%	9 4%	6 3%	13 3%	1 6%	1 2%	5 6%	3 3%	4 3%	3 2%	8 4%	7 3%	15 3%	0 2%
Doug Burgum	6 1%	2 1%	0 *%	5 2%	5 1%	-	-	2 3%	1 1%	2 1%	1 1%	3 2%	3 1%	6 1%	-
J D Vance	9 2%	1 1%	4 2%	5 2%	7 2%	2 13%	1 2%	3 3%	2 2%	1 1%	4 2%	5 3%	4 2%	7 2%	2 10%
Tim Scott	67 14%	24 13%	34 14%	33 15%	62 16%	0 2%	2 5%	12 15%	13 12%	14 11%	29 19%	24 13%	43 15%	66 15%	-
Elise Stefanik	9 2%	4 2%	4 2%	5 2%	8 2%	1 6%	-	1 1%	1 1%	4 3%	4 2%	2 1%	7 3%	8 2%	0 2%
Tulsi Gabbard	50 11%	31 18%	39 16%	11 5%	40 10%	1 6%	3 10%	7 9%	15 14%	10 8%	18 12%	22 12%	28 10%	49 11%	1 4%
Marco Rubio	34 7%	12 7%	20 8%	14 6%	24 6%	4 29%	5 14%	17 21%	4 4%	9 7%	4 3%	21 11%	13 5%	33 8%	-
Ben Carson	79 17%	32 18%	45 19%	33 15%	68 18%	3 25%	4 13%	8 9%	21 20%	29 23%	21 14%	28 15%	50 18%	78 18%	-
Sarah Huckabee Sanders	41 9%	13 8%	23 9%	18 8%	36 9%	1 4%	1 4%	-	5 5%	14 10%	22 15%	5 3%	36 13%	41 9%	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP - COMBINED] Who should be Donald Trump's running mate?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Unsure	156	57	60	96	135	4	12	24	43	46	43	66	89	130	17
	33%	32%	25%	43%	35%	30%	37%	30%	41%	36%	29%	36%	32%	30%	77%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP - COMBINED] Who should be Donald Trump' s running mate?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	466 100	158 100	140 100	114 100	53 100	299 100	167 100	246 100	143 100	103 100	84 100	97 100	104 100	73 100	199 100	31 100	169 100
Unweighted Total	423	114	156	110	43	270	153	229	133	110	86	98	81	44	175	33	155
Ron DeSantis	130 28%	47 30%	28 20%	28 24%	27 50%	75 25%	55 33%	66 27%	43 30%	12 11%	23 27%	36 37%	32 31%	28 38%	65 33%	10 31%	44 26%
Vivek Ramaswamy	108 23%	39 25%	34 24%	24 21%	10 20%	73 24%	35 21%	61 25%	24 16%	27 26%	17 20%	25 25%	29 28%	10 13%	60 30%	4 11%	28 17%
Nikki Haley	81 17%	34 21%	23 16%	18 16%	6 12%	56 19%	25 15%	49 20%	24 17%	20 19%	18 21%	7 7%	29 27%	6 8%	36 18%	6 20%	30 18%
Kristi Noem	37 8%	10 6%	16 11%	7 6%	4 8%	25 8%	12 7%	24 10%	10 7%	9 8%	7 9%	6 7%	11 10%	4 6%	16 8%	1 4%	15 9%
Katie Britt	17 4%	3 2%	10 7%	3 2%	1 2%	14 5%	4 2%	6 2%	4 2%	1 1%	5 6%	2 2%	3 2%	7 9%	4 2%	1 3%	10 6%
Byron Donalds	15 3%	5 3%	6 4%	4 4%	-	11 4%	4 2%	9 4%	3 2%	4 3%	3 3%	2 2%	5 5%	-	8 4%	0 1%	3 2%
Doug Burgum	6 1%	2 1%	1 1%	3 3%	0 0%	3 1%	3 2%	2 1%	3 2%	1 1%	1 1%	2 2%	2 2%	-	3 1%	-	1 1%
J D Vance	9 2%	-	6 4%	1 1%	2 5%	6 2%	3 2%	4 2%	2 2%	1 1%	2 2%	6 6%	1 1%	-	6 3%	-	3 2%
Tim Scott	67 14%	26 16%	17 12%	18 16%	7 12%	43 14%	24 15%	40 16%	22 15%	20 19%	12 14%	10 11%	8 7%	16 23%	18 9%	3 11%	36 21%
Elise Stefanik	9 2%	0 0%	3 2%	4 3%	2 3%	3 1%	5 3%	3 1%	5 4%	4 3%	0 0%	-	1 1%	4 5%	2 1%	0 1%	6 4%
Tulsi Gabbard	50 11%	8 5%	14 10%	18 16%	10 18%	23 8%	27 16%	20 8%	20 14%	9 8%	7 8%	11 11%	8 8%	16 21%	24 12%	1 4%	15 9%
Marco Rubio	34 7%	16 10%	5 4%	10 9%	3 5%	22 7%	12 7%	12 5%	12 9%	8 8%	1 1%	8 9%	8 7%	7 9%	21 11%	5 16%	5 3%
Ben Carson	79 17%	36 23%	19 13%	16 14%	8 15%	54 18%	24 15%	48 19%	21 14%	20 20%	20 24%	11 12%	14 13%	12 16%	26 13%	9 29%	37 22%
Sarah Huckabee Sanders	41 9%	10 6%	13 9%	10 9%	8 15%	23 8%	18 10%	19 8%	17 12%	8 8%	7 8%	11 11%	9 9%	6 8%	11 5%	2 5%	23 13%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP - COMBINED] Who should be Donald Trump' s running mate?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Unsure	156 33%	52 33%	50 36%	40 35%	14 25%	102 34%	54 32%	83 34%	52 36%	41 39%	29 34%	29 29%	37 36%	19 26%	60 30%	16 50%	47 28%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP - COMBINED] Who should be Donald Trump' s running mate?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	466 100	385 100	81 100	-	466 100	-	-	327 100	114 100	20 100	406 100	40 100	425 100	28 100	14 100	221 100	191 100	189 100	275 100	393 100	392 100	252 100
Unweighted Total	423	350	73	-	423	-	-	289	108	21	360	29	385	22	16	209	168	161	224	308	360	234
Ron DeSantis	130 28%	112 29%	18 23%	-	130 28%	-	-	93 29%	30 27%	6 30%	121 30%	9 21%	130 31%	-	-	59 27%	64 33%	46 24%	79 29%	113 29%	108 27%	65 26%
Vivek Ramaswamy	108 23%	96 25%	12 15%	-	108 23%	-	-	82 25%	21 19%	4 18%	102 25%	3 8%	102 24%	2 7%	4 28%	60 27%	40 21%	41 22%	53 19%	89 23%	91 23%	56 22%
Nikki Haley	81 17%	66 17%	15 18%	-	81 17%	-	-	56 17%	22 19%	2 12%	70 17%	7 16%	78 18%	1 4%	2 13%	35 16%	39 20%	31 17%	50 18%	70 18%	59 15%	48 19%
Kristi Noem	37 8%	30 8%	6 8%	-	37 8%	-	-	32 10%	4 3%	1 6%	34 8%	-	35 8%	2 6%	-	20 9%	16 8%	23 12%	28 10%	33 8%	34 9%	14 6%
Katie Britt	17 4%	17 4%	1 1%	-	17 4%	-	-	14 4%	2 2%	1 4%	17 4%	-	17 4%	-	-	6 3%	10 5%	14 7%	16 6%	16 4%	17 4%	12 5%
Byron Donalds	15 3%	7 2%	8 10%	-	15 3%	-	-	15 4%	0	-	15 4%	-	15 3%	0 1%	-	10 5%	5 2%	6 3%	9 3%	12 3%	15 4%	11 4%
Doug Burgum	6 1%	3 1%	2 3%	-	6 1%	-	-	6 2%	-	-	6 1%	-	6 1%	-	-	3 2%	2 1%	3 1%	5 2%	5 1%	6 1%	6 2%
J D Vance	9 2%	8 2%	1 1%	-	9 2%	-	-	5 1%	3 3%	1 7%	7 2%	2 5%	6 1%	2 7%	1 6%	3 2%	2 1%	2 1%	4 2%	8 2%	7 2%	8 3%
Tim Scott	67 14%	57 15%	10 12%	-	67 14%	-	-	55 17%	9 8%	3 15%	62 15%	4 9%	66 15%	1 3%	0 3%	35 16%	28 15%	36 19%	46 17%	59 15%	59 15%	32 13%
Elise Stefanik	9 2%	7 2%	2 2%	-	9 2%	-	-	7 2%	1 1%	1 3%	8 2%	-	8 2%	1 3%	-	5 2%	4 2%	2 1%	6 2%	7 2%	6 2%	2 1%
Tulsi Gabbard	50 11%	35 9%	15 18%	-	50 11%	-	-	37 11%	11 10%	1 6%	45 11%	-	46 11%	2 7%	2 14%	25 12%	18 10%	23 12%	35 13%	45 12%	44 11%	26 10%
Marco Rubio	34 7%	27 7%	7 8%	-	34 7%	-	-	18 6%	13 11%	3 14%	27 7%	5 12%	31 7%	2 8%	1 6%	17 8%	13 7%	12 6%	19 7%	23 6%	21 5%	18 7%
Ben Carson	79 17%	65 17%	14 17%	-	79 17%	-	-	63 19%	15 13%	1 6%	75 18%	2 6%	77 18%	1 5%	-	45 20%	28 14%	32 17%	45 16%	68 17%	61 16%	40 16%
Sarah Huckabee Sanders	41 9%	30 8%	10 13%	-	41 9%	-	-	33 10%	8 7%	-	39 10%	1 3%	39 9%	-	2 13%	19 8%	17 9%	30 16%	35 13%	38 10%	35 9%	21 8%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP - COMBINED] Who should be Donald Trump' s running mate?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Unsure	156 33%	131 34%	24 30%	-	156 33%	-	-	91 28%	54 47%	6 30%	121 30%	25 63%	126 30%	22 81%	7 54%	71 32%	55 29%	48 25%	76 28%	126 32%	137 35%	90 36%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP - COMBINED] Who should be Donald Trump' s running mate?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	466 100	257 100	112 100	120 100	343 100	69 100	51 100	100 100	203 100	162 100	96 100	131 100	86 100	84 100	360 100	-
Unweighted Total	423	201	105	102	318	59	43	92	181	150	87	128	78	74	423	423
Ron DeSantis	130 28%	80 31%	26 23%	42 35%	88 26%	28 40%	14 27%	30 30%	56 28%	44 27%	27 29%	30 23%	26 30%	17 21%	80 22%	-
Vivek Ramaswamy	108 23%	59 23%	31 28%	31 26%	76 22%	20 29%	12 23%	23 22%	47 23%	38 24%	24 25%	29 22%	18 21%	19 22%	97 27%	-
Nikki Haley	81 17%	50 20%	20 18%	20 17%	59 17%	11 16%	9 18%	15 15%	41 20%	24 15%	12 12%	30 23%	22 25%	12 14%	54 15%	-
Kristi Noem	37 8%	20 8%	7 7%	7 6%	29 8%	0 1%	7 14%	9 9%	18 9%	10 6%	4 4%	11 8%	10 12%	4 5%	47 13%	-
Katie Britt	17 4%	12 5%	1 1%	5 4%	12 4%	3 4%	2 4%	7 7%	5 3%	5 3%	3 3%	3 2%	1 1%	3 4%	22 6%	-
Byron Donalds	15 3%	5 2%	7 6%	4 3%	11 3%	2 3%	2 3%	2 2%	3 2%	10 6%	2 3%	5 4%	2 2%	5 6%	16 5%	-
Doug Burgum	6 1%	4 2%	1 1%	2 2%	3 1%	2 3%	-	-	3 2%	3 2%	3 3%	3 2%	-	2 3%	4 1%	-
J D Vance	9 2%	4 2%	1 1%	6 5%	3 1%	5 7%	1 1%	2 2%	5 2%	2 1%	2 2%	2 2%	-	2 2%	4 1%	-
Tim Scott	67 14%	33 13%	21 18%	7 6%	58 17%	1 2%	6 11%	8 8%	32 16%	26 16%	12 12%	24 18%	10 12%	8 9%	66 18%	-
Elise Stefanik	9 2%	6 2%	1 1%	2 2%	7 2%	1 2%	1 1%	2 2%	3 2%	3 2%	-	2 2%	1 1%	2 2%	5 1%	-
Tulsi Gabbard	50 11%	27 11%	12 11%	12 10%	38 11%	2 3%	10 19%	13 13%	20 10%	17 10%	4 5%	11 9%	9 11%	10 13%	44 12%	-
Marco Rubio	34 7%	9 3%	18 16%	9 7%	25 7%	6 8%	3 7%	9 9%	18 9%	7 4%	9 9%	3 2%	7 8%	10 12%	14 4%	-
Ben Carson	79 17%	47 18%	17 15%	15 12%	63 18%	7 9%	8 16%	15 15%	33 16%	30 19%	16 17%	29 22%	9 11%	12 14%	55 15%	-
Sarah Huckabee Sanders	41 9%	25 10%	4 4%	6 5%	35 10%	1 1%	5 10%	5 5%	19 9%	17 11%	9 9%	11 8%	9 11%	4 5%	50 14%	-

