



July 2024 Omnibus Topline - Puck
 Survey of N=982 voters in the Likely Electorate
 Online sample matched to L2 Voter File
 Field Dates: July 19–21, 2024
 Margin of Error: ± 3.8 percentage points

CORE: POLITICAL AND ECONOMIC LANDSCAPE MODULE

1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]

| | |
|-----------------|-----|
| Right direction | 26% |
| Wrong track | 67% |
| Unsure | 7% |

2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]

| | 1. 1st Choice | 2. 2nd Choice | 3. Combined Choice |
|------------------------------------|------------------|------------------|--------------------------|
| Cost of living | 25% | 18% | 42% |
| Immigration | 15% | 12% | 26% |
| Jobs and the economy | 10% | 12% | 22% |
| The state of democracy | 10% | 8% | 18% |
| Political corruption | 6% | 7% | 13% |
| Abortion | 6% | 8% | 14% |
| The environment and climate change | 5% | 6% | 10% |
| Crime | 5% | 5% | 10% |
| Healthcare | 4% | 6% | 10% |
| National security | 3% | 5% | 8% |
| Gun rights | 2% | 4% | 6% |
| Race relations | 2% | 2% | 3% |
| Infrastructure | 1% | 2% | 2% |
| Education | 1% | 1% | 2% |
| Taxes | 1% | 3% | 4% |
| Drug abuse | 1% | 3% | 4% |
| Something else (Please specify) | 3% | 1% | 4% |
| Unsure | 1% | *% | 1% |

3. [QFav] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]

| | 1. Very Favorable | 2. Somewhat Favorable | 3. Heard of, No Opinion | 4. Somewhat Unfavorable | 5. Very Unfavorable | 6. Never heard of | | |
|-----------------------------|----------------------|------------------------|-------------------------|-----------------------------|----------------------------------|-------------------------------|---------------------------|----------------------------|
| | VERY/ SOME FAV | VERY/ SOME UNFAV | 1. Very Favorable | 2. Somewhat Favorable | 3. Heard of, No Opinion | 4. Somewhat Unfavorable | 5. Very Unfavorable | 6. Never heard of |
| Pete Buttigieg | 33% | 29% | 18% | 15% | 19% | 10% | 19% | 18% |
| Josh Shapiro | 18% | 19% | 8% | 10% | 31% | 8% | 11% | 32% |
| Gretchen Whitmer | 25% | 27% | 14% | 12% | 23% | 8% | 18% | 25% |
| JD Vance | 33% | 38% | 19% | 13% | 19% | 10% | 28% | 10% |
| The Republican Party | 45% | 51% | 24% | 21% | 4% | 15% | 35% | 1% |
| J. B. Pritzker | 13% | 19% | 4% | 9% | 26% | 7% | 12% | 42% |
| Donald Trump | 45% | 53% | 32% | 13% | 1% | 8% | 45% | *% |
| The Democratic Party | 43% | 52% | 21% | 21% | 4% | 19% | 33% | 1% |
| Kamala Harris | 43% | 54% | 24% | 19% | 2% | 14% | 39% | 1% |
| Gavin Newsom | 25% | 37% | 13% | 13% | 18% | 10% | 27% | 20% |
| Joe Biden | 42% | 56% | 23% | 20% | 2% | 13% | 43% | *% |

4. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]

| | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 43% |
| STRONGLY/SOMEWHAT DISAPPROVE | 56% |
| Strongly approve | 22% |
| Somewhat approve | 21% |
| Somewhat disapprove | 14% |
| Strongly disapprove | 42% |
| Unsure | 1% |

5. [QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President? [RANDOMIZE SCALE 1-4, 4-1]

| | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT APPROVE | 48% |
| STRONGLY/SOMEWHAT DISAPPROVE | 50% |
| Strongly approve | 32% |
| Somewhat approve | 16% |
| Somewhat disapprove | 9% |
| Strongly disapprove | 41% |
| Unsure | 2% |