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTrumpVP - COMBINED] Who should be Donald Trump' s running mate?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Unsure	156 33%	86 33%	37 33%	42 35%	113 33%	32 46%	10 20%	31 31%	68 33%	57 35%	37 38%	47 36%	35 40%	36 43%	96 27%	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTU] Did you watch Joe Biden' s State of The Union Address?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	304	121	150	151	226	42	18	44	53	92	116	97	207	120	183
	30%	31%	32%	28%	32%	40%	16%	21%	23%	34%	40%	22%	37%	25%	39%
No	335	126	137	197	226	36	42	89	86	82	78	175	161	193	116
	33%	32%	29%	37%	32%	34%	38%	42%	37%	30%	27%	39%	29%	40%	25%
I watched some of it live, but not all of it	159	49	74	85	107	13	21	21	50	36	51	72	87	84	71
	16%	13%	16%	16%	15%	12%	20%	10%	22%	13%	18%	16%	15%	17%	15%
I saw clips or highlights of it afterwards	200	87	100	100	148	15	24	56	44	58	43	100	100	86	103
	20%	22%	21%	19%	21%	14%	22%	26%	19%	21%	15%	22%	18%	18%	22%
Unsure	8	6	6	2	2	1	5	1	0	6	1	2	6	6	1
	1%	2%	1%	%	%	1%	4%	1%	%	2%	%	%	1%	1%	%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTU] Did you watch Joe Biden' s State of The Union Address?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Yes	304 30%	85 29%	83 27%	82 32%	53 35%	168 28%	135 33%	119 30%	106 35%	70 26%	54 27%	61 30%	84 40%	31 26%	143 31%	24 31%	119 37%
No	335 33%	108 36%	120 40%	68 27%	39 26%	228 38%	107 27%	149 37%	77 25%	99 37%	79 40%	60 30%	53 25%	36 30%	147 32%	34 43%	88 27%
I watched some of it live, but not all of it	159 16%	41 14%	52 17%	37 15%	28 19%	93 15%	66 16%	57 14%	49 16%	45 17%	29 15%	30 15%	26 12%	28 24%	66 14%	8 10%	55 17%
I saw clips or highlights of it afterwards	200 20%	58 19%	47 15%	67 26%	29 19%	104 17%	96 24%	74 19%	73 24%	46 17%	34 17%	50 25%	46 22%	24 20%	106 23%	12 15%	56 17%
Unsure	8 1%	6 2%	2 1%	-	-	8 1%	-	2 *	-	7 3%	1 *	1 *	-	-	2 *	0 1%	5 2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTU] Did you watch Joe Biden' s State of The Union Address?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Yes	304 30%	109 28%	47 20%	148 39%	125 27%	11 15%	168 36%	98 26%	91 29%	114 37%	117 26%	182 37%	118 26%	176 37%	10 14%	62 28%	51 27%	153 36%	196 32%	274 32%	178 27%	211 29%
No	335 33%	149 39%	90 37%	96 25%	176 38%	38 53%	121 26%	140 37%	109 35%	77 25%	176 39%	120 24%	173 37%	128 27%	34 50%	77 35%	76 40%	133 31%	192 32%	262 31%	241 37%	245 34%
I watched some of it live, but not all of it	159 16%	67 17%	32 13%	60 16%	75 16%	15 21%	68 15%	66 18%	49 16%	42 14%	78 17%	75 15%	81 17%	67 14%	11 16%	41 18%	27 14%	64 15%	101 17%	132 16%	115 18%	116 16%
I saw clips or highlights of it afterwards	200 20%	54 14%	70 29%	75 20%	84 18%	7 10%	109 23%	69 19%	58 18%	71 23%	79 17%	113 23%	87 19%	99 21%	14 20%	35 16%	37 19%	73 17%	118 19%	177 21%	120 18%	152 21%
Unsure	8 1%	6 2%	1 *%	1 *%	6 1%	1 1%	1 *%	- -	7 2%	- -	2 *%	5 1%	3 1%	5 1%	1 1%	6 3%	- -	5 1%	- -	5 1%	2 *%	2 *%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTU] Did you watch Joe Biden' s State of The Union Address?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	304	134	97	56	246	21	36	83	134	87	65	56	66	67	106	170
	30%	30%	28%	24%	32%	14%	42%	26%	32%	32%	29%	34%	36%	24%	29%	40%
No	335	147	122	91	244	72	19	99	141	95	85	56	55	106	137	103
	33%	32%	35%	39%	32%	49%	23%	32%	34%	35%	39%	34%	30%	38%	38%	24%
I watched some of it live, but not all of it	159	70	57	45	110	29	16	69	50	40	29	25	32	29	56	65
	16%	16%	16%	19%	14%	19%	19%	22%	12%	14%	13%	15%	18%	10%	15%	15%
I saw clips or highlights of it afterwards	200	97	73	38	161	26	12	55	92	54	40	27	28	73	56	84
	20%	21%	21%	17%	21%	18%	14%	17%	22%	19%	18%	17%	15%	26%	15%	20%
Unsure	8	5	2	2	6	0	1	8	-	-	-	1	1	6	5	0
	1%	1%	*%	1%	1%	*%	2%	3%				*%	*%	2%	2%	*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTURating] In your opinion, how successful was Joe Biden's State of the Union Address?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	663	256	324	336	480	70	63	121	147	186	209	268	395	290	357
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	644	220	309	334	487	77	50	84	127	183	250	211	433	266	358
VERY/SOMEWHAT SUCCESSFUL	311	113	145	163	199	51	28	50	58	98	105	108	203	17	291
	47%	44%	45%	49%	42%	72%	45%	41%	39%	53%	50%	40%	52%	6%	82%
VERY/SOMEWHAT UNSUCCESSFUL	232	89	126	106	202	9	12	44	54	53	81	98	134	213	13
	35%	35%	39%	32%	42%	13%	18%	36%	37%	29%	39%	37%	34%	74%	4%
Very successful	175	65	78	95	109	30	13	19	30	63	63	49	127	4	171
	26%	25%	24%	28%	23%	43%	20%	15%	20%	34%	30%	18%	32%	1%	48%
Successful	136	48	68	68	90	20	16	31	28	35	42	59	77	13	121
	21%	19%	21%	20%	19%	29%	25%	26%	19%	19%	20%	22%	19%	4%	34%
Neither successful or unsuccessful	99	46	51	47	69	3	19	17	32	28	21	49	49	58	34
	15%	18%	16%	14%	14%	5%	29%	14%	22%	15%	10%	18%	13%	20%	10%
Unsuccessful	83	32	54	30	68	5	8	16	21	27	19	37	46	71	10
	13%	12%	17%	9%	14%	7%	12%	13%	14%	15%	9%	14%	12%	25%	3%
Very unsuccessful	148	58	72	76	133	5	4	28	33	26	61	61	88	142	3
	22%	22%	22%	23%	28%	7%	6%	23%	22%	14%	29%	23%	22%	49%	1%
Unsure	21	8	2	19	10	7	5	10	3	5	3	13	8	1	18
	3%	3%	1%	6%	2%	10%	7%	8%	2%	3%	1%	5%	2%	*%	5%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTURating] In your opinion, how successful was Joe Biden’s State of the Union Address?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor’s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	663 100	184 100	182 100	186 100	110 100	366 100	296 100	251 100	228 100	161 100	117 100	141 100	156 100	83 100	316 100	45 100	230 100
Unweighted Total	644	135	235	172	100	370	272	262	223	175	137	147	125	54	292	37	253
VERY/SOMEWHAT SUCCESSFUL	311 47%	90 49%	69 38%	88 47%	63 57%	160 44%	151 51%	87 35%	111 49%	88 55%	64 55%	54 38%	74 48%	28 34%	138 44%	30 67%	121 53%
VERY/SOMEWHAT UNSUCCESSFUL	232 35%	68 37%	68 38%	61 33%	34 31%	136 37%	96 32%	116 46%	85 37%	42 26%	28 24%	58 41%	68 44%	34 41%	110 35%	8 17%	74 32%
Very successful	175 26%	50 27%	36 20%	48 26%	41 37%	85 23%	89 30%	43 17%	65 29%	47 29%	36 31%	28 20%	52 33%	11 13%	69 22%	14 31%	76 33%
Successful	136 21%	40 22%	34 19%	40 21%	22 20%	74 20%	62 21%	44 18%	46 20%	41 25%	28 24%	26 19%	22 14%	18 21%	69 22%	16 36%	45 19%
Neither successful or unsuccessful	99 15%	23 13%	38 21%	28 15%	9 9%	61 17%	38 13%	44 18%	25 11%	20 13%	21 18%	26 18%	13 8%	19 23%	57 18%	6 14%	32 14%
Unsuccessful	83 13%	18 10%	31 17%	22 12%	12 11%	49 13%	34 12%	37 15%	31 14%	16 10%	7 6%	20 14%	22 14%	18 22%	44 14%	2 4%	22 9%
Very unsuccessful	148 22%	49 27%	38 21%	39 21%	22 20%	87 24%	61 21%	80 32%	54 24%	26 16%	21 18%	38 27%	46 30%	16 19%	66 21%	6 13%	53 23%
Unsure	21 3%	3 2%	6 3%	9 5%	3 3%	9 2%	12 4%	3 1%	6 3%	10 6%	4 3%	3 2%	1 1%	2 3%	12 4%	1 1%	3 1%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTURating] In your opinion, how successful was Joe Biden's State of the Union Address?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	663 100	230 100	149 100	284 100	285 100	33 100	345 100	233 100	199 100	228 100	274 100	370 100	286 100	343 100	34 100	138 100	115 100	290 100	415 100	583 100	413 100	480 100
Unweighted Total	644	205	159	280	254	47	343	216	207	217	247	359	266	336	42	131	99	282	373	495	415	472
VERY/SOMEWHAT SUCCESSFUL	311 47%	23 10%	67 45%	222 78%	25 9%	16 49%	270 78%	22 9%	111 56%	177 78%	20 7%	285 77%	18 6%	280 82%	13 38%	4 3%	12 10%	165 57%	212 51%	279 48%	152 37%	265 55%
VERY/SOMEWHAT UNSUCCESSFUL	232 35%	162 70%	54 36%	16 6%	204 72%	8 23%	21 6%	162 69%	56 28%	13 6%	199 73%	27 7%	209 73%	15 4%	9 26%	109 80%	78 68%	86 30%	135 33%	201 34%	177 43%	134 28%
Very successful	175 26%	10 4%	30 20%	136 48%	10 3%	3 8%	162 47%	8 3%	51 26%	116 51%	8 3%	165 45%	5 2%	167 49%	3 9%	2 2%	3 3%	107 37%	133 32%	164 28%	71 17%	151 31%
Successful	136 21%	13 5%	37 25%	86 30%	15 5%	14 41%	108 31%	14 6%	60 30%	60 27%	12 4%	120 32%	13 5%	113 33%	10 29%	2 1%	9 7%	58 20%	78 19%	115 20%	81 20%	113 24%
Neither successful or unsuccessful	99 15%	44 19%	26 18%	28 10%	54 19%	9 26%	35 10%	47 20%	25 13%	27 12%	53 19%	42 11%	58 20%	30 9%	10 30%	24 18%	25 22%	29 10%	54 13%	83 14%	75 18%	62 13%
Unsuccessful	83 13%	50 22%	22 15%	11 4%	63 22%	6 19%	14 4%	43 18%	37 18%	4 2%	60 22%	18 5%	66 23%	12 3%	6 18%	27 19%	28 24%	32 11%	48 12%	71 12%	50 12%	45 9%
Very unsuccessful	148 22%	112 49%	32 21%	5 2%	141 50%	1 4%	6 2%	119 51%	19 10%	9 4%	139 51%	9 2%	143 50%	3 1%	3 8%	83 60%	51 44%	54 19%	87 21%	130 22%	127 31%	89 19%
Unsure	21 3%	1 1%	2 1%	18 6%	1 *%	1 2%	19 6%	3 1%	7 3%	12 5%	3 1%	17 5%	1 *%	18 5%	2 6%	-	-	9 3%	15 4%	20 3%	9 2%	19 4%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTURating] In your opinion, how successful was Joe Biden's State of the Union Address?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	663 100	300 100	227 100	140 100	518 100	76 100	64 100	207 100	275 100	181 100	134 100	109 100	126 100	169 100	217 100	318 100
Unweighted Total	644	258	206	125	515	66	59	197	266	181	131	110	116	164	644	644
VERY/SOMEWHAT SUCCESSFUL	311 47%	115 38%	121 53%	50 36%	261 50%	27 36%	23 35%	118 57%	121 44%	73 40%	64 48%	22 20%	60 47%	99 59%	27 12%	266 84%
VERY/SOMEWHAT UNSUCCESSFUL	232 35%	129 43%	59 26%	58 42%	171 33%	33 43%	26 40%	41 20%	107 39%	83 46%	47 35%	67 62%	50 39%	37 22%	162 74%	11 3%
Very successful	175 26%	65 22%	64 28%	26 18%	150 29%	11 15%	14 22%	50 24%	89 32%	36 20%	48 36%	12 11%	33 26%	57 34%	12 5%	177 56%
Successful	136 21%	50 17%	57 25%	24 17%	112 22%	16 21%	8 13%	67 33%	32 12%	37 21%	16 12%	10 9%	27 21%	42 25%	15 7%	89 28%
Neither successful or unsuccessful	99 15%	51 17%	33 15%	28 20%	68 13%	13 17%	15 23%	33 16%	44 16%	21 12%	22 16%	19 17%	15 12%	26 16%	28 13%	23 7%
Unsuccessful	83 13%	41 14%	28 12%	18 13%	66 13%	6 8%	12 19%	21 10%	36 13%	26 15%	14 10%	18 16%	13 10%	22 13%	49 22%	9 3%
Very unsuccessful	148 22%	88 29%	31 13%	41 29%	106 20%	27 35%	14 21%	21 10%	71 26%	57 32%	33 25%	50 45%	37 29%	14 8%	113 52%	2 1%
Unsure	21 3%	6 2%	14 6%	4 3%	17 3%	3 4%	1 1%	14 7%	3 1%	4 2%	2 2%	1 1%	2 2%	7 4%	1 %	18 6%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTUEffective] Do you think Joe Biden effectively addressed key issues facing the U.S. recently?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	663	256	324	336	480	70	63	121	147	186	209	268	395	290	357
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	644	220	309	334	487	77	50	84	127	183	250	211	433	266	358
Yes	317	116	148	167	204	51	29	44	66	98	109	110	207	21	294
	48%	45%	46%	50%	42%	73%	46%	36%	45%	53%	52%	41%	52%	7%	82%
No	286	109	158	128	238	9	22	57	67	70	92	124	162	252	22
	43%	42%	49%	38%	50%	13%	35%	47%	46%	38%	44%	46%	41%	87%	6%
Unsure	60	31	19	41	38	10	12	20	14	17	9	34	26	18	41
	9%	12%	6%	12%	8%	14%	19%	17%	9%	9%	4%	13%	7%	6%	11%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTUEffective] Do you think Joe Biden effectively addressed key issues facing the U.S. recently?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	663 100	184 100	182 100	186 100	110 100	366 100	296 100	251 100	228 100	161 100	117 100	141 100	156 100	83 100	316 100	45 100	230 100
Unweighted Total	644	135	235	172	100	370	272	262	223	175	137	147	125	54	292	37	253
Yes	317 48%	89 48%	74 41%	92 49%	62 56%	163 44%	154 52%	90 36%	113 49%	87 54%	64 55%	61 43%	73 47%	29 34%	138 44%	31 69%	126 55%
No	286 43%	79 43%	94 52%	75 40%	38 34%	173 47%	113 38%	141 56%	97 43%	57 35%	40 34%	68 48%	75 48%	44 52%	139 44%	11 24%	93 40%
Unsure	60 9%	17 9%	13 7%	19 10%	11 10%	30 8%	30 10%	19 8%	19 8%	17 10%	12 10%	12 8%	8 5%	11 13%	39 12%	3 7%	12 5%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTUEffective] Do you think Joe Biden effectively addressed key issues facing the U.S. recently?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	663 100	230 100	149 100	284 100	285 100	33 100	345 100	233 100	199 100	228 100	274 100	370 100	286 100	343 100	34 100	138 100	115 100	290 100	415 100	583 100	413 100	480 100
Unweighted Total	644	205	159	280	254	47	343	216	207	217	247	359	266	336	42	131	99	282	373	495	415	472
Yes	317 48%	27 12%	69 47%	221 78%	32 11%	14 43%	271 79%	26 11%	107 54%	182 80%	23 9%	288 78%	24 8%	285 83%	9 25%	5 4%	18 15%	170 59%	218 53%	282 48%	161 39%	269 56%
No	286 43%	189 82%	72 48%	25 9%	237 83%	16 48%	33 10%	195 84%	68 34%	21 9%	235 86%	42 11%	245 86%	22 6%	19 57%	125 91%	91 80%	101 35%	162 39%	246 42%	217 53%	164 34%
Unsure	60 9%	14 6%	8 5%	38 13%	16 6%	3 9%	41 12%	12 5%	24 12%	24 11%	16 6%	40 11%	17 6%	37 11%	6 18%	7 5%	6 5%	19 6%	35 8%	55 9%	35 9%	46 10%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSOTUEffective] Do you think Joe Biden effectively addressed key issues facing the U.S. recently?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	663 100	300 100	227 100	140 100	518 100	76 100	64 100	207 100	275 100	181 100	134 100	109 100	126 100	169 100	217 100	318 100
Unweighted Total	644	258	206	125	515	66	59	197	266	181	131	110	116	164	644	644
Yes	317 48%	123 41%	122 54%	49 35%	268 52%	27 36%	22 34%	121 59%	129 47%	67 37%	68 51%	23 21%	61 48%	101 59%	27 12%	274 86%
No	286 43%	154 51%	75 33%	78 56%	205 40%	40 53%	38 59%	62 30%	123 45%	101 56%	51 38%	85 78%	58 46%	45 27%	179 82%	16 5%
Unsure	60 9%	23 8%	30 13%	13 9%	44 8%	8 11%	5 7%	24 11%	24 9%	13 7%	15 11%	2 2%	8 6%	23 14%	11 5%	28 9%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokBan] The House of Representatives has passed a bill that would force TikTok’s Chinese owner to either sell the app or have it banned in the United States. Do you support or oppose this legislation?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	509	192	281	228	365	42	52	66	110	139	194	176	333	291	207
	51%	49%	60%	43%	52%	39%	47%	31%	47%	51%	67%	40%	59%	60%	44%
STRONGLY/SOMEWHAT OPPOSE	329	131	124	200	224	46	41	111	88	81	49	199	130	129	184
	33%	34%	27%	37%	32%	43%	37%	53%	38%	30%	17%	45%	23%	26%	39%
Strongly support	295	106	171	124	211	28	38	43	51	76	125	95	201	180	107
	29%	27%	37%	23%	30%	26%	35%	21%	22%	28%	43%	21%	36%	37%	23%
Somewhat support	214	86	110	104	153	14	14	23	59	64	69	81	132	111	100
	21%	22%	24%	19%	22%	14%	12%	11%	25%	23%	24%	18%	24%	23%	21%
Somewhat oppose	149	59	61	88	108	16	19	35	44	35	35	79	70	61	78
	15%	15%	13%	16%	15%	15%	17%	16%	19%	13%	12%	18%	12%	13%	17%
Strongly oppose	180	73	64	113	117	30	22	76	44	45	14	120	60	68	106
	18%	19%	14%	21%	16%	28%	20%	36%	19%	17%	5%	27%	11%	14%	22%
Unsure	168	65	62	107	119	19	17	34	36	54	45	69	99	69	84
	17%	17%	13%	20%	17%	18%	16%	16%	15%	20%	16%	16%	18%	14%	18%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokBan] The House of Representatives has passed a bill that would force TikTok’s Chinese owner to either sell the app or have it banned in the United States. Do you support or oppose this legislation?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
STRONGLY/SOMEWHAT SUPPORT	509 51%	157 53%	144 48%	123 48%	84 56%	302 50%	206 51%	210 52%	154 50%	125 47%	104 53%	103 51%	112 54%	62 52%	213 46%	33 41%	203 63%
STRONGLY/SOMEWHAT OPPOSE	329 33%	86 29%	99 33%	91 36%	53 35%	185 31%	143 36%	112 28%	112 37%	88 33%	66 34%	67 33%	66 32%	39 32%	187 40%	34 42%	60 19%
Strongly support	295 29%	96 32%	88 29%	62 24%	49 33%	184 31%	111 28%	128 32%	84 27%	75 28%	50 25%	71 35%	66 32%	31 26%	122 26%	22 28%	122 38%
Somewhat support	214 21%	61 21%	57 19%	61 24%	34 23%	118 20%	95 24%	82 20%	70 23%	50 19%	54 27%	31 16%	46 22%	31 26%	92 20%	10 13%	82 25%
Somewhat oppose	149 15%	24 8%	38 13%	52 20%	35 23%	62 10%	87 21%	37 9%	71 23%	38 14%	23 12%	33 17%	31 15%	23 19%	74 16%	11 14%	40 13%
Strongly oppose	180 18%	63 21%	61 20%	39 15%	17 12%	123 21%	57 14%	75 19%	41 14%	50 19%	43 22%	34 17%	35 17%	16 13%	113 24%	22 28%	20 6%
Unsure	168 17%	54 18%	60 20%	41 16%	13 9%	114 19%	54 13%	79 20%	39 13%	53 20%	27 14%	32 16%	31 15%	19 16%	64 14%	13 16%	60 19%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokBan] The House of Representatives has passed a bill that would force TikTok’s Chinese owner to either sell the app or have it banned in the United States. Do you support or oppose this legislation?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
STRONGLY/SOMEWHAT SUPPORT	509 51%	228 59%	120 50%	162 42%	278 60%	27 37%	204 44%	232 62%	147 47%	127 42%	265 59%	224 45%	275 60%	207 44%	26 38%	120 55%	131 69%	244 57%	334 55%	433 51%	350 53%	339 47%
STRONGLY/SOMEWHAT OPPOSE	329 33%	101 26%	75 31%	153 40%	123 26%	23 32%	183 39%	90 24%	105 33%	130 43%	118 26%	188 38%	118 26%	187 39%	23 33%	65 30%	42 22%	113 26%	170 28%	272 32%	199 30%	266 37%
Strongly support	295 29%	139 36%	74 31%	82 22%	173 37%	14 20%	107 23%	146 39%	77 24%	72 23%	169 37%	114 23%	172 37%	109 23%	14 21%	74 33%	81 42%	136 32%	192 32%	251 30%	204 31%	191 26%
Somewhat support	214 21%	89 23%	46 19%	79 21%	105 22%	13 17%	97 21%	86 23%	70 22%	56 18%	96 21%	110 22%	104 22%	99 21%	12 17%	47 21%	50 26%	108 25%	141 23%	182 21%	145 22%	148 20%
Somewhat oppose	149 15%	48 13%	32 13%	69 18%	60 13%	11 15%	78 17%	49 13%	45 14%	54 18%	56 12%	84 17%	56 12%	78 16%	15 21%	26 12%	25 13%	65 15%	85 14%	127 15%	87 13%	126 17%
Strongly oppose	180 18%	53 14%	43 18%	84 22%	63 14%	12 17%	105 22%	41 11%	61 19%	76 25%	61 14%	104 21%	62 14%	109 23%	8 12%	40 18%	17 9%	47 11%	85 14%	145 17%	112 17%	140 19%
Unsure	168 17%	56 15%	45 19%	67 18%	65 14%	22 31%	81 17%	51 14%	63 20%	47 15%	70 15%	83 17%	68 15%	81 17%	20 29%	35 16%	18 10%	70 16%	103 17%	145 17%	108 16%	122 17%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokBan] The House of Representatives has passed a bill that would force TikTok’s Chinese owner to either sell the app or have it banned in the United States. Do you support or oppose this legislation?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT SUPPORT	509	252	145	102	405	52	50	141	225	143	94	106	111	104	244	201
	51%	56%	41%	44%	53%	35%	59%	45%	54%	52%	43%	64%	61%	37%	68%	48%
STRONGLY/SOMEWHAT OPPOSE	329	126	145	104	221	74	30	114	126	88	83	39	53	125	71	139
	33%	28%	41%	45%	29%	50%	36%	36%	30%	32%	38%	23%	29%	45%	20%	33%
Strongly support	295	148	83	61	233	28	32	84	126	86	49	71	76	58	156	97
	29%	33%	24%	26%	30%	19%	38%	27%	30%	31%	22%	43%	42%	21%	43%	23%
Somewhat support	214	104	61	41	172	24	18	57	99	57	44	34	34	45	88	104
	21%	23%	18%	18%	22%	16%	21%	18%	24%	21%	20%	21%	19%	16%	25%	25%
Somewhat oppose	149	65	54	48	100	34	15	43	65	41	38	19	31	47	44	64
	15%	14%	15%	21%	13%	23%	17%	14%	16%	15%	17%	12%	17%	17%	12%	15%
Strongly oppose	180	61	91	56	121	40	16	71	62	47	46	19	22	78	27	75
	18%	13%	26%	24%	16%	27%	18%	23%	15%	17%	21%	12%	12%	28%	8%	18%
Unsure	168	75	60	26	142	22	5	59	65	45	43	21	18	52	45	81
	17%	17%	17%	11%	18%	15%	5%	19%	16%	16%	20%	13%	10%	18%	12%	19%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokTrump] Based on what you know, do you think Donald Trump supports or opposes this legislation to force TikTok’s Chinese owner to sell the app or have it banned in the United States?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Supports	405	161	203	201	283	42	46	109	111	89	96	220	185	235	153
	40%	41%	43%	38%	40%	39%	42%	52%	48%	33%	33%	49%	33%	48%	32%
Opposes	260	94	132	125	178	32	34	48	53	87	71	101	159	99	156
	26%	24%	28%	23%	25%	30%	31%	23%	23%	32%	25%	23%	28%	20%	33%
Unsure	341	134	132	209	247	33	30	54	70	97	121	123	218	155	167
	34%	34%	28%	39%	35%	31%	27%	25%	30%	36%	42%	28%	39%	32%	35%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokTrump] Based on what you know, do you think Donald Trump supports or opposes this legislation to force TikTok’s Chinese owner to sell the app or have it banned in the United States?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Supports	405 40%	119 40%	121 40%	109 43%	55 37%	240 40%	164 41%	165 41%	118 39%	93 35%	74 38%	99 49%	79 38%	58 48%	212 46%	25 31%	114 35%
Opposes	260 26%	89 30%	65 21%	65 25%	41 28%	154 26%	106 26%	89 22%	89 29%	73 27%	45 23%	47 23%	61 29%	32 26%	126 27%	29 36%	84 26%
Unsure	341 34%	90 30%	117 39%	81 32%	53 36%	207 34%	134 33%	148 37%	98 32%	100 38%	77 39%	56 28%	69 33%	31 26%	127 27%	26 32%	125 39%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokTrump] Based on what you know, do you think Donald Trump supports or opposes this legislation to force TikTok's Chinese owner to sell the app or have it banned in the United States?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Supports	405 40%	187 49%	93 39%	125 33%	221 47%	28 38%	156 33%	182 49%	109 34%	113 37%	222 49%	158 32%	216 47%	166 35%	23 34%	111 50%	88 46%	160 38%	228 38%	323 38%	271 41%	266 37%
Opposes	260 26%	75 19%	62 26%	123 32%	95 20%	13 17%	152 33%	64 17%	96 31%	96 32%	82 18%	169 34%	93 20%	152 32%	15 22%	40 18%	46 24%	98 23%	143 24%	226 27%	150 23%	201 28%
Unsure	341 34%	123 32%	84 35%	134 35%	150 32%	32 44%	159 34%	127 34%	110 35%	96 31%	149 33%	168 34%	153 33%	158 33%	31 44%	70 32%	57 30%	168 39%	235 39%	302 36%	236 36%	260 36%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTikTokTrump] Based on what you know, do you think Donald Trump supports or opposes this legislation to force TikTok’s Chinese owner to sell the app or have it banned in the United States?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Supports	405	187	151	106	294	62	44	125	164	117	79	72	61	116	170	120
	40%	41%	43%	45%	38%	42%	52%	40%	39%	42%	36%	43%	34%	41%	47%	29%
Opposes	260	119	95	63	197	39	24	92	115	54	55	28	69	60	59	137
	26%	26%	27%	27%	26%	26%	28%	29%	28%	19%	25%	17%	38%	22%	16%	33%
Unsure	341	147	104	64	277	47	17	98	138	106	86	66	51	105	131	164
	34%	32%	30%	28%	36%	32%	20%	31%	33%	38%	39%	40%	28%	37%	36%	39%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	452	171	234	218	377	16	25	81	103	122	147	183	269	427	13
	45%	44%	50%	41%	53%	15%	23%	38%	44%	45%	51%	41%	48%	87%	3%
Joe Biden	495	195	207	284	298	81	73	110	111	142	132	221	274	40	443
	49%	50%	44%	53%	42%	76%	67%	52%	48%	52%	46%	50%	49%	8%	93%
Jo Jorgensen	8	4	3	5	6	-	2	2	2	2	1	5	4	4	3
	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%
Howie Hawkins	3	2	1	1	3	-	-	-	2	1	1	2	1	1	1
	*%	1%	*%	*%	*%	-	-	-	1%	*%	*%	*%	*%	*%	*%
Kanye West	1	1	-	1	0	1	-	-	0	1	-	0	1	-	0
	*%	*%	-	*%	*%	1%	-	-	*%	*%	-	*%	*%	-	*%
Someone else	5	1	2	2	2	2	1	1	1	1	2	3	2	1	1
	*%	*%	1%	*%	*%	2%	1%	1%	*%	*%	1%	1%	*%	*%	*%
I did not vote	33	11	14	19	18	5	7	12	12	5	3	25	8	13	14
	3%	3%	3%	4%	3%	4%	6%	6%	5%	2%	1%	6%	1%	3%	3%
Unsure	8	4	4	4	4	3	1	5	1	1	2	6	3	2	1
	1%	1%	1%	1%	1%	2%	1%	2%	1%	*%	1%	1%	*%	*%	*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Donald Trump	452 45%	153 51%	143 47%	100 39%	57 38%	296 49%	156 39%	249 62%	128 42%	102 38%	81 41%	92 46%	102 49%	71 59%	197 42%	27 34%	158 49%
Joe Biden	495 49%	126 42%	135 45%	147 58%	86 57%	262 43%	233 58%	130 32%	167 55%	145 54%	101 51%	95 47%	101 48%	48 40%	242 52%	43 54%	158 49%
Jo Jorgensen	8 1%	2 1%	3 1%	1 %	3 2%	5 1%	3 1%	4 1%	2 1%	1 %	2 1%	4 2%	1 %	1 1%	5 1%	-	2 %
Howie Hawkins	3 *	-	1 *	1 *	1 1%	1 *	2 1%	1 *	2 1%	1 *	1 *	2 1%	-	-	2 %	-	1 %
Kanye West	1 *	0 *	1 *	-	-	1 *	-	0 *	-	1 *	-	-	-	-	1 %	0 *	-
Someone else	5 *	-	3 1%	1 1%	1 %	3 *	2 *	1 *	1 %	1 1%	1 1%	2 1%	-	-	4 1%	1 1%	-
I did not vote	33 3%	14 5%	14 5%	3 1%	2 1%	27 5%	5 1%	14 3%	4 1%	12 4%	10 5%	6 3%	4 2%	0 %	12 3%	8 10%	3 1%
Unsure	8 1%	2 1%	4 1%	1 1%	0 %	7 1%	2 *	3 1%	1 %	4 1%	1 *	1 %	2 1%	-	2 %	0 1%	2 1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Donald Trump	452 45%	341 88%	98 41%	14 4%	406 87%	26 36%	20 4%	320 86%	108 34%	20 6%	452 100%	- 0%	408 88%	22 5%	22 32%	198 90%	169 88%	182 43%	271 45%	383 45%	384 58%	259 36%
Joe Biden	495 49%	31 8%	113 47%	351 92%	40 9%	29 40%	426 91%	43 11%	177 56%	272 89%	- 0%	495 100%	34 7%	429 90%	32 46%	14 6%	16 8%	235 55%	318 52%	444 52%	233 35%	426 59%
Jo Jorgensen	8 1%	1 *	6 3%	2 *	2 1%	4 6%	2 *	1 *	8 2%	- 0%	- 0%	- 0%	4 1%	3 1%	2 3%	1 *	1 1%	1 *	4 1%	6 1%	4 1%	5 1%
Howie Hawkins	3 *	1 *	1 *	1 *	1 *	1 1%	1 *	1 *	1 *	1 *	- 0%	- 0%	1 *	1 *	1 2%	1 1%	- 0%	3 1%	3 *	3 *	2 *	1 *
Kanye West	1 *	- 0%	0 *	1 *	0 *	- 0%	1 *	- 0%	1 *	- 0%	- 0%	- 0%	- 0%	1 *	- 0%	0 *	- 0%	1 *	- 0%	1 *	0 *	1 *
Someone else	5 *	0 *	3 1%	1 *	1 *	1 2%	3 1%	0 *	2 1%	2 1%	- 0%	- 0%	1 *	2 *	2 3%	- 0%	0 *	1 *	2 *	4 *	4 1%	4 1%
I did not vote	33 3%	6 2%	16 7%	11 3%	10 2%	10 13%	13 3%	6 2%	15 5%	10 3%	- 0%	- 0%	8 2%	16 3%	9 13%	5 2%	1 1%	3 1%	5 1%	5 1%	23 4%	25 3%
Unsure	8 1%	5 1%	2 1%	2 *	5 1%	2 2%	2 *	2 *	4 1%	- 0%	- 0%	- 0%	5 1%	2 *	2 2%	1 *	4 2%	0 *	3 1%	5 1%	6 1%	7 1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[Q2020Ballot] For which candidate did you vote in the 2020 presidential election?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	452	253	107	117	333	65	52	97	199	156	98	130	85	75	329	16
	45%	56%	30%	50%	43%	44%	61%	31%	48%	57%	45%	79%	47%	27%	91%	4%
Joe Biden	495	184	216	95	397	69	26	198	197	100	111	29	86	185	15	376
	49%	41%	62%	41%	52%	47%	30%	63%	47%	36%	51%	17%	47%	66%	4%	89%
Jo Jorgensen	8	5	2	4	4	3	1	3	2	3	2	1	1	3	0	0
	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%
Howie Hawkins	3	0	2	1	2	1	-	1	3	-	1	-	-	1	3	2
	*%	*%	*%	1%	*%	1%		*%	1%		1%			*%	1%	*%
Kanye West	1	-	0	-	1	-	-	0	-	1	-	-	-	0	0	2
	*%		*%		*%			*%		*%				*%	*%	1%
Someone else	5	1	4	1	4	1	-	2	2	1	1	-	1	3	1	10
	*%	*%	1%	*%	*%	1%		*%	1%	*%	*%		*%	1%	*%	2%
I did not vote	33	8	16	13	20	8	6	10	10	12	6	5	6	12	9	12
	3%	2%	5%	6%	3%	5%	7%	3%	2%	5%	3%	3%	4%	4%	3%	3%
Unsure	8	2	4	1	7	1	1	3	2	3	1	0	3	2	2	2
	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%	*%	*%	1%	1%	1%	*%