CORE: FUTURE ELECTION QUESTIONS

6. [QMotivation2024] How motivated are you to vote in the November 2024 election for President? [RANDOMIZE SCALE 1-5, 5-1]

| | |
|-------------------------------|-----|
| EXTREMELY/VERY MOTIVATED | 86% |
| NOT VERY/NOT AT ALL MOTIVATED | 5% |
| Extremely motivated | 72% |
| Very motivated | 15% |
| Somewhat motivated | 8% |
| Not very motivated | 4% |
| Not at all motivated | 1% |
| Unsure | 1% |

7. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

| | |
|---|-----|
| DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE | 47% |
| DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE | 48% |
| Definitely the Republican candidate | 36% |
| Probably the Republican candidate | 10% |
| Lean, the Republican candidate | *% |
| Lean, the Democratic candidate | 1% |
| Probably the Democratic candidate | 9% |
| Definitely the Democratic candidate | 38% |
| Unsure | 5% |

RANDOMIZE ORDER OF QTRUMPELECT AND QBIDENREELECT

8. [QTrumpElect] On a scale of 0 to 10, how likely are you to vote for Donald Trump in the 2024 general election?

| | |
|------|------|
| MEAN | 4.51 |
| 0 | 45% |
| 1 | 2% |
| 2 | 2% |
| 3 | 1% |
| 4 | 2% |
| 5 | 3% |
| 6 | 2% |
| 7 | 2% |
| 8 | 4% |
| 9 | 9% |
| 10 | 29% |

9. **[QBidenReelect] On a scale of 0 to 10, how likely are you to vote for Joe Biden in the 2024 general election?**

| | |
|------|------|
| MEAN | 4.73 |
| 0 | 41% |
| 1 | 2% |
| 2 | 2% |
| 3 | 1% |
| 4 | 2% |
| 5 | 3% |
| 6 | 3% |
| 7 | 4% |
| 8 | 5% |
| 9 | 9% |
| 10 | 27% |

RANDOMIZE ORDER OF QTRUMPBIDEN AND QTRUMPBIDENFULL

10. **[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

| | |
|--|-----|
| DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN | 48% |
| JOE BIDEN, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN | 49% |
| Donald Trump, the Republican candidate, definitely | 38% |
| Donald Trump, the Republican candidate, probably | 9% |
| Donald Trump, the Republican candidate, lean | *% |
| Joe Biden, the Democratic candidate, lean | 2% |
| Joe Biden, the Democratic candidate, probably | 10% |
| Joe Biden, the Democratic candidate, definitely | 37% |
| Unsure | 3% |

11. **[QTrumpBidenFull] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-6]**

| | |
|---|-----|
| Donald Trump, the Republican candidate | 43% |
| Joe Biden, the Democratic candidate | 42% |
| Robert F. Kennedy, Jr., independent candidate | 10% |
| Cornel West, independent candidate | 1% |
| Jill Stein, Green Party candidate | *% |
| Chase Oliver, the Libertarian candidate | *% |
| Unsure | 3% |

12. **[Q2024Expect] Who do you expect to win the 2024 Presidential election? [RANDOMIZE 1-2]**

| | |
|--------------|-----|
| Donald Trump | 52% |
| Joe Biden | 30% |
| Unsure | 18% |

13. **[QPuck2024ExpectNominee] Regardless of who you plan to vote for, who do you expect to be the Democratic candidate for President on Election Day? [RANDOMIZE 1-2]**

| | |
|---------------|-----|
| Joe Biden | 44% |
| Kamala Harris | 20% |
| Someone else | 20% |
| Unsure | 16% |

14. [QTrumpHarris] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

| | |
|---|-----|
| DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN | 49% |
| KAMALA HARRIS, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN | 47% |
| Donald Trump, the Republican candidate, definitely | 40% |
| Donald Trump, the Republican candidate, probably | 8% |
| Donald Trump, the Republican candidate, lean | 1% |
| Kamala Harris, the Democratic candidate, lean | 2% |
| Kamala Harris, the Democratic candidate, probably | 9% |
| Kamala Harris, the Democratic candidate, definitely | 36% |
| Unsure | 4% |