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[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	373	143	188	185	310	18	21	54	91	97	130	146	227	326	37
	37%	37%	40%	35%	44%	17%	19%	26%	39%	35%	45%	33%	40%	67%	8%
VERY/SOMEWHAT LIBERAL	305	109	127	174	183	46	52	84	69	79	74	153	152	23	274
	30%	28%	27%	33%	26%	43%	47%	40%	29%	29%	26%	34%	27%	5%	58%
Very conservative	178	66	77	101	144	9	10	29	32	49	68	60	118	167	9
	18%	17%	16%	19%	20%	8%	9%	14%	14%	18%	24%	14%	21%	34%	2%
Somewhat conservative	195	77	111	84	166	9	11	26	60	47	62	85	109	158	28
	19%	20%	24%	16%	23%	9%	10%	12%	26%	17%	22%	19%	19%	32%	6%
Moderate	315	130	144	171	207	41	36	67	70	96	83	137	179	135	159
	31%	33%	31%	32%	29%	38%	33%	32%	30%	35%	29%	31%	32%	28%	33%
Somewhat liberal	151	63	75	76	92	19	23	24	32	45	51	56	96	12	138
	15%	16%	16%	14%	13%	17%	20%	11%	14%	16%	18%	13%	17%	3%	29%
Very liberal	154	46	52	98	91	27	29	60	37	34	23	97	56	11	135
	15%	12%	11%	18%	13%	26%	27%	29%	16%	12%	8%	22%	10%	2%	29%
Unsure	13	7	8	5	9	2	1	5	4	3	1	9	4	5	5
	1%	2%	2%	1%	1%	2%	1%	3%	2%	1%	*%	2%	1%	1%	1%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
VERY/SOMEWHAT CONSERVATIVE	373 37%	106 36%	119 39%	100 39%	48 32%	225 37%	148 37%	191 48%	119 39%	96 36%	62 32%	74 37%	79 38%	59 49%	158 34%	25 31%	138 42%
VERY/SOMEWHAT LIBERAL	305 30%	70 23%	72 24%	105 41%	58 39%	141 24%	163 40%	64 16%	118 39%	82 31%	59 30%	72 35%	69 33%	22 19%	156 34%	29 36%	83 26%
Very conservative	178 18%	55 18%	62 20%	33 13%	28 19%	117 19%	61 15%	93 23%	51 17%	50 19%	24 12%	37 19%	30 15%	33 28%	60 13%	15 20%	79 24%
Somewhat conservative	195 19%	51 17%	58 19%	66 26%	20 13%	108 18%	86 21%	98 24%	68 22%	45 17%	38 19%	37 18%	49 23%	25 21%	98 21%	9 11%	58 18%
Moderate	315 31%	115 38%	107 35%	50 20%	43 29%	222 37%	93 23%	138 35%	68 22%	83 31%	70 36%	56 28%	60 29%	38 32%	147 32%	24 30%	102 31%
Somewhat liberal	151 15%	31 10%	33 11%	50 20%	36 24%	64 11%	86 21%	32 8%	58 19%	28 11%	31 16%	28 14%	49 23%	14 12%	70 15%	7 9%	60 18%
Very liberal	154 15%	39 13%	38 13%	54 21%	22 15%	77 13%	77 19%	31 8%	60 20%	54 20%	28 14%	44 22%	20 10%	8 7%	86 19%	22 28%	24 7%
Unsure	13 1%	8 3%	5 2%	-	-	13 2%	-	8 2%	-	6 2%	6 3%	-	0 *	-	4 1%	2 3%	1 *

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
VERY/SOMEWHAT CONSERVATIVE	373 37%	288 75%	58 24%	26 7%	327 70%	11 15%	35 8%	373 100%	-	-	320 71%	43 9%	319 69%	44 9%	10 14%	155 70%	145 76%	161 38%	244 40%	328 39%	326 50%	217 30%
VERY/SOMEWHAT LIBERAL	305 30%	18 5%	49 21%	238 62%	20 4%	5 7%	280 60%	-	-	305 100%	20 4%	272 55%	23 5%	268 56%	14 21%	14 6%	6 3%	142 33%	192 32%	261 31%	137 21%	274 38%
Very conservative	178 18%	146 38%	22 9%	10 3%	165 35%	2 3%	10 2%	178 48%	-	-	165 36%	9 2%	165 36%	11 2%	1 2%	98 44%	55 29%	83 19%	116 19%	155 18%	156 24%	95 13%
Somewhat conservative	195 19%	142 37%	37 15%	16 4%	162 35%	8 11%	25 5%	195 52%	-	-	155 34%	34 7%	154 33%	32 7%	9 12%	57 26%	91 47%	78 18%	128 21%	173 20%	170 26%	122 17%
Moderate	315 31%	78 20%	124 52%	113 30%	114 25%	55 76%	146 31%	-	315 100%	-	108 24%	177 36%	116 25%	159 33%	40 59%	49 22%	39 20%	122 29%	167 28%	252 30%	182 28%	224 31%
Somewhat liberal	151 15%	10 2%	29 12%	113 30%	11 2%	2 3%	138 30%	-	-	151 50%	13 3%	132 27%	12 3%	132 28%	8 11%	6 3%	4 2%	69 16%	92 15%	127 15%	71 11%	135 19%
Very liberal	154 15%	8 2%	21 9%	124 33%	9 2%	3 4%	141 30%	-	-	154 50%	7 2%	140 28%	11 2%	136 29%	7 10%	8 4%	1 1%	73 17%	100 16%	134 16%	66 10%	139 19%
Unsure	13 1%	1 *	7 3%	5 1%	5 1%	2 3%	6 1%	-	-	-	5 1%	3 1%	4 1%	4 1%	5 7%	3 1%	1 1%	2 *	3 1%	9 1%	12 2%	12 2%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	373	208	86	96	276	57	39	78	161	134	83	121	73	49	265	30
	37%	46%	25%	41%	36%	38%	46%	25%	39%	48%	38%	73%	40%	18%	74%	7%
VERY/SOMEWHAT LIBERAL	305	109	139	62	240	42	19	120	125	60	65	15	46	128	10	263
	30%	24%	40%	27%	31%	29%	23%	38%	30%	22%	30%	9%	26%	46%	3%	62%
Very conservative	178	95	40	44	134	33	11	31	77	69	47	63	32	23	134	8
	18%	21%	11%	19%	17%	22%	13%	10%	19%	25%	21%	38%	18%	8%	37%	2%
Somewhat conservative	195	113	46	52	142	24	28	46	84	64	36	57	41	27	131	22
	19%	25%	13%	22%	19%	16%	33%	15%	20%	23%	17%	35%	22%	10%	36%	5%
Moderate	315	132	121	71	243	47	24	107	127	81	70	29	61	98	82	126
	31%	29%	35%	30%	32%	32%	28%	34%	31%	29%	32%	17%	33%	35%	23%	30%
Somewhat liberal	151	62	56	24	127	11	13	46	77	29	35	6	24	51	4	131
	15%	14%	16%	10%	17%	8%	16%	15%	18%	10%	16%	4%	13%	18%	1%	31%
Very liberal	154	46	83	37	113	31	6	74	48	32	31	9	22	78	5	132
	15%	10%	24%	16%	15%	21%	7%	24%	12%	12%	14%	5%	12%	28%	2%	31%
Unsure	13	4	4	4	9	1	3	9	3	1	1	1	2	5	3	2
	1%	1%	1%	2%	1%	1%	3%	3%	1%	1%	1%	1%	1%	2%	1%	1%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
 -Instagram

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	517	193	216	297	341	68	68	173	152	122	70	325	192	240	252
	51%	50%	46%	55%	48%	64%	62%	82%	65%	44%	24%	73%	34%	49%	53%
No	489	195	250	238	367	39	42	38	81	152	218	119	370	249	223
	49%	50%	54%	45%	52%	36%	38%	18%	35%	56%	76%	27%	66%	51%	47%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week -Instagram

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	517	148	147	147	75	295	222	178	163	127	88	98	122	75	302	49	86
	51%	50%	48%	58%	50%	49%	55%	44%	53%	48%	45%	49%	58%	63%	65%	61%	27%
No	489	150	157	107	74	306	182	223	142	139	108	104	87	45	162	31	237
	49%	50%	52%	42%	50%	51%	45%	56%	47%	52%	55%	51%	42%	37%	35%	39%	73%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week -Instagram

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Yes	517 51%	184 48%	117 49%	216 57%	216 46%	42 58%	259 55%	176 47%	164 52%	170 56%	220 49%	267 54%	227 49%	260 55%	29 42%	105 48%	85 44%	188 44%	284 47%	430 51%	327 50%	406 56%
No	489 49%	201 52%	123 51%	165 43%	250 54%	31 42%	209 45%	197 53%	151 48%	135 44%	232 51%	228 46%	235 51%	215 45%	40 58%	115 52%	107 56%	239 56%	323 53%	420 49%	329 50%	321 44%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Instagram] For the following list of sites or apps, please indicate which you have used in the past week
-Instagram

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	517	223	217	168	343	111	57	186	210	121	127	82	89	154	148	218
	51%	49%	62%	72%	45%	75%	67%	59%	50%	44%	58%	49%	49%	55%	41%	52%
No	489	230	133	64	425	37	28	128	206	155	93	84	93	127	212	203
	49%	51%	38%	28%	55%	25%	33%	41%	50%	56%	42%	51%	51%	45%	59%	48%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -Twitter (now X)

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	310	108	183	124	200	46	34	107	77	89	37	184	126	143	146
	31%	28%	39%	23%	28%	43%	31%	51%	33%	33%	13%	41%	22%	29%	31%
No	696	281	284	411	508	61	76	104	156	185	251	261	435	347	329
	69%	72%	61%	77%	72%	57%	69%	49%	67%	67%	87%	59%	78%	71%	69%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -Twitter (now X)

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	310	97	89	80	43	187	122	114	85	74	52	53	84	45	185	30	50
	31%	33%	29%	31%	29%	31%	30%	28%	28%	28%	27%	26%	40%	37%	40%	37%	15%
No	696	201	214	174	107	415	281	288	220	192	144	149	125	75	280	49	274
	69%	67%	71%	69%	71%	69%	70%	72%	72%	72%	73%	74%	60%	63%	60%	63%	85%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
 -Twitter (now X)

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Yes	310 31%	111 29%	70 29%	129 34%	134 29%	21 29%	155 33%	119 32%	86 27%	103 34%	136 30%	158 32%	139 30%	155 33%	16 23%	69 31%	53 27%	108 25%	173 29%	250 29%	199 30%	238 33%
No	696 69%	274 71%	170 71%	252 66%	332 71%	52 71%	313 67%	253 68%	230 73%	202 66%	317 70%	337 68%	323 70%	320 67%	53 77%	151 69%	139 73%	319 75%	433 71%	601 71%	457 70%	489 67%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Twitter] For the following list of sites or apps, please indicate which you have used in the past week
-Twitter (now X)

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	310	125	140	86	222	41	45	116	121	72	49	51	52	85	90	124
	31%	28%	40%	37%	29%	28%	53%	37%	29%	26%	22%	31%	29%	30%	25%	29%
No	696	328	210	147	546	106	40	197	295	204	171	114	129	196	270	297
	69%	72%	60%	63%	71%	72%	47%	63%	71%	74%	78%	69%	71%	70%	75%	71%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	797	312	360	435	558	81	94	158	190	229	221	347	449	405	360
	79%	80%	77%	81%	79%	76%	86%	75%	81%	84%	77%	78%	80%	83%	76%
No	209	76	107	100	150	26	16	53	44	45	68	97	112	84	115
	21%	20%	23%	19%	21%	24%	14%	25%	19%	16%	23%	22%	20%	17%	24%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	797	254	237	201	103	492	304	331	226	210	159	162	170	88	374	66	251
	79%	85%	78%	79%	69%	82%	75%	82%	74%	79%	81%	80%	81%	74%	81%	83%	78%
No	209	44	66	53	46	110	99	71	79	57	37	40	39	32	90	13	72
	21%	15%	22%	21%	31%	18%	25%	18%	26%	21%	19%	20%	19%	26%	19%	17%	22%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week -Facebook

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Yes	797 79%	329 85%	171 71%	297 78%	386 83%	55 76%	356 76%	306 82%	248 79%	232 76%	375 83%	377 76%	382 83%	363 76%	52 76%	183 83%	157 82%	337 79%	474 78%	670 79%	535 82%	579 80%
No	209 21%	57 15%	68 29%	84 22%	80 17%	18 24%	111 24%	67 18%	67 21%	73 24%	78 17%	118 24%	80 17%	113 24%	17 24%	37 17%	34 18%	90 21%	133 22%	181 21%	121 18%	148 20%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Facebook] For the following list of sites or apps, please indicate which you have used in the past week
 -Facebook

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	797	371	263	210	586	136	74	256	315	226	178	136	146	205	301	321
	79%	82%	75%	90%	76%	92%	87%	81%	76%	82%	81%	82%	80%	73%	84%	76%
No	209	81	88	22	182	12	11	58	101	50	42	29	36	76	59	100
	21%	18%	25%	10%	24%	8%	13%	19%	24%	18%	19%	18%	20%	27%	16%	24%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
 -TikTok

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	342	124	134	208	213	45	69	120	107	91	24	227	115	156	167
	34%	32%	29%	39%	30%	43%	62%	57%	46%	33%	8%	51%	20%	32%	35%
No	664	265	333	327	495	61	41	91	127	182	264	217	447	334	308
	66%	68%	71%	61%	70%	57%	38%	43%	54%	67%	92%	49%	80%	68%	65%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
 -TikTok

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	342	118	97	83	43	215	126	125	87	95	56	70	74	45	203	34	47
	34%	40%	32%	33%	29%	36%	31%	31%	29%	36%	28%	35%	35%	38%	44%	42%	14%
No	664	180	206	171	106	386	277	276	218	171	140	132	135	75	261	46	277
	66%	60%	68%	67%	71%	64%	69%	69%	71%	64%	72%	65%	65%	62%	56%	58%	86%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week -TikTok

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Yes	342 34%	123 32%	59 25%	159 42%	145 31%	21 29%	176 38%	110 30%	104 33%	119 39%	148 33%	169 34%	148 32%	176 37%	18 27%	82 37%	48 25%	84 20%	153 25%	268 31%	213 32%	270 37%
No	664 66%	262 68%	180 75%	222 58%	321 69%	52 71%	292 62%	262 70%	211 67%	186 61%	305 67%	326 66%	314 68%	300 63%	51 73%	139 63%	144 75%	343 80%	453 75%	583 69%	444 68%	457 63%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_TikTok] For the following list of sites or apps, please indicate which you have used in the past week
-TikTok

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	342	145	145	134	203	86	48	137	124	81	84	45	66	104	93	137
	34%	32%	42%	58%	26%	58%	56%	44%	30%	29%	38%	27%	36%	37%	26%	33%
No	664	308	205	99	565	61	37	177	292	195	136	121	115	177	267	284
	66%	68%	58%	42%	74%	42%	44%	56%	70%	71%	62%	73%	64%	63%	74%	67%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	250	102	124	125	169	34	19	58	62	74	56	120	130	108	132
	25%	26%	27%	23%	24%	32%	17%	27%	27%	27%	19%	27%	23%	22%	28%
No	756	287	342	410	539	72	91	153	171	200	232	324	432	381	343
	75%	74%	73%	77%	76%	68%	83%	73%	73%	73%	81%	73%	77%	78%	72%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	250	47	60	102	41	107	143	68	101	47	38	61	65	36	164	24	43
	25%	16%	20%	40%	27%	18%	35%	17%	33%	18%	20%	30%	31%	30%	35%	31%	13%
No	756	251	243	152	109	494	261	333	204	219	158	141	144	84	301	55	281
	75%	84%	80%	60%	73%	82%	65%	83%	67%	82%	80%	70%	69%	70%	65%	69%	87%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
 -LinkedIn