15. [QTrumpNewsom] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

| | |
|--|-----|
| DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN | 49% |
| GAVIN NEWSOM, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN | 43% |
| Donald Trump, the Republican candidate, definitely | 41% |
| Donald Trump, the Republican candidate, probably | 8% |
| Donald Trump, the Republican candidate, lean | 1% |
| Gavin Newsom, the Democratic candidate, lean | 2% |
| Gavin Newsom, the Democratic candidate, probably | 10% |
| Gavin Newsom, the Democratic candidate, definitely | 31% |
| Unsure | 8% |

16. [QTrumpButtigieg] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

| | |
|--|-----|
| DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN | 48% |
| PETE BUTTIGIEG, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN | 46% |
| Donald Trump, the Republican candidate, definitely | 41% |
| Donald Trump, the Republican candidate, probably | 7% |
| Donald Trump, the Republican candidate, lean | 1% |
| Pete Buttigieg, the Democratic candidate, lean | 2% |
| Pete Buttigieg, the Democratic candidate, probably | 12% |
| Pete Buttigieg, the Democratic candidate, definitely | 32% |
| Unsure | 6% |

17. [QTrumpWhitmer] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

| | |
|--|-----|
| DONALD TRUMP, THE REPUBLICAN CANDIDATE, DEFINITELY/PROBABLY/LEAN | 50% |
| GRETCHEN WHITMER, THE DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY/LEAN | 43% |
| Donald Trump, the Republican candidate, definitely | 41% |
| Donald Trump, the Republican candidate, probably | 8% |
| Donald Trump, the Republican candidate, lean | 1% |
| Gretchen Whitmer, the Democratic candidate, lean | 1% |
| Gretchen Whitmer, the Democratic candidate, probably | 11% |
| Gretchen Whitmer, the Democratic candidate, definitely | 31% |
| Unsure | 7% |

RANDOMIZE ORDER OF QTRUMPINFOFLOW, QBIDENINFOFLOW

18. [QTrumpInfoFlow] Has what you have seen, read, or heard recently made you feel more positive or negative about Donald Trump? [RANDOMIZE 1-4, 4-1]

| | |
|-----------------------------|-----|
| MUCH/A LITTLE MORE POSITIVE | 41% |
| MUCH/A LITTLE MORE NEGATIVE | 37% |
| Much more positive | 31% |
| A little more positive | 10% |
| A little more negative | 6% |
| Much more negative | 31% |
| No different | 20% |
| Unsure | 1% |

19. [QBidenInfoFlow] Has what you have seen, read, or heard recently made you feel more positive or negative about Joe Biden? [RANDOMIZE 1-4, 4-1]

| | |
|-----------------------------|-----|
| MUCH/A LITTLE MORE POSITIVE | 18% |
| MUCH/A LITTLE MORE NEGATIVE | 53% |
| Much more positive | 11% |
| A little more positive | 7% |
| A little more negative | 17% |
| Much more negative | 37% |
| No different | 27% |
| Unsure | 2% |

20. [QTrumpBidenConcerns] Which of the following concerns you more? [RANDOMIZE 1-2]

| | |
|------------------------------------|-----|
| Joe Biden's age and mental fitness | 56% |
| Trump's criminal convictions | 40% |
| Unsure | 5% |

21. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

| | |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE | 27% |
| GETTING A LOT/LITTLE WORSE | 52% |
| Improving a lot | 8% |
| Improving a little | 19% |
| Staying the same | 18% |
| Getting a little worse | 23% |
| Getting a lot worse | 29% |
| Unsure | 2% |

CORE: VIBES MONITOR

22. [QTrumpBidenStability] Do you think things in the United States will be more stable if... [ROTATE SCALE 1-4, 4-1]

| | |
|---------------------------------|-----|
| TRUMP WINS, DEFINITELY/PROBABLY | 46% |
| BIDEN WINS, DEFINITELY/PROBABLY | 42% |
| Trump wins, definitely | 36% |
| Trump wins, probably | 10% |
| Biden wins, probably | 11% |
| Biden wins, definitely | 31% |
| Unsure | 12% |