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006	385	240	381	466	72	468	373	315	305	452	495	462	475	69	221	191	427	607	851	656	727
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	250	87	64	98	103	18	128	89	80	80	101	134	108	126	16	50	46	113	152	213	159	177
	25%	23%	27%	26%	22%	25%	27%	24%	25%	26%	22%	27%	23%	26%	23%	22%	24%	27%	25%	25%	24%	24%
No	756	298	175	283	363	54	339	284	235	225	352	361	354	350	53	171	145	314	455	638	498	551
	75%	77%	73%	74%	78%	75%	73%	76%	75%	74%	78%	73%	77%	74%	77%	78%	76%	73%	75%	75%	76%	76%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_LinkedIn] For the following list of sites or apps, please indicate which you have used in the past week
-LinkedIn

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	250	105	106	60	189	39	22	92	115	42	53	37	39	67	84	114
	25%	23%	30%	26%	25%	26%	25%	29%	28%	15%	24%	22%	21%	24%	23%	27%
No	756	347	245	172	580	109	63	222	301	234	167	129	143	214	276	307
	75%	77%	70%	74%	75%	74%	75%	71%	72%	85%	76%	78%	79%	76%	77%	73%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
 -Reddit

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	105	137	122	169	31	33	109	86	45	23	195	68	104	146
	26%	27%	29%	23%	24%	29%	30%	51%	37%	17%	8%	44%	12%	21%	31%
No	743	284	330	413	539	75	76	102	147	228	265	249	494	386	329
	74%	73%	71%	77%	76%	71%	70%	49%	63%	83%	92%	56%	88%	79%	69%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
 -Reddit

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	61	78	87	37	139	124	85	84	62	47	54	73	27	198	17	22
	26%	20%	26%	34%	25%	23%	31%	21%	28%	23%	24%	27%	35%	23%	43%	22%	7%
No	743	237	225	167	112	462	280	317	221	205	150	148	136	92	266	62	302
	74%	80%	74%	66%	75%	77%	69%	79%	72%	77%	76%	73%	65%	77%	57%	78%	93%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week
 -Reddit

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006	385	240	381	466	72	468	373	315	305	452	495	462	475	69	221	191	427	607	851	656	727
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	82	63	118	99	16	149	76	74	111	96	150	101	149	13	42	49	87	115	208	157	204
	26%	21%	26%	31%	21%	22%	32%	20%	24%	37%	21%	30%	22%	31%	19%	19%	26%	20%	19%	24%	24%	28%
No	743	303	176	264	367	57	319	297	241	194	356	345	361	326	56	179	142	340	492	642	500	523
	74%	79%	74%	69%	79%	78%	68%	80%	76%	63%	79%	70%	78%	69%	81%	81%	74%	80%	81%	76%	76%	72%

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocial_Reddit] For the following list of sites or apps, please indicate which you have used in the past week -Reddit

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	263	80	144	80	178	46	34	114	100	49	44	36	34	102	52	108
	26%	18%	41%	34%	23%	31%	41%	36%	24%	18%	20%	22%	19%	36%	15%	26%
No	743	372	206	152	590	102	50	199	316	227	176	129	147	179	308	313
	74%	82%	59%	66%	77%	69%	59%	64%	76%	82%	80%	78%	81%	64%	85%	74%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	95	32	37	57	56	19	10	27	24	32	13	51	45	48	44
	9%	8%	8%	11%	8%	18%	9%	13%	10%	12%	4%	11%	8%	10%	9%
Sometimes	240	92	131	109	155	30	29	60	63	70	47	123	117	122	110
	24%	24%	28%	20%	22%	29%	27%	29%	27%	26%	16%	28%	21%	25%	23%
Rarely	285	119	119	163	217	26	27	62	69	74	79	131	153	133	142
	28%	31%	25%	30%	31%	24%	25%	30%	30%	27%	28%	30%	27%	27%	30%
Never	386	145	180	206	281	32	43	61	78	98	149	139	247	186	179
	38%	37%	38%	39%	40%	30%	39%	29%	33%	36%	52%	31%	44%	38%	38%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Often	95 9%	36 12%	23 8%	24 9%	12 8%	59 10%	36 9%	32 8%	25 8%	33 13%	23 11%	15 8%	16 8%	8 7%	49 11%	7 9%	17 5%
Sometimes	240 24%	73 25%	73 24%	63 25%	31 20%	146 24%	94 23%	99 25%	55 18%	58 22%	54 28%	44 22%	58 28%	24 20%	145 31%	17 21%	55 17%
Rarely	285 28%	73 24%	94 31%	64 25%	53 35%	167 28%	117 29%	116 29%	100 33%	77 29%	54 28%	59 29%	59 28%	29 24%	138 30%	18 22%	98 30%
Never	386 38%	116 39%	112 37%	102 40%	54 36%	229 38%	156 39%	154 38%	125 41%	99 37%	65 33%	84 41%	76 36%	59 49%	132 28%	38 48%	153 47%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Often	95 9%	40 10%	22 9%	34 9%	46 10%	9 12%	41 9%	33 9%	25 8%	34 11%	44 10%	46 9%	47 10%	47 10%	1 2%	34 15%	6 3%	33 8%	51 8%	76 9%	65 10%	70 10%
Sometimes	240 24%	92 24%	52 22%	96 25%	105 23%	14 19%	122 26%	93 25%	72 23%	74 24%	115 26%	115 23%	108 23%	114 24%	18 26%	50 23%	45 24%	100 23%	142 23%	200 23%	159 24%	182 25%
Rarely	285 28%	103 27%	66 28%	116 30%	127 27%	21 29%	136 29%	97 26%	95 30%	89 29%	121 27%	146 29%	123 27%	133 28%	29 41%	50 23%	62 32%	114 27%	178 29%	241 28%	185 28%	204 28%
Never	386 38%	151 39%	100 42%	135 35%	188 40%	29 40%	168 36%	150 40%	122 39%	109 36%	172 38%	189 38%	184 40%	181 38%	21 31%	87 39%	79 41%	179 42%	236 39%	335 39%	248 38%	271 37%

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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QSocialShare] How often, if ever, do you post or share things about political or social issues on social media?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Often	95	34	48	29	64	21	8	47	20	29	10	20	13	29	24	38
	9%	7%	14%	13%	8%	14%	9%	15%	5%	11%	5%	12%	7%	10%	7%	9%
Sometimes	240	106	92	73	167	34	39	70	106	64	51	33	30	64	80	122
	24%	23%	26%	31%	22%	23%	46%	22%	26%	23%	23%	20%	17%	23%	22%	29%
Rarely	285	117	99	56	225	42	14	99	112	74	63	46	53	76	122	124
	28%	26%	28%	24%	29%	28%	17%	31%	27%	27%	29%	28%	29%	27%	34%	29%
Never	386	195	112	74	312	50	23	99	178	109	95	67	85	112	134	138
	38%	43%	32%	32%	41%	34%	27%	31%	43%	39%	43%	40%	47%	40%	37%	33%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	362	131	163	196	240	52	33	56	77	104	125	133	230	136	209
	36%	34%	35%	37%	34%	49%	30%	26%	33%	38%	44%	30%	41%	28%	44%
NBC News	331	119	138	189	228	49	20	51	66	96	119	116	214	112	208
	33%	31%	30%	35%	32%	46%	18%	24%	28%	35%	41%	26%	38%	23%	44%
CBS News	340	117	154	186	231	54	21	42	66	105	126	108	231	121	205
	34%	30%	33%	35%	33%	51%	19%	20%	28%	39%	44%	24%	41%	25%	43%
Fox News	343	134	191	152	249	37	33	73	90	77	102	163	179	255	76
	34%	35%	41%	28%	35%	34%	30%	35%	39%	28%	35%	37%	32%	52%	16%
MSNBC	198	68	100	98	126	23	26	37	48	56	56	85	112	50	145
	20%	17%	21%	18%	18%	22%	24%	18%	21%	21%	19%	19%	20%	10%	30%
CNN	280	101	143	137	182	49	33	61	67	75	77	128	152	71	199
	28%	26%	31%	26%	26%	46%	30%	29%	29%	27%	27%	29%	27%	14%	42%
Newsmax	90	29	51	40	77	3	1	11	11	29	39	22	68	84	6
	9%	8%	11%	7%	11%	3%	1%	5%	5%	11%	14%	5%	12%	17%	1%
OAN	33	17	20	13	31	1	1	6	6	8	14	11	22	31	1
	3%	4%	4%	2%	4%	1%	1%	3%	2%	3%	5%	3%	4%	6%	*%
Local TV news	509	212	240	266	360	66	45	64	98	170	177	162	347	233	260
	51%	54%	51%	50%	51%	62%	41%	30%	42%	62%	61%	36%	62%	48%	55%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217	75	103	110	156	13	18	43	59	69	46	101	115	68	141
	22%	19%	22%	21%	22%	12%	17%	20%	25%	25%	16%	23%	20%	14%	30%
Your local paper, online or in print	244	88	112	130	192	17	20	27	52	76	90	78	166	108	131
	24%	23%	24%	24%	27%	16%	18%	13%	22%	28%	31%	18%	30%	22%	28%
Public radio or broadcast news, such as NPR or PBS	168	68	77	90	131	11	15	36	45	42	45	81	87	58	108
	17%	17%	17%	17%	18%	11%	14%	17%	19%	15%	16%	18%	16%	12%	23%
Something else (Please specify)	81	27	34	47	60	4	8	8	18	27	27	26	55	48	32
	8%	7%	7%	9%	8%	4%	8%	4%	8%	10%	10%	6%	10%	10%	7%
None of these	112	42	45	67	82	10	11	50	34	18	11	84	28	61	36
	11%	11%	10%	13%	12%	10%	10%	24%	14%	6%	4%	19%	5%	13%	8%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
ABC News	362 36%	92 31%	97 32%	106 42%	68 45%	188 31%	174 43%	121 30%	119 39%	82 31%	69 35%	78 39%	89 43%	42 35%	173 37%	27 34%	133 41%
NBC News	331 33%	81 27%	84 28%	100 39%	66 44%	165 27%	166 41%	104 26%	124 41%	92 35%	57 29%	64 32%	71 34%	44 37%	144 31%	26 33%	124 38%
CBS News	340 34%	96 32%	96 32%	90 35%	58 39%	192 32%	148 37%	129 32%	102 33%	88 33%	68 35%	72 36%	70 34%	39 32%	141 30%	27 35%	132 41%
Fox News	343 34%	100 34%	109 36%	78 31%	56 37%	209 35%	134 33%	147 37%	102 33%	83 31%	55 28%	73 36%	73 35%	57 48%	169 36%	24 31%	113 35%
MSNBC	198 20%	39 13%	53 17%	62 24%	44 29%	91 15%	106 26%	48 12%	77 25%	51 19%	31 16%	47 23%	43 21%	24 20%	103 22%	21 26%	59 18%
CNN	280 28%	66 22%	78 26%	81 32%	55 37%	144 24%	136 34%	75 19%	108 35%	68 25%	54 28%	63 31%	64 31%	29 24%	147 32%	22 28%	88 27%
Newsmax	90 9%	34 11%	27 9%	18 7%	11 7%	61 10%	30 7%	54 13%	23 8%	18 7%	18 9%	22 11%	24 11%	9 8%	41 9%	6 7%	31 9%
OAN	33 3%	11 4%	11 4%	7 3%	5 4%	21 4%	12 3%	20 5%	11 4%	12 4%	3 2%	10 5%	8 4%	1 %	18 4%	2 3%	9 3%
Local TV news	509 51%	152 51%	141 46%	140 55%	77 51%	292 49%	216 54%	195 49%	165 54%	134 50%	97 50%	120 59%	105 50%	49 41%	213 46%	35 44%	203 63%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217 22%	50 17%	45 15%	66 26%	56 37%	95 16%	122 30%	66 16%	90 30%	39 15%	39 20%	38 19%	64 31%	34 29%	127 27%	15 19%	56 17%
Your local paper, online or in print	244 24%	62 21%	64 21%	62 24%	56 38%	126 21%	118 29%	96 24%	96 32%	48 18%	52 26%	45 22%	64 30%	35 29%	100 22%	23 29%	94 29%
Public radio or broadcast news, such as NPR or PBS	168 17%	26 9%	43 14%	63 25%	35 24%	70 12%	98 24%	46 11%	85 28%	29 11%	32 16%	44 22%	44 21%	18 15%	95 20%	13 16%	44 14%
Something else (Please specify)	81 8%	20 7%	22 7%	26 10%	13 9%	42 7%	39 10%	29 7%	31 10%	22 8%	17 9%	16 8%	17 8%	9 7%	34 7%	5 6%	31 10%
None of these	112 11%	42 14%	41 13%	19 7%	11 8%	82 14%	30 7%	60 15%	21 7%	35 13%	16 8%	17 8%	23 11%	16 13%	49 11%	16 20%	12 4%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
ABC News	362 36%	119 31%	72 30%	171 45%	130 28%	21 28%	212 45%	113 30%	113 36%	135 44%	129 29%	219 44%	133 29%	204 43%	25 37%	44 20%	65 34%	170 40%	221 36%	312 37%	211 32%	277 38%
NBC News	331 33%	100 26%	65 27%	165 43%	109 23%	24 33%	198 42%	88 24%	122 39%	118 39%	109 24%	208 42%	105 23%	199 42%	26 38%	39 18%	51 27%	165 39%	210 35%	288 34%	190 29%	262 36%
CBS News	340 34%	115 30%	63 26%	161 42%	124 27%	22 30%	194 41%	97 26%	118 37%	122 40%	117 26%	209 42%	119 26%	193 41%	28 40%	43 19%	59 31%	164 38%	211 35%	295 35%	189 29%	260 36%
Fox News	343 34%	197 51%	81 34%	65 17%	237 51%	21 29%	85 18%	199 53%	98 31%	44 14%	235 52%	92 19%	245 53%	76 16%	22 31%	121 55%	95 50%	123 29%	178 29%	282 33%	255 39%	208 29%
MSNBC	198 20%	43 11%	41 17%	113 30%	50 11%	9 13%	138 30%	37 10%	56 18%	104 34%	41 9%	150 30%	51 11%	139 29%	8 11%	16 7%	27 14%	98 23%	113 19%	173 20%	91 14%	161 22%
CNN	280 28%	52 14%	70 29%	157 41%	68 15%	17 24%	194 42%	55 15%	99 31%	125 41%	63 14%	204 41%	62 14%	198 42%	19 28%	26 12%	29 15%	127 30%	159 26%	232 27%	141 21%	216 30%
Newsmax	90 9%	64 17%	21 9%	5 1%	81 17%	4 6%	5 1%	76 20%	7 2%	7 2%	85 19%	4 1%	85 18%	5 1%	1 1%	50 23%	28 14%	43 10%	63 10%	83 10%	83 13%	54 7%
OAN	33 3%	17 4%	14 6%	1 *	29 6%	2 3%	1 *	26 7%	7 2%	1 *	30 7%	1 *	30 6%	1 *	2 4%	16 7%	11 6%	12 3%	21 3%	28 3%	26 4%	18 2%
Local TV news	509 51%	198 51%	106 44%	204 54%	232 50%	25 35%	252 54%	183 49%	166 53%	157 52%	211 47%	277 56%	222 48%	250 53%	36 53%	95 43%	103 54%	233 55%	324 53%	454 53%	323 49%	359 49%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217 22%	63 16%	57 24%	97 25%	74 16%	17 23%	125 27%	53 14%	77 24%	87 28%	66 15%	140 28%	70 15%	136 29%	11 15%	29 13%	34 18%	91 21%	129 21%	186 22%	116 18%	167 23%
Your local paper, online or in print	244 24%	88 23%	67 28%	90 24%	109 23%	13 18%	122 26%	91 24%	83 26%	69 22%	98 22%	136 28%	99 22%	127 27%	18 26%	44 20%	46 24%	108 25%	165 27%	221 26%	152 23%	174 24%
Public radio or broadcast news, such as NPR or PBS	168 17%	48 13%	52 22%	68 18%	56 12%	11 15%	101 22%	45 12%	44 14%	78 26%	51 11%	107 22%	59 13%	104 22%	6 8%	16 7%	33 17%	81 19%	109 18%	148 17%	102 16%	125 17%
Something else (Please specify)	81 8%	33 9%	24 10%	24 6%	47 10%	3 5%	30 7%	35 9%	18 6%	28 9%	45 10%	32 6%	45 10%	32 7%	4 5%	24 11%	14 7%	38 9%	54 9%	69 8%	53 8%	53 7%
None of these	112 11%	37 10%	39 16%	36 9%	57 12%	16 22%	40 8%	37 10%	43 14%	25 8%	53 12%	41 8%	59 13%	40 8%	14 20%	27 12%	22 12%	37 9%	62 10%	82 10%	79 12%	92 13%

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[QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	362	177	103	87	275	47	40	120	169	74	90	48	73	75	95	198
	36%	39%	29%	37%	36%	32%	47%	38%	41%	27%	41%	29%	40%	27%	26%	47%
NBC News	331	137	117	64	266	46	18	97	151	83	89	48	54	78	89	193
	33%	30%	33%	28%	35%	31%	22%	31%	36%	30%	40%	29%	30%	28%	25%	46%
CBS News	340	152	107	67	272	43	24	115	146	79	75	54	48	79	97	187
	34%	34%	31%	29%	35%	29%	29%	36%	35%	29%	34%	33%	27%	28%	27%	44%
Fox News	343	164	117	102	239	59	44	99	144	100	58	63	65	69	185	58
	34%	36%	33%	44%	31%	40%	51%	32%	35%	36%	26%	38%	36%	25%	51%	14%
MSNBC	198	74	79	43	151	27	16	71	88	39	41	11	37	61	27	146
	20%	16%	23%	19%	20%	18%	19%	22%	21%	14%	18%	7%	20%	22%	7%	35%
CNN	280	110	105	72	207	37	36	108	118	53	53	22	44	90	48	182
	28%	24%	30%	31%	27%	25%	42%	34%	28%	19%	24%	13%	24%	32%	13%	43%
Newsmax	90	48	22	16	73	8	9	18	40	33	17	34	20	12	84	2
	9%	11%	6%	7%	10%	5%	11%	6%	10%	12%	8%	20%	11%	4%	23%	1%
OAN	33	13	9	7	26	4	3	6	14	13	7	13	5	9	25	0
	3%	3%	3%	3%	3%	3%	4%	2%	3%	5%	3%	8%	3%	3%	7%	*%
Local TV news	509	245	147	103	404	68	35	164	213	133	102	88	91	118	185	245
	51%	54%	42%	44%	53%	46%	41%	52%	51%	48%	46%	53%	50%	42%	51%	58%
Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal)	217	83	86	57	157	28	29	65	95	57	45	34	34	71	48	116
	22%	18%	25%	24%	20%	19%	34%	21%	23%	20%	20%	21%	19%	25%	13%	27%
Your local paper, online or in print	244	121	69	48	196	27	21	76	105	63	48	37	51	73	76	96
	24%	27%	20%	21%	26%	18%	25%	24%	25%	23%	22%	23%	28%	26%	21%	23%
Public radio or broadcast news, such as NPR or PBS	168	77	55	32	136	19	13	58	76	35	36	25	28	59	49	83
	17%	17%	16%	14%	18%	13%	15%	18%	18%	13%	16%	15%	15%	21%	13%	20%
Something else (Please specify)	81	36	26	12	66	7	5	25	36	20	16	17	14	25	42	26
	8%	8%	7%	5%	9%	5%	6%	8%	9%	7%	7%	11%	8%	9%	12%	6%
None of these	112	50	47	34	78	22	13	31	46	35	29	20	6	40	29	35
	11%	11%	13%	15%	10%	15%	15%	10%	11%	13%	13%	12%	3%	14%	8%	8%

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[QEmployment] What is your current employment status?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	337	126	179	155	216	45	46	111	132	70	24	242	95	168	154
	34%	32%	38%	29%	31%	42%	42%	52%	56%	26%	8%	55%	17%	34%	32%
Employed part-time	73	34	29	45	53	8	6	15	17	24	17	32	42	34	33
	7%	9%	6%	8%	8%	7%	5%	7%	7%	9%	6%	7%	7%	7%	7%
Freelance, contract, or temporary work	44	20	18	27	28	3	6	10	14	16	5	24	21	11	28
	4%	5%	4%	5%	4%	3%	6%	5%	6%	6%	2%	5%	4%	2%	6%
Gig economy work like ride shares, food delivery, or dog walking	9	0	4	5	7	1	1	1	5	3	-	6	3	4	5
	1%	%	1%	1%	1%	1%	1%	%	2%	1%		1%	1%	1%	1%
Unemployed and looking for work	79	19	40	39	44	13	16	29	19	29	3	48	32	31	45
	8%	5%	9%	7%	6%	12%	15%	14%	8%	10%	1%	11%	6%	6%	10%
Stay-at-home parent or caregiver	62	19	8	53	48	2	9	13	30	14	5	43	19	43	18
	6%	5%	2%	10%	7%	2%	8%	6%	13%	5%	2%	10%	3%	9%	4%
Full time student	24	10	8	16	16	3	1	19	1	4	-	20	4	7	17
	2%	3%	2%	3%	2%	2%	1%	9%	1%	2%		4%	1%	1%	4%
Retired	324	137	162	161	264	21	20	-	6	87	230	6	317	163	153
	32%	35%	35%	30%	37%	20%	19%		3%	32%	80%	1%	56%	33%	32%
Something else	48	21	15	32	29	10	3	11	9	26	3	19	29	26	22
	5%	5%	3%	6%	4%	9%	2%	5%	4%	9%	1%	4%	5%	5%	5%
Prefer not to say	5	3	3	2	3	1	-	4	0	-	1	4	1	3	-
	%	1%	1%	%	%	1%		2%	%		%	1%	%	1%	

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[QEmployment] What is your current employment status?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Employed full-time	337 34%	75 25%	98 32%	119 47%	45 30%	173 29%	164 41%	103 26%	113 37%	33 12%	67 34%	83 41%	105 50%	47 39%	337 73%	-	-
Employed part-time	73 7%	15 5%	36 12%	12 5%	10 7%	51 9%	22 6%	37 9%	17 5%	27 10%	17 9%	10 5%	10 5%	7 6%	73 16%	-	-
Freelance, contract, or temporary work	44 4%	6 2%	9 3%	15 6%	15 10%	14 2%	30 7%	10 2%	18 6%	18 7%	7 4%	11 5%	7 3%	2 2%	44 10%	-	-
Gig economy work like ride shares, food delivery, or dog walking	9 1%	5 2%	3 1%	1 1%	-	8 1%	1 *%	6 1%	1 *%	7 3%	-	1 *%	2 1%	-	9 2%	-	-
Unemployed and looking for work	79 8%	44 15%	17 6%	9 4%	9 6%	61 10%	18 4%	32 8%	12 4%	41 15%	9 4%	10 5%	15 7%	3 2%	-	79 100%	-
Stay-at-home parent or caregiver	62 6%	28 9%	11 4%	15 6%	7 5%	39 7%	23 6%	27 7%	21 7%	17 6%	12 6%	11 6%	9 5%	13 11%	-	-	-
Full time student	24 2%	5 2%	12 4%	2 1%	5 3%	17 3%	7 2%	8 2%	7 2%	9 3%	3 1%	3 1%	5 3%	4 3%	-	-	-
Retired	324 32%	101 34%	99 33%	69 27%	54 36%	199 33%	124 31%	154 38%	109 36%	83 31%	73 37%	68 33%	53 25%	44 36%	-	-	324 100%
Something else	48 5%	18 6%	18 6%	8 3%	4 3%	36 6%	12 3%	23 6%	5 2%	31 11%	8 4%	5 3%	2 1%	0 *%	-	-	-
Prefer not to say	5 *%	2 1%	1 *%	2 1%	-	3 1%	2 *%	2 *%	2 1%	2 1%	-	1 *%	-	-	-	-	-

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[QEmployment] What is your current employment status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Employed full-time	337 34%	125 33%	77 32%	134 35%	155 33%	21 29%	161 34%	122 33%	99 32%	113 37%	148 33%	172 35%	155 34%	161 34%	21 31%	73 33%	68 36%	120 28%	172 28%	269 32%	220 34%	250 34%
Employed part-time	73 7%	28 7%	16 7%	30 8%	31 7%	8 11%	35 8%	26 7%	31 10%	16 5%	32 7%	37 7%	36 8%	34 7%	4 6%	16 7%	12 6%	35 8%	42 7%	63 7%	47 7%	59 8%
Freelance, contract, or temporary work	44 4%	7 2%	22 9%	16 4%	11 2%	7 9%	27 6%	7 2%	12 4%	25 8%	12 3%	31 6%	11 2%	26 5%	7 10%	7 3%	4 2%	14 3%	29 5%	40 5%	27 4%	33 5%
Gig economy work like ride shares, food delivery, or dog walking	9 1%	1 *	7 3%	2 1%	3 1%	4 6%	2 *	3 1%	4 1%	2 1%	5 1%	1 *	3 1%	5 1%	2 2%	2 1%	1 *	4 1%	6 1%	7 1%	8 1%	9 1%
Unemployed and looking for work	79 8%	21 6%	21 9%	37 10%	31 7%	5 7%	43 9%	25 7%	24 8%	29 9%	27 6%	43 9%	29 6%	46 10%	4 6%	18 8%	11 6%	26 6%	37 6%	56 7%	49 7%	64 9%
Stay-at-home parent or caregiver	62 6%	34 9%	12 5%	16 4%	39 8%	4 6%	19 4%	28 7%	19 6%	12 4%	38 8%	19 4%	44 9%	17 3%	2 3%	23 11%	12 6%	17 4%	32 5%	50 6%	48 7%	48 7%
Full time student	24 2%	6 1%	1 *	17 5%	6 1%	1 1%	17 4%	4 1%	8 2%	12 4%	8 2%	11 2%	6 1%	17 3%	2 2%	2 1%	3 2%	-	7 1%	15 2%	11 2%	20 3%
Retired	324 32%	140 36%	74 31%	110 29%	169 36%	17 23%	138 30%	138 37%	102 32%	83 27%	158 35%	158 32%	153 33%	150 32%	20 29%	68 31%	73 38%	193 45%	252 42%	304 36%	209 32%	211 29%
Something else	48 5%	20 5%	10 4%	18 5%	20 4%	6 8%	23 5%	17 5%	16 5%	13 4%	23 5%	22 4%	22 5%	19 4%	8 11%	10 5%	6 3%	16 4%	28 5%	42 5%	33 5%	32 4%
Prefer not to say	5 *	3 1%	-	2 *	3 1%	-	2 *	3 1%	-	-	2 *	-	3 1%	1 *	0 *	1 1%	2 1%	1 *	3 *	4 *	3 1%	2 *

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEmployment] What is your current employment status?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Employed full-time	337	140	149	131	201	71	60	134	135	68	61	42	61	102	86	119
	34%	31%	42%	56%	26%	48%	71%	43%	33%	24%	28%	25%	34%	36%	24%	28%
Employed part-time	73	26	31	17	57	12	5	21	38	14	21	15	16	16	30	44
	7%	6%	9%	7%	7%	8%	6%	7%	9%	5%	10%	9%	9%	6%	8%	10%
Freelance, contract, or temporary work	44	12	25	5	39	4	1	17	16	12	11	6	4	19	4	29
	4%	3%	7%	2%	5%	2%	2%	5%	4%	4%	5%	3%	2%	7%	1%	7%
Gig economy work like ride shares, food delivery, or dog walking	9	4	4	1	8	1	-	5	0	4	-	3	0	5	1	2
	1%	1%	1%	*%	1%	1%	-	2%	*%	1%	-	2%	*%	2%	*%	*%
Unemployed and looking for work	79	14	55	14	65	10	4	28	25	26	13	12	13	29	21	26
	8%	3%	16%	6%	8%	6%	5%	9%	6%	9%	6%	7%	7%	10%	6%	6%
Stay-at-home parent or caregiver	62	49	5	48	14	40	7	18	17	27	17	15	14	18	30	13
	6%	11%	1%	20%	2%	27%	8%	6%	4%	10%	8%	9%	8%	6%	8%	3%
Full time student	24	1	18	3	21	2	1	4	15	6	12	2	1	12	7	7
	2%	*%	5%	1%	3%	1%	1%	1%	4%	2%	5%	1%	1%	4%	2%	2%
Retired	324	192	38	13	310	9	4	69	154	100	80	62	69	68	141	161
	32%	42%	11%	6%	40%	6%	5%	22%	37%	36%	37%	38%	38%	24%	39%	38%
Something else	48	12	22	1	47	-	1	15	15	18	5	7	4	11	37	20
	5%	3%	6%	1%	6%	-	1%	5%	4%	6%	2%	4%	2%	4%	10%	5%
Prefer not to say	5	1	3	-	5	-	-	1	1	3	-	2	-	1	3	0
	*%	*%	1%	-	1%	-	-	*%	*%	1%	-	1%	-	*%	1%	*%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	464	180	230	232	305	56	60	136	168	113	47	304	160	216	220
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	449	163	218	230	301	65	56	101	155	134	59	256	193	201	217
White collar worker, like work at a desk or an office	244	89	108	133	169	20	28	63	91	63	26	154	89	99	130
	52%	49%	47%	57%	56%	35%	47%	46%	54%	56%	55%	51%	56%	46%	59%
Blue collar worker, like work with my hands or in a factory	138	66	88	49	82	25	21	40	54	31	12	95	43	76	56
	30%	37%	39%	21%	27%	45%	35%	30%	32%	27%	26%	31%	27%	35%	26%
Service worker, like work in a store or hospital	65	23	30	35	45	7	6	27	16	14	7	43	22	33	25
	14%	13%	13%	15%	15%	12%	11%	20%	10%	12%	16%	14%	13%	15%	11%
Unsure	18	2	3	15	8	5	4	5	7	5	1	12	6	8	9
	4%	1%	1%	6%	2%	8%	7%	4%	4%	5%	2%	4%	4%	4%	4%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Education				Education Group		Race x Education		Income					Employment		
	Total (LE)	HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	464 100	100 100	146 100	148 100	70 100	246 100	218 100	155 100	149 100	84 100	92 100	105 100	124 100	56 100	464 100	-	-
Unweighted Total	449	78	189	125	57	267	182	168	133	86	107	109	102	41	449	-	-
White collar worker, like work at a desk or an office	244 52%	24 24%	58 40%	108 73%	54 77%	82 33%	162 74%	56 36%	113 76%	32 38%	32 34%	58 56%	70 56%	51 91%	244 52%	-	-
Blue collar worker, like work with my hands or in a factory	138 30%	57 57%	51 35%	22 15%	7 11%	108 44%	30 14%	65 42%	17 11%	21 25%	44 48%	33 31%	34 28%	3 6%	138 30%	-	-
Service worker, like work in a store or hospital	65 14%	14 14%	32 22%	12 8%	7 10%	47 19%	18 8%	31 20%	15 10%	21 25%	15 16%	11 10%	16 13%	2 3%	65 14%	-	-
Unsure	18 4%	5 5%	5 3%	6 4%	2 3%	10 4%	9 4%	3 2%	5 3%	10 12%	1 1%	3 3%	4 3%	-	18 4%	-	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	464 100	161 100	122 100	182 100	199 100	40 100	226 100	158 100	147 100	156 100	197 100	242 100	205 100	225 100	34 100	98 100	85 100	173 100	249 100	379 100	303 100	351 100
Unweighted Total	449	143	127	179	175	52	222	138	157	148	180	217	188	216	45	95	68	145	208	302	290	335
White collar worker, like work at a desk or an office	244 52%	75 47%	65 54%	103 57%	92 46%	20 50%	132 59%	81 51%	62 42%	100 64%	90 46%	148 61%	95 46%	128 57%	20 59%	38 39%	45 53%	106 61%	149 60%	211 56%	157 52%	189 54%
Blue collar worker, like work with my hands or in a factory	138 30%	52 32%	40 33%	46 25%	69 35%	12 30%	57 25%	47 30%	55 38%	36 23%	67 34%	62 25%	70 34%	62 28%	5 14%	39 40%	27 32%	48 28%	68 27%	103 27%	88 29%	96 27%
Service worker, like work in a store or hospital	65 14%	29 18%	13 11%	23 13%	32 16%	6 16%	26 12%	24 15%	25 17%	15 10%	34 17%	23 9%	33 16%	26 11%	6 19%	19 19%	9 11%	13 8%	22 9%	49 13%	46 15%	53 15%
Unsure	18 4%	5 3%	4 3%	10 5%	6 3%	2 5%	10 4%	6 4%	4 3%	5 3%	6 3%	10 4%	7 3%	9 4%	3 8%	2 2%	4 5%	6 3%	9 4%	16 4%	12 4%	12 4%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QTypeofWork] Which of the following comes closest to describing the kind of work you do?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	464 100	183 100	209 100	154 100	305 100	87 100	66 100	178 100	190 100	97 100	93 100	65 100	81 100	141 100	121 100	194 100
Unweighted Total	449	162	191	150	296	88	62	171	174	104	86	62	85	128	449	449
White collar worker, like work at a desk or an office	244 52%	101 55%	101 48%	65 43%	174 57%	39 45%	27 40%	87 49%	107 57%	49 51%	53 58%	30 46%	46 57%	83 59%	66 54%	103 53%
Blue collar worker, like work with my hands or in a factory	138 30%	55 30%	67 32%	58 37%	78 26%	27 31%	30 45%	60 34%	48 25%	29 30%	16 18%	18 28%	20 25%	43 31%	31 26%	49 25%
Service worker, like work in a store or hospital	65 14%	21 11%	33 16%	24 16%	41 13%	15 17%	9 14%	20 11%	27 14%	18 19%	17 19%	15 24%	12 15%	8 5%	22 18%	32 16%
Unsure	18 4%	7 4%	9 4%	6 4%	12 4%	6 7%	1 1%	10 6%	7 4%	1 1%	6 6%	1 2%	3 4%	7 5%	2 2%	11 6%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	266	105	101	163	158	45	43	60	56	91	59	116	150	110	140
	26%	27%	22%	31%	22%	42%	39%	29%	24%	33%	21%	26%	27%	22%	29%
\$30,000 to \$49,999 per year	196	73	90	106	145	20	17	37	42	44	73	79	117	91	98
	20%	19%	19%	20%	21%	19%	16%	18%	18%	16%	25%	18%	21%	19%	21%
\$50,000 to \$74,999 per year	202	75	96	105	151	23	19	34	55	49	64	89	113	104	90
	20%	19%	21%	20%	21%	22%	17%	16%	24%	18%	22%	20%	20%	21%	19%
\$75,000 to \$125,000 per year	209	86	113	93	152	12	26	51	50	51	56	101	108	105	96
	21%	22%	24%	17%	21%	11%	24%	24%	22%	19%	20%	23%	19%	21%	20%
More than \$125,000 per year	120	40	60	59	92	4	5	22	29	35	33	52	68	74	45
	12%	10%	13%	11%	13%	4%	4%	11%	12%	13%	12%	12%	12%	15%	9%
Prefer not to say	13	9	6	7	10	3	-	6	1	3	3	7	6	6	6
	1%	2%	1%	1%	1%	3%		3%	1%	1%	1%	1%	1%	1%	1%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Less than \$30,000 per year	266 26%	119 40%	98 32%	23 9%	26 18%	216 36%	50 12%	126 31%	31 10%	266 100%	-	-	-	-	84 18%	41 52%	83 26%
\$30,000 to \$49,999 per year	196 20%	67 22%	68 22%	46 18%	16 11%	135 22%	62 15%	93 23%	53 17%	-	196 100%	-	-	-	92 20%	9 11%	73 23%
\$50,000 to \$74,999 per year	202 20%	48 16%	58 19%	72 29%	23 16%	106 18%	96 24%	71 18%	80 26%	-	-	202 100%	-	-	105 23%	10 12%	68 21%
\$75,000 to \$125,000 per year	209 21%	41 14%	50 17%	72 28%	47 31%	91 15%	118 29%	69 17%	83 27%	-	-	-	209 100%	-	124 27%	15 19%	53 16%
More than \$125,000 per year	120 12%	19 6%	25 8%	39 15%	36 24%	44 7%	75 19%	36 9%	55 18%	-	-	-	-	120 100%	56 12%	3 3%	44 13%
Prefer not to say	13 1%	5 2%	4 1%	2 1%	1 1%	9 2%	3 1%	7 2%	3 1%	-	-	-	-	-	4 1%	2 3%	3 1%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Less than \$30,000 per year	266 26%	91 24%	58 24%	117 31%	103 22%	25 34%	138 30%	96 26%	83 26%	82 27%	102 23%	145 29%	96 21%	146 31%	24 35%	61 28%	33 17%	93 22%	131 22%	209 25%	168 26%	192 26%
\$30,000 to \$49,999 per year	196 20%	71 18%	54 22%	72 19%	84 18%	19 26%	94 20%	62 17%	70 22%	59 19%	81 18%	101 20%	82 18%	98 21%	16 23%	36 16%	33 17%	81 19%	129 21%	167 20%	145 22%	142 20%
\$50,000 to \$74,999 per year	202 20%	77 20%	53 22%	72 19%	97 21%	13 17%	92 20%	74 20%	56 18%	72 23%	92 20%	95 19%	101 22%	88 18%	13 19%	45 20%	47 25%	94 22%	113 19%	168 20%	122 19%	145 20%
\$75,000 to \$125,000 per year	209 21%	88 23%	41 17%	80 21%	104 22%	6 9%	98 21%	79 21%	60 19%	69 23%	102 23%	101 20%	104 23%	95 20%	10 15%	44 20%	46 24%	92 22%	142 23%	183 21%	131 20%	154 21%
More than \$125,000 per year	120 12%	56 14%	27 11%	37 10%	73 16%	7 9%	41 9%	59 16%	38 12%	22 7%	71 16%	48 10%	73 16%	42 9%	4 6%	31 14%	32 17%	60 14%	83 14%	114 13%	81 12%	84 12%
Prefer not to say	13 1%	3 1%	6 3%	3 1%	5 1%	3 5%	5 1%	3 1%	7 2%	1 *%	4 1%	6 1%	5 1%	7 1%	1 2%	4 2%	1 1%	7 2%	9 1%	10 1%	9 1%	10 1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006 100	453 100	350 100	233 100	768 100	148 100	85 100	314 100	416 100	276 100	220 100	165 100	182 100	281 100	360 100	421 100
Less than \$30,000 per year	266 26%	42 9%	133 38%	50 22%	216 28%	41 28%	9 11%	104 33%	83 20%	79 29%	51 23%	46 28%	35 19%	82 29%	99 27%	139 33%
\$30,000 to \$49,999 per year	196 20%	78 17%	70 20%	39 17%	156 20%	22 15%	17 21%	77 24%	67 16%	52 19%	36 16%	42 25%	32 18%	55 19%	70 20%	69 16%
\$50,000 to \$74,999 per year	202 20%	97 21%	63 18%	48 21%	149 19%	31 21%	17 20%	56 18%	90 22%	56 20%	44 20%	32 19%	31 17%	57 20%	81 22%	79 19%
\$75,000 to \$125,000 per year	209 21%	139 31%	55 16%	67 29%	142 18%	33 22%	34 41%	40 13%	116 28%	53 19%	59 27%	37 22%	54 30%	47 17%	54 15%	95 23%
More than \$125,000 per year	120 12%	92 20%	22 6%	25 11%	94 12%	18 12%	7 8%	34 11%	54 13%	32 12%	26 12%	8 5%	27 15%	34 12%	53 15%	25 6%
Prefer not to say	13 1%	4 1%	7 2%	2 1%	11 1%	2 2%	-	3 1%	5 1%	4 2%	4 2%	1 1%	3 2%	7 2%	2 1%	15 3%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	64	20	44	20	45	6	3	16	13	14	21	28	36	21	35
	6%	5%	9%	4%	6%	6%	3%	7%	5%	5%	7%	6%	6%	4%	7%
Applies to someone in my household	53	21	22	32	31	6	9	13	12	15	12	26	28	21	31
	5%	5%	5%	6%	4%	5%	8%	6%	5%	6%	4%	6%	5%	4%	7%
Neither / Unsure	901	353	410	487	639	95	100	185	211	244	261	395	505	451	415
	90%	91%	88%	91%	90%	89%	91%	88%	90%	89%	91%	89%	90%	92%	87%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	64	13	23	24	4	36	28	24	20	12	10	16	17	8	40	2	22
	6%	4%	8%	10%	2%	6%	7%	6%	7%	4%	5%	8%	8%	7%	9%	3%	7%
Applies to someone in my household	53	11	20	9	13	31	22	23	8	5	10	12	19	8	26	6	14
	5%	4%	7%	4%	9%	5%	5%	6%	3%	2%	5%	6%	9%	6%	6%	7%	4%
Neither / Unsure	901	276	266	224	134	542	358	358	280	250	178	177	179	104	404	71	294
	90%	93%	88%	88%	90%	90%	89%	89%	92%	94%	91%	88%	85%	87%	87%	90%	91%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Applies to me	64 6%	19 5%	17 7%	27 7%	25 5%	9 12%	30 7%	15 4%	24 8%	24 8%	20 4%	40 8%	25 5%	36 8%	3 4%	9 4%	12 6%	40 9%	46 8%	56 7%	43 7%	55 8%
Applies to someone in my household	53 5%	15 4%	11 4%	27 7%	17 4%	6 9%	30 6%	14 4%	24 8%	15 5%	20 4%	30 6%	22 5%	29 6%	3 4%	8 4%	7 3%	28 7%	31 5%	45 5%	30 5%	44 6%
Neither / Unsure	901 90%	355 92%	213 89%	332 87%	429 92%	58 81%	413 88%	348 93%	269 85%	271 89%	417 92%	432 87%	419 91%	417 88%	64 93%	204 92%	175 92%	369 86%	539 89%	761 89%	592 90%	638 88%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Union] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Is a member of a labor union

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006 100	453 100	350 100	233 100	768 100	148 100	85 100	314 100	416 100	276 100	220 100	165 100	182 100	281 100	360 100	421 100
Applies to me	64 6%	31 7%	22 6%	13 6%	50 7%	4 3%	9 11%	23 7%	24 6%	17 6%	5 2%	12 7%	9 5%	23 8%	20 6%	35 8%
Applies to someone in my household	53 5%	33 7%	16 5%	18 8%	36 5%	10 7%	7 9%	17 5%	29 7%	8 3%	19 9%	8 5%	9 5%	10 4%	16 5%	28 7%
Neither / Unsure	901 90%	399 88%	314 90%	205 88%	690 90%	134 91%	72 84%	276 88%	370 89%	254 92%	198 90%	147 89%	166 92%	250 89%	330 92%	367 87%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	260	109	160	100	195	19	27	48	64	76	71	113	147	183	69
	26%	28%	34%	19%	28%	18%	25%	23%	28%	28%	25%	25%	26%	38%	14%
OwnsApplies to someone in my household	157	54	44	112	124	16	15	53	28	44	33	81	76	106	44
	16%	14%	9%	21%	18%	15%	14%	25%	12%	16%	11%	18%	14%	22%	9%
Neither / Unsure	648	244	281	364	442	77	68	131	151	173	193	283	365	246	375
	64%	63%	60%	68%	62%	73%	62%	62%	65%	63%	67%	64%	65%	50%	79%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	260	74	81	65	39	156	104	113	82	47	45	55	65	46	111	14	94
	26%	25%	27%	26%	26%	26%	26%	28%	27%	18%	23%	27%	31%	38%	24%	18%	29%
OwnsApplies to someone in my household	157	52	37	45	23	89	68	76	48	15	29	38	41	32	70	4	49
	16%	17%	12%	18%	16%	15%	17%	19%	16%	6%	15%	19%	20%	27%	15%	5%	15%
Neither / Unsure	648	188	198	158	102	386	260	241	200	206	131	120	120	61	305	63	193
	64%	63%	65%	62%	69%	64%	65%	60%	65%	77%	67%	60%	57%	51%	66%	80%	60%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006	385	240	381	466	72	468	373	315	305	452	495	462	475	69	221	191	427	607	851	656	727
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	260	150	61	50	178	15	66	140	82	35	172	80	172	76	12	92	72	112	161	226	193	177
	26%	39%	26%	13%	38%	21%	14%	38%	26%	12%	38%	16%	37%	16%	18%	42%	37%	26%	26%	27%	29%	24%
OwnsApplies to someone in my household	157	79	35	43	102	6	50	67	53	34	97	48	100	46	12	49	37	49	101	131	107	113
	16%	21%	15%	11%	22%	8%	11%	18%	17%	11%	21%	10%	22%	10%	17%	22%	19%	12%	17%	15%	16%	16%
Neither / Unsure	648	193	152	303	229	53	366	197	199	245	227	381	235	368	45	104	100	284	382	543	394	486
	64%	50%	63%	79%	49%	74%	78%	53%	63%	80%	50%	77%	51%	77%	66%	47%	52%	66%	63%	64%	60%	67%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Gunowner] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Owns a gun

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	260	152	58	78	182	40	38	71	94	95	39	53	36	73	128	51
	26%	34%	17%	34%	24%	27%	45%	23%	23%	34%	18%	32%	20%	26%	36%	12%
OwnsApplies to someone in my household	157	101	44	46	110	37	9	35	73	49	55	33	23	34	51	28
	16%	22%	12%	20%	14%	25%	11%	11%	18%	18%	25%	20%	13%	12%	14%	7%
Neither / Unsure	648	240	263	131	513	90	42	218	273	158	146	95	130	188	201	349
	64%	53%	75%	56%	67%	61%	49%	69%	66%	57%	67%	57%	72%	67%	56%	83%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	103	56	88	15	81	8	9	12	16	15	60	28	75	58	42
	10%	14%	19%	3%	11%	7%	8%	6%	7%	5%	21%	6%	13%	12%	9%
Applies to someone in my household	94	36	21	71	78	6	6	21	16	21	35	38	56	54	36
	9%	9%	5%	13%	11%	6%	5%	10%	7%	8%	12%	8%	10%	11%	8%
Neither / Unsure	819	303	361	454	558	93	95	179	205	240	195	384	435	384	399
	81%	78%	77%	85%	79%	87%	86%	85%	88%	88%	68%	86%	77%	78%	84%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006	298	303	254	149	601	403	401	305	266	196	202	209	120	464	79	324
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	103	24	42	23	13	66	37	51	29	19	20	29	28	6	35	6	55
	10%	8%	14%	9%	9%	11%	9%	13%	10%	7%	10%	14%	13%	5%	8%	8%	17%
Applies to someone in my household	94	25	33	21	15	58	36	46	32	17	19	28	13	16	39	6	36
	9%	8%	11%	8%	10%	10%	9%	12%	10%	7%	9%	14%	6%	14%	8%	7%	11%
Neither / Unsure	819	250	232	211	124	482	335	308	249	230	161	150	169	97	393	69	237
	81%	84%	76%	83%	83%	80%	83%	77%	81%	86%	82%	74%	81%	81%	85%	87%	73%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006	385	240	381	466	72	468	373	315	305	452	495	462	475	69	221	191	427	607	851	656	727
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	103	46	24	33	57	4	41	49	25	27	57	44	56	41	5	29	22	62	67	91	74	63
	10%	12%	10%	9%	12%	6%	9%	13%	8%	9%	13%	9%	12%	9%	8%	13%	11%	15%	11%	11%	11%	9%
Applies to someone in my household	94	40	21	32	49	8	36	39	26	27	53	36	52	36	5	28	19	33	59	82	61	65
	9%	10%	9%	8%	11%	11%	8%	11%	8%	9%	12%	7%	11%	8%	8%	13%	10%	8%	10%	10%	9%	9%
Neither / Unsure	819	303	198	318	366	60	392	288	267	255	348	417	360	401	58	167	154	335	485	686	527	603
	81%	79%	83%	83%	79%	83%	84%	77%	85%	84%	77%	84%	78%	84%	85%	76%	80%	78%	80%	81%	80%	83%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QHH_Military] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household
 -Serves or has served in the US Military

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Applies to me	103	61	18	11	91	4	8	29	37	37	3	21	22	23	59	38
	10%	13%	5%	5%	12%	3%	9%	9%	9%	13%	2%	13%	12%	8%	16%	9%
Applies to someone in my household	94	54	19	24	69	19	5	27	39	28	29	18	15	26	37	29
	9%	12%	5%	10%	9%	13%	5%	9%	9%	10%	13%	11%	8%	9%	10%	7%
Neither / Unsure	819	341	314	199	614	127	73	263	342	214	189	127	147	236	267	356
	81%	75%	90%	86%	80%	86%	86%	84%	82%	77%	86%	77%	81%	84%	74%	84%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	314	121	141	171	173	57	54	86	88	75	65	174	140	117	186
	31%	31%	30%	32%	24%	54%	50%	41%	38%	27%	23%	39%	25%	24%	39%
Suburb near a city	416	168	196	220	306	29	40	79	87	107	143	167	249	210	189
	41%	43%	42%	41%	43%	27%	36%	38%	37%	39%	49%	38%	44%	43%	40%
Small town not near a city	100	34	50	51	83	7	7	15	23	38	24	38	62	52	41
	10%	9%	11%	9%	12%	6%	7%	7%	10%	14%	8%	9%	11%	11%	9%
Rural or country area	176	65	81	94	147	14	9	31	34	54	56	66	110	110	59
	17%	17%	17%	18%	21%	13%	8%	15%	15%	20%	19%	15%	20%	23%	12%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
City	314 31%	101 34%	94 31%	72 28%	45 30%	196 33%	117 29%	95 24%	76 25%	104 39%	77 39%	56 28%	40 19%	34 28%	178 38%	28 36%	69 21%
Suburb near a city	416 41%	100 33%	124 41%	124 49%	69 46%	224 37%	192 48%	163 41%	143 47%	83 31%	67 34%	90 45%	116 56%	54 45%	190 41%	25 32%	154 48%
Small town not near a city	100 10%	31 10%	25 8%	29 11%	15 10%	56 9%	44 11%	43 11%	39 13%	23 9%	24 12%	21 11%	20 10%	11 10%	38 8%	8 10%	29 9%
Rural or country area	176 17%	66 22%	60 20%	30 12%	20 13%	126 21%	50 12%	100 25%	47 15%	56 21%	28 14%	35 17%	33 16%	20 17%	59 13%	18 23%	71 22%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
City	314 31%	83 22%	70 29%	160 42%	100 22%	21 30%	192 41%	78 21%	107 34%	120 39%	97 21%	198 40%	97 21%	200 42%	17 24%	57 26%	37 19%	126 30%	175 29%	253 30%	175 27%	235 32%
Suburb near a city	416 41%	162 42%	101 42%	153 40%	203 44%	30 41%	183 39%	161 43%	127 40%	125 41%	199 44%	197 40%	212 46%	180 38%	24 35%	73 33%	100 52%	193 45%	270 45%	366 43%	263 40%	306 42%
Small town not near a city	100 10%	45 12%	33 14%	22 6%	54 12%	11 15%	35 7%	43 11%	33 10%	25 8%	52 11%	39 8%	49 11%	36 8%	15 22%	30 14%	18 9%	38 9%	58 10%	83 10%	81 12%	69 9%
Rural or country area	176 17%	95 25%	36 15%	45 12%	108 23%	10 14%	58 12%	91 24%	48 15%	36 12%	104 23%	61 12%	103 22%	60 13%	13 19%	61 27%	37 19%	70 16%	103 17%	148 17%	138 21%	118 16%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	314	116	143	87	224	55	32	314	-	-	-	32	49	110	72	156
	31%	26%	41%	37%	29%	37%	38%	100%				19%	27%	39%	20%	37%
Suburb near a city	416	206	135	90	324	58	33	-	416	-	220	63	93	102	155	183
	41%	46%	39%	39%	42%	39%	38%		100%		100%	38%	51%	36%	43%	43%
Small town not near a city	100	48	28	23	77	14	9	-	-	100	-	22	19	29	41	36
	10%	11%	8%	10%	10%	10%	11%			36%		13%	10%	10%	11%	9%
Rural or country area	176	83	43	32	144	21	11	-	-	176	-	49	21	39	93	45
	17%	18%	12%	14%	19%	14%	13%			64%		30%	12%	14%	26%	11%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	966	370	447	514	691	107	100	206	226	258	277	431	535	462	463
	96%	95%	96%	96%	98%	100%	91%	98%	97%	94%	96%	97%	95%	95%	97%
In a foreign country	39	18	18	20	16	-	9	4	8	16	11	12	27	26	12
	4%	5%	4%	4%	2%	-	9%	2%	3%	6%	4%	3%	5%	5%	3%
Prefer not to say	1	0	1	0	1	-	-	1	0	-	-	1	-	1	-
	*%	*%	*%	*%	*%	-	-	*%	*%	-	-	*%	-	*%	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
In the United States	966 96%	288 97%	296 98%	243 96%	138 92%	584 97%	381 94%	395 98%	295 97%	254 95%	193 99%	197 98%	199 95%	109 91%	440 95%	79 100%	308 95%
In a foreign country	39 4%	9 3%	8 2%	11 4%	11 8%	16 3%	23 6%	5 1%	11 3%	11 4%	3 1%	5 2%	10 5%	10 9%	24 5%	-	15 5%
Prefer not to say	1 *%	1 *%	-	-	-	1 *%	-	1 *%	-	1 *%	-	-	-	-	1 *%	-	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
In the United States	966 96%	365 95%	229 96%	372 98%	439 94%	71 98%	456 98%	353 95%	303 96%	297 97%	429 95%	480 97%	438 95%	460 97%	67 97%	207 94%	181 95%	408 96%	580 96%	816 96%	633 96%	705 97%
In a foreign country	39 4%	20 5%	9 4%	9 2%	27 6%	1 1%	11 2%	19 5%	11 3%	8 3%	22 5%	15 3%	22 5%	15 3%	2 2%	13 6%	10 5%	18 4%	26 4%	35 4%	22 3%	21 3%
Prefer not to say	1 *%	-	1 *%	-	1 *%	0 *%	-	-	1 *%	-	1 *%	-	1 *%	-	0 *%	1 *%	-	-	-	-	1 *%	1 *%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QNativity] Where were you born?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
In the United States	966	426	343	222	738	138	84	304	392	270	204	164	172	268	344	412
	96%	94%	98%	96%	96%	93%	99%	97%	94%	98%	93%	99%	94%	95%	96%	98%
In a foreign country	39	26	6	10	28	10	1	10	24	5	16	1	10	13	15	9
	4%	6%	2%	4%	4%	7%	1%	3%	6%	2%	7%	1%	6%	5%	4%	2%
Prefer not to say	1	0	1	-	1	-	-	0	-	1	-	-	-	0	0	-
	*%	*%	*%		*%			*%		*%			*%	*%	*%	

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	350	127	180	170	202	68	46	156	95	70	29	251	99	123	209
	35%	33%	39%	32%	28%	64%	42%	74%	41%	25%	10%	57%	18%	25%	44%
Married	453	182	223	228	349	22	50	42	110	138	163	152	300	267	169
	45%	47%	48%	43%	49%	20%	46%	20%	47%	50%	57%	34%	53%	55%	36%
Separated	15	5	5	10	9	1	4	4	7	4	1	11	4	8	5
	2%	1%	1%	2%	1%	1%	4%	2%	3%	1%	*%	3%	1%	2%	1%
Divorced	120	49	40	77	92	7	7	7	18	46	50	25	95	58	58
	12%	13%	9%	14%	13%	7%	6%	3%	8%	17%	17%	6%	17%	12%	12%
Widowed	65	22	17	47	54	9	2	-	3	17	45	3	62	31	32
	6%	6%	4%	9%	8%	8%	2%		1%	6%	16%	1%	11%	6%	7%
Prefer not to say	3	3	1	2	3	-	-	2	-	-	1	2	1	2	1
	*%	1%	*%	*%	*%			1%			*%	1%	*%	*%	*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Single, never married	350 35%	118 40%	101 33%	90 35%	42 28%	219 36%	131 33%	118 29%	83 27%	133 50%	70 35%	63 31%	55 26%	22 18%	209 45%	55 69%	38 12%
Married	453 45%	125 42%	120 40%	132 52%	74 50%	245 41%	207 51%	180 45%	168 55%	42 16%	78 40%	97 48%	139 66%	92 77%	183 39%	14 18%	192 59%
Separated	15 2%	5 2%	9 3%	1 %	1 1%	14 2%	1 %	8 2%	1 %	4 2%	9 4%	1 1%	1 %	-	10 2%	0 1%	1 %
Divorced	120 12%	30 10%	49 16%	15 6%	25 17%	79 13%	41 10%	60 15%	32 10%	54 20%	22 11%	31 15%	8 4%	5 4%	48 10%	8 10%	51 16%
Widowed	65 6%	19 6%	24 8%	15 6%	6 4%	43 7%	21 5%	34 9%	19 6%	31 12%	18 9%	10 5%	5 2%	0 %	14 3%	1 1%	41 13%
Prefer not to say	3 *%	1 *%	-	1 1%	1 1%	1 *%	2 1%	1 *%	2 1%	1 *%	-	-	1 *%	-	-	1 1%	1 *%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Single, never married	350 35%	85 22%	91 38%	174 46%	112 24%	29 40%	209 45%	86 23%	121 38%	139 46%	107 24%	216 44%	115 25%	212 45%	24 34%	68 31%	33 17%	124 29%	176 29%	273 32%	210 32%	265 36%
Married	453 45%	219 57%	102 43%	131 34%	257 55%	30 41%	166 35%	208 56%	132 42%	109 36%	253 56%	184 37%	253 55%	169 36%	30 44%	106 48%	116 60%	217 51%	311 51%	407 48%	307 47%	318 44%
Separated	15 2%	8 2%	3 1%	4 1%	8 2%	3 4%	5 1%	4 1%	6 2%	4 1%	7 1%	4 1%	6 1%	8 2%	1 2%	7 3%	1 *	4 1%	10 2%	10 1%	13 2%	14 2%
Divorced	120 12%	43 11%	29 12%	47 12%	55 12%	6 9%	59 13%	43 12%	37 12%	37 12%	56 12%	58 12%	53 12%	56 12%	11 16%	28 13%	21 11%	48 11%	69 11%	102 12%	77 12%	85 12%
Widowed	65 6%	27 7%	14 6%	24 6%	31 7%	4 6%	29 6%	30 8%	18 6%	16 5%	31 7%	31 6%	31 7%	30 6%	3 4%	11 5%	18 10%	33 8%	39 6%	56 7%	48 7%	44 6%
Prefer not to say	3 *%	3 1%	-	-	3 1%	-	-	1 *%	1 *%	1 *%	-	1 *%	2 *%	1 *%	-	1 *%	2 1%	1 *%	1 *%	2 *%	2 *%	1 *%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	350	-	350	65	281	44	21	143	135	72	66	22	55	140	69	174
	35%		100%	28%	37%	30%	24%	46%	33%	26%	30%	13%	30%	50%	19%	41%
Married	453	453	-	132	321	80	52	116	206	130	100	95	102	101	179	139
	45%	100%		57%	42%	54%	61%	37%	50%	47%	45%	58%	56%	36%	50%	33%
Separated	15	-	-	9	7	6	2	3	3	9	2	3	3	3	8	6
	2%			4%	1%	4%	3%	1%	1%	3%	1%	2%	2%	1%	2%	2%
Divorced	120	-	-	19	101	10	9	35	46	39	33	27	13	28	59	61
	12%			8%	13%	7%	10%	11%	11%	14%	15%	16%	7%	10%	16%	14%
Widowed	65	-	-	8	56	7	1	16	26	23	20	17	8	8	44	41
	6%			4%	7%	5%	1%	5%	6%	8%	9%	10%	4%	3%	12%	10%
Prefer not to say	3	-	-	1	2	1	-	-	-	3	-	1	-	1	2	-
	*%			*%	*%	1%				1%		1%		*%	1%	

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006 100	388 100	467 100	535 100	708 100	107 100	110 100	211 100	233 100	274 100	288 100	444 100	562 100	489 100	475 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284 28%	116 30%	130 28%	154 29%	216 30%	33 31%	14 13%	34 16%	53 23%	82 30%	115 40%	87 20%	197 35%	178 36%	98 21%
Roman Catholic	182 18%	63 16%	91 19%	91 17%	133 19%	6 5%	38 34%	27 13%	45 19%	43 16%	67 23%	72 16%	110 20%	98 20%	79 17%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	10 1%	3 1%	7 1%	3 1%	6 1%	2 2%	1 1%	2 1%	1 %	3 1%	5 2%	3 1%	7 1%	6 1%	5 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	4 %	-	2 %	2 %	4 1%	-	-	-	3 1%	0 %	-	3 1%	0 %	3 1%	0 %
Just Christian	158 16%	63 16%	64 14%	95 18%	103 15%	27 25%	16 15%	38 18%	40 17%	56 20%	25 9%	78 17%	81 14%	85 17%	65 14%
Jewish	28 3%	12 3%	15 3%	14 3%	21 3%	3 2%	1 1%	5 2%	4 2%	10 4%	10 3%	8 2%	20 4%	2 1%	25 5%
Muslim	2 %	1 %	2 1%	-	-	2 2%	-	-	2 1%	0 %	-	2 %	0 %	1 %	1 %
Buddhist	11 1%	3 1%	11 2%	0 %	3 %	-	1 %	2 1%	2 1%	1 %	6 2%	4 1%	7 1%	7 1%	4 1%
Hindu	7 1%	2 %	4 1%	3 1%	-	2 2%	-	5 2%	-	2 1%	-	5 1%	2 %	4 1%	3 1%
Atheist	61 6%	28 7%	32 7%	29 5%	47 7%	2 2%	6 5%	21 10%	12 5%	17 6%	11 4%	33 7%	28 5%	11 2%	44 9%
Agnostic	70 7%	31 8%	28 6%	43 8%	56 8%	1 1%	10 10%	24 11%	18 8%	15 6%	13 5%	42 10%	28 5%	17 3%	54 11%
Something else (Please specify)	38 4%	10 3%	15 3%	22 4%	20 3%	6 6%	6 5%	10 5%	11 5%	10 4%	7 3%	21 5%	17 3%	13 3%	18 4%
Nothing in particular	150 15%	56 14%	67 14%	80 15%	99 14%	23 22%	18 16%	44 21%	43 18%	34 12%	29 10%	87 19%	63 11%	64 13%	79 17%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor's degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284 28%	77 26%	92 30%	69 27%	46 31%	169 28%	115 29%	141 35%	74 24%	72 27%	61 31%	63 31%	59 28%	28 23%	108 23%	21 27%	121 37%
Roman Catholic	182 18%	59 20%	46 15%	45 18%	31 21%	105 17%	77 19%	69 17%	64 21%	35 13%	32 16%	31 15%	54 26%	27 22%	81 18%	13 16%	69 21%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	10 1%	1 %	2 1%	4 2%	3 2%	3 %	7 2%	1 %	5 2%	1 %	2 1%	2 1%	5 2%	1 %	4 1%	1 1%	4 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	4 %	1 %	-	2 1%	-	1 %	2 1%	1 %	2 1%	1 %	2 1%	0 %	-	-	4 1%	-	-
Just Christian	158 16%	64 21%	52 17%	31 12%	12 8%	116 19%	43 11%	72 18%	31 10%	44 17%	26 13%	35 17%	34 16%	17 15%	75 16%	13 16%	39 12%
Jewish	28 3%	2 1%	6 2%	9 4%	11 7%	8 1%	20 5%	4 1%	17 5%	7 3%	8 4%	4 2%	3 2%	5 4%	15 3%	1 1%	9 3%
Muslim	2 %	2 1%	-	-	-	2 %	-	-	-	1 1%	-	-	1 %	-	1 %	0 1%	-
Buddhist	11 1%	2 1%	7 2%	2 1%	-	9 1%	2 1%	1 %	2 1%	1 %	5 2%	1 %	-	5 4%	5 1%	-	6 2%
Hindu	7 1%	-	7 2%	-	-	7 1%	-	-	-	3 1%	-	4 2%	-	-	6 1%	-	-
Atheist	61 6%	13 4%	26 8%	17 7%	4 3%	39 6%	22 5%	26 6%	21 7%	15 6%	12 6%	18 9%	6 3%	10 9%	28 6%	7 8%	16 5%
Agnostic	70 7%	10 4%	16 5%	30 12%	13 9%	27 4%	44 11%	19 5%	37 12%	14 5%	14 7%	16 8%	17 8%	7 6%	42 9%	2 3%	18 6%
Something else (Please specify)	38 4%	13 4%	10 3%	5 2%	10 7%	23 4%	15 4%	12 3%	8 3%	17 6%	6 3%	5 2%	7 3%	3 3%	23 5%	1 1%	7 2%
Nothing in particular	150 15%	53 18%	40 13%	37 15%	19 13%	93 15%	56 14%	54 14%	44 14%	53 20%	28 14%	23 12%	24 11%	16 13%	72 15%	20 26%	34 10%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284 28%	161 42%	47 19%	77 20%	184 39%	14 19%	86 18%	157 42%	70 22%	55 18%	169 37%	105 21%	181 39%	88 19%	14 21%	81 37%	82 43%	141 33%	195 32%	252 30%	226 34%	192 26%
Roman Catholic	182 18%	73 19%	40 17%	68 18%	86 19%	10 14%	85 18%	73 20%	61 19%	46 15%	85 19%	86 17%	87 19%	86 18%	9 13%	43 20%	33 17%	69 16%	117 19%	157 19%	109 17%	128 18%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	10 1%	5 1%	3 1%	2 1%	5 1%	1 2%	3 1%	4 1%	3 1%	3 1%	6 1%	4 1%	6 1%	2 %	2 3%	3 2%	2 1%	6 2%	6 1%	6 1%	10 2%	6 1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	4 *	3 1%	-	0 *	3 1%	-	0 *	2 1%	1 *	0 *	3 1%	0 *	3 1%	0 *	-	1 1%	2 1%	1 *	1 *	1 *	2 *	2 *
Just Christian	158 16%	69 18%	40 17%	49 13%	83 18%	21 29%	55 12%	65 17%	55 17%	35 12%	88 19%	62 13%	83 18%	57 12%	18 27%	40 18%	26 14%	51 12%	76 13%	129 15%	115 18%	111 15%
Jewish	28 3%	2 *	4 2%	23 6%	2 *	2 2%	25 5%	5 1%	6 2%	17 6%	4 1%	23 5%	2 1%	25 5%	1 1%	0 *	2 1%	20 5%	20 3%	27 3%	10 1%	24 3%
Muslim	2 *	-	-	2 1%	-	-	2 1%	1 *	1 *	-	1 *	1 *	1 *	1 *	-	-	-	0 *	-	-	0 *	2 *
Buddhist	11 1%	7 2%	2 1%	2 1%	7 2%	-	4 1%	5 1%	4 1%	2 1%	7 2%	4 1%	7 2%	4 1%	0 *	2 1%	5 3%	6 1%	8 1%	9 1%	11 2%	7 1%
Hindu	7 1%	1 *	-	6 1%	1 *	-	6 1%	1 *	2 1%	3 1%	1 *	4 1%	4 1%	3 1%	-	1 1%	-	2 1%	2 *	4 *	1 *	7 1%
Atheist	61 6%	11 3%	17 7%	33 9%	11 2%	3 4%	47 10%	8 2%	16 5%	37 12%	10 2%	47 10%	11 2%	44 9%	6 8%	5 2%	5 3%	36 8%	34 6%	56 7%	31 5%	48 7%
Agnostic	70 7%	9 2%	20 8%	41 11%	13 3%	2 3%	55 12%	8 2%	21 7%	42 14%	11 2%	57 12%	9 2%	58 12%	3 4%	7 3%	5 2%	27 6%	42 7%	63 7%	33 5%	57 8%
Something else (Please specify)	38 4%	7 2%	12 5%	19 5%	11 2%	5 7%	22 5%	9 2%	13 4%	15 5%	13 3%	20 4%	12 3%	20 4%	5 8%	7 3%	3 2%	12 3%	21 3%	29 3%	22 3%	30 4%
Nothing in particular	150 15%	36 9%	55 23%	59 15%	59 13%	14 19%	76 16%	33 9%	62 20%	49 16%	54 12%	81 16%	54 12%	85 18%	10 15%	28 13%	27 14%	53 12%	83 14%	117 14%	86 13%	113 15%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	284	136	69	62	222	36	26	70	124	90	65	113	-	-	164	79
	28%	30%	20%	27%	29%	24%	31%	22%	30%	33%	30%	68%			46%	19%
Roman Catholic	182	102	55	47	134	26	21	49	93	40	46	-	182	-	62	97
	18%	23%	16%	20%	17%	17%	25%	16%	22%	14%	21%		100%		17%	23%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	10	5	5	1	9	-	1	1	3	6	1	-	-	-	5	13
	1%	1%	1%	1%	1%		2%	*%	1%	2%	1%				1%	3%
Orthodox (such as Greek, Russian, or some other Orthodox church)	4	2	1	0	3	-	0	-	1	2	1	-	-	-	0	0
	*%	*%	*%	*%	*%		1%		*%	1%	*%				*%	*%
Just Christian	158	77	42	52	106	37	16	50	56	53	37	52	-	-	65	32
	16%	17%	12%	23%	14%	25%	18%	16%	13%	19%	17%	32%			18%	8%
Jewish	28	11	9	5	24	0	4	11	16	2	8	-	-	-	6	22
	3%	2%	3%	2%	3%	*%	5%	4%	4%	1%	4%				2%	5%
Muslim	2	-	2	1	1	-	1	1	1	-	-	-	-	-	-	1
	*%		1%	*%	*%		1%	*%	*%							*%
Buddhist	11	6	4	0	11	0	-	10	1	-	-	-	-	-	4	4
	1%	1%	1%	*%	1%	*%		3%	*%						1%	1%
Hindu	7	2	5	2	5	2	-	-	5	2	2	-	-	-	0	7
	1%	1%	1%	1%	1%	1%			1%	1%	1%				*%	2%
Atheist	61	22	30	8	53	8	-	20	26	15	9	-	-	61	11	42
	6%	5%	9%	3%	7%	5%		7%	6%	5%	4%			22%	3%	10%
Agnostic	70	23	39	7	60	5	3	29	30	11	20	-	-	70	10	39
	7%	5%	11%	3%	8%	3%	3%	9%	7%	4%	9%			25%	3%	9%
Something else (Please specify)	38	12	18	7	31	3	4	10	14	13	6	-	-	-	9	30
	4%	3%	5%	3%	4%	2%	5%	3%	3%	5%	3%				3%	7%
Nothing in particular	150	55	70	40	110	31	8	61	46	43	25	-	-	150	22	53
	15%	12%	20%	17%	14%	21%	10%	19%	11%	16%	11%			53%	6%	13%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	638	246	293	345	462	67	69	101	142	184	211	242	396	370	247
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Unweighted Total	652	230	290	362	485	79	61	75	137	191	249	212	440	349	273
Yes, born-again or evangelical Christian	277	101	116	161	177	43	28	49	70	85	73	119	158	169	97
	43%	41%	40%	47%	38%	63%	41%	48%	50%	46%	34%	49%	40%	46%	39%
No, not born-again or evangelical Christian	339	136	170	169	268	21	39	50	64	89	136	114	225	190	140
	53%	55%	58%	49%	58%	31%	57%	50%	45%	48%	64%	47%	57%	51%	57%
Unsure	21	9	7	14	16	4	2	2	8	10	2	9	12	10	9
	3%	4%	2%	4%	3%	6%	2%	2%	5%	5%	1%	4%	3%	3%	4%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	638 100	201 100	192 100	152 100	92 100	394 100	244 100	285 100	176 100	154 100	123 100	131 100	151 100	73 100	273 100	48 100	233 100
Unweighted Total	652	153	255	157	87	408	244	295	190	178	149	146	121	50	277	43	253
Yes, born-again or evangelical Christian	277 43%	83 41%	95 50%	62 41%	37 40%	178 45%	99 41%	119 42%	58 33%	88 57%	51 42%	52 40%	56 37%	27 37%	120 44%	25 51%	85 36%
No, not born-again or evangelical Christian	339 53%	110 55%	92 48%	84 55%	54 59%	202 51%	138 56%	156 55%	113 64%	62 40%	67 55%	74 56%	90 59%	44 60%	141 52%	22 46%	142 61%
Unsure	21 3%	9 4%	5 3%	6 4%	1 1%	14 4%	7 3%	11 4%	5 3%	4 3%	4 3%	5 4%	5 4%	2 3%	12 4%	2 3%	6 3%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	638 100	312 100	129 100	197 100	361 100	46 100	230 100	301 100	190 100	140 100	351 100	258 100	360 100	234 100	44 100	169 100	145 100	269 100	396 100	546 100	462 100	440 100
Unweighted Total	652	286	147	219	332	63	257	282	210	150	325	270	339	251	62	164	132	257	360	478	470	460
Yes, born-again or evangelical Christian	277 43%	150 48%	46 35%	81 41%	170 47%	21 45%	86 37%	157 52%	70 37%	49 35%	169 48%	98 38%	173 48%	88 37%	17 38%	83 49%	62 43%	115 43%	164 41%	236 43%	203 44%	200 46%
No, not born-again or evangelical Christian	339 53%	156 50%	76 59%	107 55%	182 50%	23 49%	135 59%	138 46%	110 58%	89 63%	171 49%	150 58%	181 50%	138 59%	21 47%	83 49%	77 53%	149 55%	222 56%	293 54%	243 53%	227 52%
Unsure	21 3%	6 2%	7 6%	8 4%	9 3%	3 6%	9 4%	7 2%	11 6%	2 2%	10 3%	9 4%	7 2%	8 3%	7 15%	3 2%	6 4%	5 2%	10 3%	17 3%	16 3%	12 3%

Echelon Insights
March Omnibus 2024

N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	638 100	321 100	172 100	163 100	473 100	99 100	65 100	170 100	277 100	191 100	150 100	165 100	182 100	-	297 100	221 100
Unweighted Total	652	277	173	155	495	95	60	179	274	199	151	175	178	-	652	652
Yes, born-again or evangelical Christian	277 43%	140 43%	71 41%	78 48%	199 42%	50 51%	28 44%	79 46%	107 39%	92 48%	61 41%	165 100%	23 13%	-	143 48%	83 37%
No, not born-again or evangelical Christian	339 53%	171 53%	96 56%	81 50%	257 54%	45 46%	36 55%	82 48%	161 58%	96 50%	81 54%	-	154 85%	-	143 48%	133 60%
Unsure	21 3%	11 3%	5 3%	4 2%	17 4%	3 3%	1 1%	10 6%	9 3%	3 2%	8 5%	-	4 2%	-	11 4%	5 2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
At least once a week	253	102	120	133	161	38	29	43	50	72	88	93	160	138	107
	25%	26%	26%	25%	23%	36%	26%	20%	22%	26%	30%	21%	28%	28%	22%
Once or twice a month	81	23	42	39	55	10	5	13	30	22	15	44	37	43	36
	8%	6%	9%	7%	8%	10%	5%	6%	13%	8%	5%	10%	7%	9%	8%
A few times a year	123	42	50	73	79	15	18	24	31	33	34	56	68	76	44
	12%	11%	11%	14%	11%	14%	16%	12%	13%	12%	12%	13%	12%	16%	9%
Usually just for religious holidays	82	28	39	44	65	6	9	15	27	21	19	42	41	47	32
	8%	7%	8%	8%	9%	5%	8%	7%	12%	8%	7%	9%	7%	10%	7%
Never	429	176	198	227	323	33	42	109	88	110	123	197	232	160	246
	43%	45%	42%	42%	46%	31%	38%	51%	38%	40%	43%	44%	41%	33%	52%
Prefer not to say	37	18	17	19	25	4	7	7	6	15	9	13	24	26	10
	4%	5%	4%	4%	3%	4%	6%	3%	3%	5%	3%	3%	4%	5%	2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
At least once a week	253 25%	79 27%	76 25%	55 22%	44 29%	155 26%	99 24%	102 25%	60 20%	81 30%	43 22%	47 23%	56 27%	23 19%	105 23%	24 31%	93 29%
Once or twice a month	81 8%	15 5%	21 7%	29 12%	16 11%	36 6%	45 11%	22 6%	33 11%	13 5%	19 10%	13 7%	21 10%	16 13%	44 9%	7 9%	19 6%
A few times a year	123 12%	36 12%	46 15%	20 8%	20 14%	82 14%	41 10%	51 13%	28 9%	27 10%	21 11%	29 14%	22 10%	24 20%	63 13%	5 6%	38 12%
Usually just for religious holidays	82 8%	23 8%	20 7%	26 10%	13 9%	44 7%	39 10%	34 8%	32 10%	21 8%	22 11%	12 6%	23 11%	5 4%	45 10%	4 5%	23 7%
Never	429 43%	124 42%	128 42%	120 47%	56 38%	252 42%	176 44%	172 43%	150 49%	110 41%	85 43%	96 47%	81 39%	52 43%	196 42%	32 40%	137 42%
Prefer not to say	37 4%	21 7%	12 4%	4 1%	-	33 5%	4 1%	21 5%	4 1%	15 6%	7 3%	6 3%	7 3%	-	12 3%	6 8%	13 4%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
At least once a week	253 25%	113 29%	54 23%	86 23%	134 29%	12 17%	107 23%	133 36%	57 18%	63 21%	135 30%	115 23%	139 30%	103 22%	12 17%	60 27%	52 27%	121 28%	178 29%	223 26%	182 28%	170 23%
Once or twice a month	81 8%	34 9%	22 9%	25 7%	43 9%	11 15%	28 6%	37 10%	30 9%	14 5%	42 9%	32 7%	43 9%	35 7%	4 5%	10 4%	25 13%	42 10%	50 8%	64 8%	63 10%	59 8%
A few times a year	123 12%	61 16%	23 9%	39 10%	70 15%	9 12%	45 10%	47 13%	44 14%	31 10%	67 15%	51 10%	68 15%	44 9%	12 17%	44 20%	20 10%	41 10%	62 10%	98 11%	86 13%	86 12%
Usually just for religious holidays	82 8%	37 9%	15 6%	31 8%	42 9%	8 10%	33 7%	34 9%	26 8%	23 7%	40 9%	36 7%	44 10%	31 7%	7 10%	24 11%	19 10%	29 7%	49 8%	63 7%	53 8%	58 8%
Never	429 43%	120 31%	116 49%	193 51%	153 33%	28 39%	247 53%	105 28%	148 47%	170 56%	150 33%	249 50%	151 33%	250 53%	28 41%	68 31%	68 35%	182 43%	252 41%	371 44%	246 38%	334 46%
Prefer not to say	37 4%	21 5%	9 4%	7 2%	24 5%	5 7%	8 2%	18 5%	11 4%	4 1%	18 4%	13 3%	18 4%	12 3%	7 10%	16 7%	8 4%	12 3%	16 3%	31 4%	26 4%	20 3%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006 100	453 100	350 100	233 100	768 100	148 100	85 100	314 100	416 100	276 100	220 100	165 100	182 100	281 100	360 100	421 100
At least once a week	253 25%	119 26%	79 23%	63 27%	190 25%	33 23%	30 35%	69 22%	118 28%	66 24%	58 27%	82 49%	53 29%	7 2%	122 34%	113 27%
Once or twice a month	81 8%	38 8%	30 9%	21 9%	60 8%	8 6%	13 15%	29 9%	30 7%	22 8%	15 7%	26 16%	14 8%	3 1%	29 8%	38 9%
A few times a year	123 12%	64 14%	37 11%	35 15%	87 11%	26 17%	9 11%	43 14%	47 11%	33 12%	27 12%	19 12%	29 16%	12 4%	38 11%	36 8%
Usually just for religious holidays	82 8%	40 9%	24 7%	21 9%	62 8%	12 8%	9 10%	22 7%	39 9%	21 8%	24 11%	8 5%	28 16%	12 4%	35 10%	36 9%
Never	429 43%	177 39%	170 49%	88 38%	337 44%	64 43%	24 29%	142 45%	168 40%	119 43%	88 40%	21 13%	54 30%	237 84%	115 32%	196 46%
Prefer not to say	37 4%	14 3%	10 3%	5 2%	31 4%	5 3%	1 1%	10 3%	14 3%	14 5%	7 3%	8 5%	2 1%	10 3%	21 6%	3 1%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Yes	1006 100%	298 100%	303 100%	254 100%	149 100%	601 100%	403 100%	401 100%	305 100%	266 100%	196 100%	202 100%	209 100%	120 100%	464 100%	79 100%	324 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Yes	1006 100%	385 100%	240 100%	381 100%	466 100%	72 100%	468 100%	373 100%	315 100%	305 100%	452 100%	495 100%	462 100%	475 100%	69 100%	221 100%	191 100%	427 100%	607 100%	851 100%	656 100%	727 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	27	10	17	7	23	2	0	11	5	8	3	16	11	10	12
	3%	3%	4%	1%	3%	2%	0%	5%	2%	3%	1%	4%	2%	2%	3%
Sales	44	15	22	22	22	12	6	18	13	10	4	30	14	19	23
	4%	4%	5%	4%	3%	11%	5%	8%	6%	4%	1%	7%	2%	4%	5%
Healthcare or the pharmaceutical industry	69	22	16	54	48	4	8	23	28	9	9	51	18	30	35
	7%	6%	3%	10%	7%	4%	7%	11%	12%	3%	3%	12%	3%	6%	7%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39	15	23	17	22	6	3	16	9	7	7	25	14	25	10
	4%	4%	5%	3%	3%	6%	3%	7%	4%	3%	2%	6%	3%	5%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	842	332	397	443	602	87	94	151	182	242	267	333	509	414	399
	84%	85%	85%	83%	85%	81%	86%	72%	78%	89%	93%	75%	91%	85%	84%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Technology	27 3%	5 2%	9 3%	5 2%	8 6%	14 2%	13 3%	11 3%	12 4%	3 1%	2 1%	9 4%	7 4%	6 5%	16 3%	2 3%	1 %
Sales	44 4%	12 4%	19 6%	11 4%	2 2%	31 5%	13 3%	15 4%	8 3%	16 6%	7 4%	5 3%	7 4%	8 7%	35 8%	1 2%	3 1%
Healthcare or the pharmaceutical industry	69 7%	10 3%	18 6%	21 8%	21 14%	28 5%	41 10%	19 5%	29 10%	10 4%	15 8%	13 6%	14 7%	17 14%	56 12%	4 5%	3 1%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39 4%	13 4%	22 7%	1 1%	3 2%	35 6%	5 1%	17 4%	5 2%	11 4%	6 3%	6 3%	9 4%	6 5%	25 5%	3 4%	5 2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	842 84%	265 89%	241 80%	217 85%	118 79%	506 84%	335 83%	345 86%	256 84%	232 87%	170 87%	171 85%	174 83%	84 70%	346 75%	70 88%	311 96%

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[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Technology	27 3%	8 2%	8 3%	11 3%	11 2%	1 2%	15 3%	9 2%	9 3%	9 3%	11 3%	13 3%	12 3%	12 3%	2 4%	2 1%	6 3%	7 2%	14 2%	23 3%	16 3%	21 3%
Sales	44 4%	14 4%	16 7%	15 4%	16 3%	10 14%	18 4%	14 4%	19 6%	10 3%	23 5%	19 4%	19 4%	25 5%	0 0%	6 3%	10 5%	21 5%	25 4%	32 4%	29 4%	29 4%
Healthcare or the pharmaceutical industry	69 7%	24 6%	15 6%	30 8%	26 6%	5 7%	37 8%	26 7%	18 6%	25 8%	29 6%	37 7%	29 6%	35 7%	5 8%	10 5%	14 7%	25 6%	36 6%	60 7%	43 7%	57 8%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39 4%	13 3%	16 6%	10 3%	18 4%	6 8%	15 3%	13 3%	18 6%	7 2%	20 4%	14 3%	20 4%	13 3%	6 9%	4 2%	13 7%	11 3%	14 2%	27 3%	26 4%	24 3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	842 84%	332 86%	190 79%	319 84%	403 86%	52 72%	387 83%	316 85%	258 82%	258 85%	379 84%	415 84%	391 85%	397 83%	55 79%	203 92%	153 80%	365 85%	521 86%	718 84%	550 84%	604 83%

Echelon Insights
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N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006 100	453 100	350 100	233 100	768 100	148 100	85 100	314 100	416 100	276 100	220 100	165 100	182 100	281 100	360 100	421 100
Technology	27 3%	10 2%	8 2%	6 3%	21 3%	2 2%	4 5%	8 2%	8 2%	11 4%	5 2%	6 4%	2 1%	13 5%	5 1%	11 3%
Sales	44 4%	19 4%	20 6%	14 6%	30 4%	7 5%	7 8%	21 7%	13 3%	10 4%	6 3%	7 4%	3 2%	10 3%	12 3%	19 4%
Healthcare or the pharmaceutical industry	69 7%	29 6%	30 9%	21 9%	45 6%	15 10%	5 6%	26 8%	25 6%	18 7%	19 9%	7 4%	9 5%	21 8%	20 6%	21 5%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	39 4%	13 3%	21 6%	11 5%	28 4%	7 5%	3 4%	18 6%	14 3%	7 3%	7 3%	5 3%	3 2%	12 4%	11 3%	13 3%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	842 84%	387 85%	280 80%	187 80%	653 85%	119 81%	68 80%	249 79%	362 87%	231 84%	184 84%	144 87%	165 91%	232 83%	315 87%	359 85%

Echelon Insights
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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	467	190	467	-	320	45	53	100	106	114	146	206	261	257	189
	46%	49%	100%		45%	43%	48%	48%	45%	42%	51%	46%	46%	52%	40%
Woman	535	199	-	535	384	61	57	107	127	159	142	234	301	233	283
	53%	51%		100%	54%	57%	52%	51%	55%	58%	49%	53%	54%	48%	60%
In some other way	4	-	-	-	4	-	-	4	-	0	-	4	0	-	4
	1%				1%			2%		0%		1%	0%		1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Man	467 46%	149 50%	150 49%	122 48%	46 31%	298 50%	168 42%	195 49%	124 41%	101 38%	90 46%	96 48%	113 54%	60 50%	230 49%	40 51%	162 50%
Woman	535 53%	149 50%	153 50%	132 52%	100 67%	302 50%	233 58%	205 51%	178 58%	163 61%	106 54%	105 52%	93 45%	59 50%	232 50%	39 49%	161 50%
In some other way	4 *%	-	1 *%	-	3 2%	1 *%	3 1%	1 *%	3 1%	2 1%	-	-	3 1%	-	3 1%	-	-

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Man	467 46%	189 49%	132 55%	146 38%	242 52%	35 48%	190 41%	188 50%	144 46%	127 42%	234 52%	207 42%	239 52%	195 41%	33 48%	108 49%	111 58%	220 52%	273 45%	383 45%	317 48%	329 45%
Woman	535 53%	196 51%	106 44%	233 61%	225 48%	37 51%	274 59%	185 50%	171 54%	174 57%	218 48%	284 57%	223 48%	277 58%	35 51%	112 51%	80 42%	206 48%	330 54%	465 55%	336 51%	395 54%
In some other way	4 *%	-	2 1%	3 1%	-	0 1%	4 1%	-	-	4 1%	-	4 1%	-	4 1%	0 1%	-	-	0 *%	3 1%	3 *%	3 *%	4 *%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	467	223	180	85	380	-	85	141	196	131	-	73	91	126	179	172
	46%	49%	51%	36%	49%	-	100%	45%	47%	47%	-	44%	50%	45%	50%	41%
Woman	535	228	170	148	384	148	-	171	220	144	220	93	91	151	181	246
	53%	50%	49%	64%	50%	100%	-	54%	53%	52%	100%	56%	50%	54%	50%	58%
In some other way	4	2	-	-	4	-	-	3	0	1	-	-	-	4	-	3
	*%	*%	-	-	1%	-	-	1%	*%	*%	-	-	1%	-	-	1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	757	294	344	409	708	-	31	137	158	210	251	295	462	407	323
	75%	76%	74%	76%	100%	-	28%	65%	68%	77%	87%	66%	82%	83%	68%
Black or African American	119	48	52	67	-	107	6	43	28	28	20	71	48	17	94
	12%	12%	11%	13%	-	100%	5%	21%	12%	10%	7%	16%	9%	4%	20%
Hispanic or Latino	110	46	53	57	-	-	110	37	39	25	9	76	34	42	61
	11%	12%	11%	11%	-	-	100%	18%	17%	9%	3%	17%	6%	9%	13%
Asian	44	11	29	15	-	-	1	8	12	12	11	21	23	20	20
	4%	3%	6%	3%	-	-	1%	4%	5%	5%	4%	5%	4%	4%	4%
Native American or Alaska Native	23	9	11	12	-	-	4	6	3	11	4	9	15	10	12
	2%	2%	2%	2%	-	-	4%	3%	1%	4%	1%	2%	3%	2%	3%
Native Hawaiian or Other Pacific Islander	5	2	5	-	-	-	-	-	-	2	2	-	5	2	2
	*%	1%	1%	-	-	-	-	-	-	1%	1%	-	1%	*%	1%
Other race or ethnicity	13	4	6	7	-	-	1	3	5	4	1	8	5	4	9
	1%	1%	1%	1%	-	-	*%	1%	2%	1%	*%	2%	1%	1%	2%

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[QRace] What is your race or ethnicity?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
White	757 75%	212 71%	226 74%	211 83%	107 72%	438 73%	318 79%	401 100%	305 100%	173 65%	156 79%	159 79%	167 80%	92 77%	329 71%	48 60%	275 85%
Black or African American	119 12%	49 17%	35 12%	22 9%	13 8%	85 14%	34 9%	-	-	47 18%	22 11%	25 13%	14 7%	8 6%	64 14%	15 19%	23 7%
Hispanic or Latino	110 11%	41 14%	40 13%	15 6%	14 10%	81 13%	29 7%	-	-	43 16%	17 9%	19 10%	26 12%	5 4%	60 13%	16 21%	20 6%
Asian	44 4%	3 1%	16 5%	8 3%	18 12%	18 3%	26 6%	-	-	8 3%	4 2%	5 3%	12 6%	15 12%	25 5%	5 6%	11 3%
Native American or Alaska Native	23 2%	6 2%	11 4%	5 2%	1 1%	17 3%	6 2%	-	-	9 3%	9 5%	-	1 1%	4 3%	12 2%	-	5 2%
Native Hawaiian or Other Pacific Islander	5 *%	2 1%	-	2 1%	-	2 *%	2 1%	-	-	-	2 1%	-	2 1%	-	5 1%	-	-
Other race or ethnicity	13 1%	3 1%	6 2%	2 1%	3 2%	8 1%	5 1%	-	-	5 2%	1 1%	3 2%	3 1%	1 *%	7 1%	0 1%	2 1%

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White	757 75%	334 87%	194 81%	229 60%	401 86%	50 69%	305 65%	316 85%	225 71%	207 68%	385 85%	330 67%	393 85%	312 66%	52 76%	185 84%	175 91%	326 76%	473 78%	664 78%	529 81%	521 72%
Black or African American	119 12%	8 2%	23 10%	88 23%	12 3%	14 19%	93 20%	18 5%	46 15%	53 17%	16 4%	91 18%	15 3%	95 20%	8 12%	7 3%	3 2%	47 11%	61 10%	89 10%	62 9%	107 15%
Hispanic or Latino	110 11%	26 7%	29 12%	54 14%	32 7%	11 15%	67 14%	21 6%	36 12%	52 17%	25 6%	73 15%	31 7%	72 15%	6 9%	20 9%	6 3%	30 7%	55 9%	82 10%	45 7%	83 11%
Asian	44 4%	14 4%	6 3%	24 6%	18 4%	3 3%	24 5%	15 4%	16 5%	12 4%	20 4%	21 4%	20 4%	21 4%	4 5%	5 2%	9 5%	28 6%	32 5%	34 4%	30 5%	37 5%
Native American or Alaska Native	23 2%	9 2%	12 5%	3 1%	9 2%	6 8%	9 2%	5 1%	15 5%	3 1%	9 2%	13 3%	10 2%	12 3%	1 2%	4 2%	2 1%	12 3%	13 2%	18 2%	17 3%	17 2%
Native Hawaiian or Other Pacific Islander	5 *%	2 1%	2 1%	-	2 *%	-	2 1%	2 1%	-	2 1%	2 *%	2 1%	2 *%	2 1%	-	2 1%	-	2 *%	2 *%	5 1%	2 *%	-
Other race or ethnicity	13 1%	4 1%	1 *%	8 2%	4 1%	1 1%	8 2%	2 1%	4 1%	6 2%	4 1%	9 2%	5 1%	8 2%	-	2 1%	2 1%	5 1%	5 1%	9 1%	9 1%	12 2%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
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Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	757	368	217	157	595	102	55	182	333	242	178	165	138	221	327	250
	75%	81%	62%	67%	77%	69%	65%	58%	80%	88%	81%	100%	76%	79%	91%	59%
Black or African American	119	22	77	36	83	24	12	63	35	21	16	-	7	31	5	104
	12%	5%	22%	15%	11%	16%	14%	20%	8%	8%	7%	-	4%	11%	1%	25%
Hispanic or Latino	110	50	46	48	62	27	20	54	40	16	25	-	38	34	14	57
	11%	11%	13%	20%	8%	19%	24%	17%	9%	6%	11%	-	21%	12%	4%	14%
Asian	44	16	25	5	40	5	-	11	30	4	13	-	4	10	8	24
	4%	4%	7%	2%	5%	3%	-	3%	7%	1%	6%	-	2%	4%	2%	6%
Native American or Alaska Native	23	7	7	5	19	1	4	11	6	6	4	-	1	9	16	5
	2%	2%	2%	2%	2%	1%	4%	4%	2%	2%	2%	-	1%	3%	5%	1%
Native Hawaiian or Other Pacific Islander	5	5	-	-	5	-	-	2	2	-	-	-	-	-	2	-
	*%	1%	-	-	1%	-	-	1%	1%	-	-	-	-	1%	1%	-
Other race or ethnicity	13	6	5	2	11	0	2	7	2	4	1	-	2	1	7	7
	1%	1%	1%	1%	1%	*%	2%	2%	*%	1%	*%	-	1%	*%	2%	2%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	298	106	149	149	197	48	41	67	59	95	77	126	172	176	116
	30%	27%	32%	28%	28%	45%	37%	32%	25%	35%	27%	28%	31%	36%	24%
Some college	205	74	98	105	136	16	26	47	41	53	65	87	117	103	91
	20%	19%	21%	20%	19%	15%	23%	22%	17%	19%	22%	20%	21%	21%	19%
Associate degree	99	46	51	47	68	15	14	31	22	26	20	53	46	47	45
	10%	12%	11%	9%	10%	14%	13%	15%	9%	10%	7%	12%	8%	10%	9%
Bachelor's degree	254	103	122	132	204	18	15	54	64	61	75	118	136	105	139
	25%	27%	26%	25%	29%	17%	13%	26%	27%	22%	26%	27%	24%	22%	29%
Graduate degree	149	59	46	100	101	10	14	12	48	39	51	60	90	58	84
	15%	15%	10%	19%	14%	10%	13%	6%	20%	14%	18%	13%	16%	12%	18%
Prefer not to say	1	0	1	0	1	-	-	-	0	-	1	0	1	-	1
	*%	*%	*%	*%	*%				*%		*%	*%	*%		*%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
High school or less	298 30%	298 100%	-	-	-	298 50%	-	197 49%	-	119 45%	67 34%	48 24%	41 19%	19 16%	100 22%	44 56%	101 31%
Some college	205 20%	-	205 67%	-	-	205 34%	-	136 34%	-	67 25%	51 26%	39 19%	26 13%	20 17%	93 20%	10 13%	71 22%
Associate degree	99 10%	-	99 33%	-	-	99 16%	-	68 17%	-	31 12%	17 9%	19 9%	24 11%	5 4%	52 11%	7 9%	27 8%
Bachelor' s degree	254 25%	-	-	254 100%	-	-	254 63%	-	204 67%	23 9%	46 23%	72 36%	72 34%	39 32%	148 32%	9 12%	69 21%
Graduate degree	149 15%	-	-	-	149 100%	-	149 37%	-	101 33%	26 10%	16 8%	23 12%	47 22%	36 30%	70 15%	9 11%	54 17%
Prefer not to say	1 *%	-	-	-	-	-	-	-	-	0 *%	-	-	-	1 1%	-	-	1 *%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
High school or less	298 30%	131 34%	71 29%	96 25%	158 34%	20 27%	120 26%	106 28%	115 36%	70 23%	153 34%	126 26%	156 34%	125 26%	17 25%	91 41%	52 27%	104 24%	148 24%	233 27%	206 31%	211 29%
Some college	205 20%	82 21%	47 20%	75 20%	94 20%	23 31%	88 19%	82 22%	75 24%	44 15%	94 21%	90 18%	98 21%	88 19%	19 27%	42 19%	39 20%	82 19%	119 20%	165 19%	133 20%	146 20%
Associate degree	99 10%	40 10%	25 10%	34 9%	46 10%	8 11%	45 10%	37 10%	32 10%	27 9%	49 11%	45 9%	46 10%	43 9%	10 15%	24 11%	17 9%	42 10%	58 10%	85 10%	67 10%	65 9%
Bachelor' s degree	254 25%	94 24%	55 23%	105 28%	114 25%	9 12%	131 28%	100 27%	50 16%	105 34%	100 22%	147 30%	108 23%	130 27%	16 23%	39 18%	64 33%	128 30%	175 29%	230 27%	172 26%	183 25%
Graduate degree	149 15%	38 10%	41 17%	70 18%	53 11%	13 18%	83 18%	48 13%	43 14%	58 19%	57 13%	86 17%	54 12%	88 19%	7 10%	24 11%	20 10%	69 16%	106 17%	136 16%	78 12%	121 17%
Prefer not to say	1 *%	-	0 *%	1 *%	-	0 1%	1 *%	-	-	1 *%	-	1 *%	-	1 *%	0 1%	-	-	1 *%	1 *%	1 *%	0 *%	1 *%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006 100	453 100	350 100	233 100	768 100	148 100	85 100	314 100	416 100	276 100	220 100	165 100	182 100	281 100	360 100	421 100
High school or less	298 30%	125 28%	118 34%	67 29%	229 30%	42 28%	26 30%	101 32%	100 24%	97 35%	52 24%	59 36%	59 32%	77 27%	94 26%	73 17%
Some college	205 20%	85 19%	66 19%	40 17%	164 21%	27 18%	12 15%	65 21%	88 21%	51 19%	41 19%	37 22%	32 18%	56 20%	102 28%	76 18%
Associate degree	99 10%	35 8%	35 10%	33 14%	66 9%	20 14%	12 15%	30 9%	35 8%	34 12%	16 7%	19 12%	14 8%	26 9%	50 14%	66 16%
Bachelor's degree	254 25%	132 29%	90 26%	61 26%	193 25%	35 24%	26 31%	72 23%	124 30%	59 21%	63 28%	37 22%	45 25%	85 30%	85 24%	110 26%
Graduate degree	149 15%	74 16%	42 12%	32 14%	114 15%	24 16%	8 9%	45 14%	69 17%	35 13%	48 22%	14 8%	31 17%	37 13%	29 8%	96 23%
Prefer not to say	1 *%	1 *%	-	-	1 *%	-	-	1 *%	-	-	-	-	-	0 *%	-	1 *%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	175	68	82	93	133	14	20	30	29	61	55	59	116	77	92
	17%	18%	18%	17%	19%	13%	18%	14%	13%	22%	19%	13%	21%	16%	19%
States in the Midwest	215	75	94	119	171	20	10	56	53	50	56	109	106	89	110
	21%	19%	20%	22%	24%	18%	9%	27%	23%	18%	19%	25%	19%	18%	23%
States in the South	376	172	175	199	249	63	37	78	94	100	103	173	203	217	147
	37%	44%	38%	37%	35%	59%	34%	37%	40%	36%	36%	39%	36%	44%	31%
States in the West	240	73	116	124	155	10	44	47	57	62	74	104	137	106	127
	24%	19%	25%	23%	22%	10%	40%	22%	24%	23%	26%	23%	24%	22%	27%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non-college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
States in the Northeast	175 17%	60 20%	39 13%	43 17%	33 22%	99 16%	76 19%	68 17%	65 21%	37 14%	32 16%	39 19%	37 18%	28 23%	77 17%	15 19%	64 20%
States in the Midwest	215 21%	65 22%	73 24%	55 22%	22 15%	137 23%	77 19%	109 27%	62 20%	60 22%	53 27%	35 18%	49 24%	15 12%	109 23%	12 16%	61 19%
States in the South	376 37%	115 38%	114 37%	87 34%	60 40%	228 38%	147 37%	145 36%	104 34%	109 41%	76 39%	77 38%	78 37%	33 27%	174 38%	27 34%	114 35%
States in the West	240 24%	59 20%	78 26%	68 27%	34 23%	137 23%	102 25%	80 20%	75 24%	61 23%	35 18%	51 25%	45 22%	44 37%	105 23%	25 32%	84 26%

Echelon Insights
 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
States in the Northeast	175 17%	65 17%	42 17%	69 18%	79 17%	11 15%	85 18%	49 13%	68 22%	57 19%	75 17%	95 19%	73 16%	87 18%	16 23%	32 14%	35 18%	60 14%	93 15%	149 17%	82 12%	102 14%
States in the Midwest	215 21%	78 20%	49 21%	88 23%	95 20%	15 21%	105 23%	86 23%	57 18%	66 22%	95 21%	111 22%	94 20%	111 23%	10 15%	36 16%	40 21%	89 21%	140 23%	184 22%	207 31%	206 28%
States in the South	376 37%	168 44%	89 37%	119 31%	197 42%	26 36%	153 33%	164 44%	108 34%	101 33%	192 42%	156 32%	195 42%	156 33%	25 36%	103 47%	78 41%	149 35%	225 37%	308 36%	268 41%	270 37%
States in the West	240 24%	74 19%	60 25%	106 28%	96 21%	21 28%	124 26%	74 20%	81 26%	82 27%	90 20%	134 27%	100 22%	122 26%	18 26%	50 23%	38 20%	129 30%	150 25%	209 25%	101 15%	150 21%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	175	79	64	34	139	24	10	40	78	57	39	12	58	47	64	73
	17%	18%	18%	15%	18%	16%	12%	13%	19%	21%	18%	7%	32%	17%	18%	17%
States in the Midwest	215	91	75	52	163	36	16	68	85	62	50	47	32	69	69	76
	21%	20%	21%	22%	21%	24%	18%	22%	20%	22%	23%	28%	18%	25%	19%	18%
States in the South	376	178	120	105	271	61	44	111	156	108	80	84	54	80	133	163
	37%	39%	34%	45%	35%	41%	51%	35%	38%	39%	36%	51%	30%	29%	37%	39%
States in the West	240	104	91	42	195	26	15	94	96	49	51	22	37	84	94	109
	24%	23%	26%	18%	25%	18%	18%	30%	23%	18%	23%	13%	20%	30%	26%	26%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total		Gender		Race			Age				Age Group		QTrumpBiden	
	Total (LE)	Battleground States (LE)	Men	Women	White	Black	Hispanic	18-34	35-49	50-64	65+	Under 50	50+	Trump	Biden
Total	1006	388	467	535	708	107	110	211	233	274	288	444	562	489	475
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	233	91	85	148	140	33	48	76	113	35	9	189	44	129	92
	23%	23%	18%	28%	20%	31%	43%	36%	48%	13%	3%	43%	8%	26%	19%
No	768	296	380	384	562	74	62	135	116	238	279	251	517	358	379
	76%	76%	81%	72%	79%	69%	57%	64%	50%	87%	97%	56%	92%	73%	80%
Prefer not to say	5	1	2	3	5	-	-	-	5	0	0	5	1	2	3
	1%	*%	*%	1%	1%	-	-	-	2%	*%	*%	1%	*%	*%	1%

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total Total (LE)	Education				Education Group		Race x Education		Income					Employment		
		HS or less	Some college	Bachelor' s degree	Graduate degree	Non-college	College	White non- college	White college	<\$30k	\$30-\$49k	\$50-\$74k	\$75-\$125k	>\$125k	Employed	Not employed	Retired
Total	1006 100	298 100	303 100	254 100	149 100	601 100	403 100	401 100	305 100	266 100	196 100	202 100	209 100	120 100	464 100	79 100	324 100
Yes	233 23%	67 23%	72 24%	61 24%	32 21%	139 23%	93 23%	75 19%	65 21%	50 19%	39 20%	48 24%	67 32%	25 21%	154 33%	14 18%	13 4%
No	768 76%	229 77%	230 76%	193 76%	114 77%	460 76%	307 76%	324 81%	237 78%	216 81%	156 80%	149 74%	142 68%	94 79%	305 66%	65 82%	310 96%
Prefer not to say	5 1%	1 *	1 *	-	3 2%	2 *	3 1%	2 1%	3 1%	-	1 *	5 2%	-	-	5 1%	-	0 *

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 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Party			Party+Lean			Ideology			2020 Ballot		Generic Congressional			GOP Supporter of...		Vote History			Eligible for...	
	Total (LE)	GOP	Ind	Dem	GOP+Lean	Pure Ind	DEM+Lean	Conservative	Moderate	Liberal	Voted Trump 2020	Voted Biden 2020	GOP	Dem	Unsure	Trump	The Party	Voter file confirmed recent primary voter	Voter file confirmed voted 2018	Voter file confirmed voted 2020	GOP Primary	Dem Primary
Total	1006 100	385 100	240 100	381 100	466 100	72 100	468 100	373 100	315 100	305 100	452 100	495 100	462 100	475 100	69 100	221 100	191 100	427 100	607 100	851 100	656 100	727 100
Yes	233 23%	102 26%	46 19%	85 22%	120 26%	15 21%	97 21%	96 26%	71 22%	62 20%	117 26%	95 19%	122 26%	101 21%	10 15%	60 27%	45 24%	67 16%	117 19%	177 21%	154 23%	183 25%
No	768 76%	282 73%	193 81%	293 77%	343 74%	57 79%	367 79%	276 74%	243 77%	240 79%	333 74%	397 80%	338 73%	372 78%	59 85%	158 72%	146 76%	360 84%	489 81%	669 79%	501 76%	540 74%
Prefer not to say	5 1%	2 1%	0 *	3 1%	2 *	-	3 1%	1 *	1 *	3 1%	2 *	3 1%	2 *	3 1%	-	2 1%	0 *	-	-	5 1%	1 *	4 1%

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 March Omnibus 2024
 N=1,006 Registered Voters in the Likely Electorate, Nationally, March 18-21, 2024, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Marital		Kids				Community				Religion			Primary Electorate	
	Total (LE)	Married	Single, never married	Has kids <18 at home	No kids <18 at home	Moms of kids <18 at home	Dads of kids <18 at home	Urban	Suburban	Rural	Suburban women	White evangelical protestant	Catholic	Religiously unaffiliated	GOP	Dem
Total	1006	453	350	233	768	148	85	314	416	276	220	165	182	281	360	421
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	233	132	65	233	-	148	85	87	90	55	58	41	47	55	78	84
	23%	29%	18%	100%		100%	100%	28%	22%	20%	26%	25%	26%	19%	22%	20%
No	768	321	281	-	768	-	-	224	324	221	162	125	134	223	281	336
	76%	71%	80%		100%			71%	78%	80%	74%	75%	74%	79%	78%	80%
Prefer not to say	5	0	5	-	-	-	-	3	2	0	-	-	1	4	0	1
	1%	0%	1%					1%	0%	0%			1%	1%	0%	0%