23. [QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more? [RANDOMIZE 1-2]

| | |
|---|-----|
| Whether Trump or Biden wins really would make a difference to me personally | 74% |
| Whether Trump or Biden wins really would not make a difference to me personally | 15% |
| Unsure | 11% |

24. [QLeadAttribute Battery] Please indicate if you think that as President, Donald Trump or Joe Biden would do a better job at each of the following. [DISPLAY AS GRID, 3 PER PAGE] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1]

| | 1. Definitely Donald Trump | 2. Probably Donald Trump | 3. No difference | 4. Probably Joe Biden | 5. Definitely Joe Biden | 6. Unsure | | |
|--|----------------------------------|--------------------------------|-------------------------------------|-----------------------------------|----------------------------|--------------------------------|----------------------------------|--------------|
| | DEF./ PROB. TRUMP | DEF./ PROB. BIDEN | 1. Definitely Donald Trump | 2. Probably Donald Trump | 3. No difference | 4. Probably Joe Biden | 5. Definitely Joe Biden | 6. Unsure |
| Having the energy and stamina needed to serve | 54% | 27% | 43% | 12% | 15% | 7% | 20% | 3% |
| Making our economy work better | 51% | 40% | 41% | 10% | 6% | 10% | 30% | 2% |
| Being competent and effective | 49% | 39% | 41% | 8% | 10% | 11% | 28% | 2% |
| Keeping the country safe | 49% | 41% | 42% | 7% | 8% | 8% | 33% | 2% |
| Protecting my rights and freedoms | 45% | 45% | 37% | 7% | 8% | 9% | 36% | 2% |
| Being honest and trustworthy | 39% | 45% | 32% | 8% | 13% | 9% | 37% | 2% |

25. [QBidenLeave] Should Joe Biden drop out of the presidential race? [RANDOMIZE 1-2]

| | |
|--------|-----|
| Yes | 48% |
| No | 32% |
| Unsure | 19% |

26. [QBidenResign] Should Joe Biden resign the presidency due to concerns about his age?
[RANDOMIZE 1-2]

| | |
|--------|-----|
| Yes | 40% |
| No | 46% |
| Unsure | 14% |

27. [QPuckBidenSpeech] Have Joe Biden's recent public speaking appearances made you more or less confident in his ability to be the President? [ROTATE SCALE 1-4, 4-1]

| | |
|----------------|-----|
| More confident | 7% |
| No change | 32% |
| Less confident | 56% |
| Unsure | 4% |

28. [QPuckHarrisDescribeOE] How would you describe Kamala Harris in a few words? [OPEN
END TEXT BOX]

CORE: PARTISANSHIP

29. [QPartyID] Do you consider yourself a...? [RANDOMIZE 1-2]

| | |
|-------------------------|-----|
| Republican | 38% |
| Democrat | 39% |
| Independent | 21% |
| Member of another party | *% |
| Unsure | 2% |

[IF QPARTYID = 1 REPUBLICAN, ASK]

30. [QPartyGOP] Would you say you are...? [RANDOMIZE 1-2]

| | |
|-------------------------|---------|
| | (n=318) |
| Firmly a Republican | 82% |
| Not firmly a Republican | 18% |

[IF QPARTYID = 2 DEMOCRAT, ASK]

31. [QPartyDem] Would you say you are...? [RANDOMIZE 1-2]

| | |
|-----------------------|---------|
| | (n=405) |
| Firmly a Democrat | 80% |
| Not firmly a Democrat | 20% |

[IF QPARTY = 3-5 INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE, ASK]

32. [QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you? [RANDOMIZE 1-2]

| | |
|--------------------|---------|
| | (n=259) |
| Republicans | 37% |
| Democrats | 32% |
| Both equally often | 23% |
| Unsure | 9% |

[QPartyConsolidated] QPartyID and QPartyLeanView

| | |
|--|-----|
| Total Republican+Republican-leaning Independents | 46% |
| Total Democratic+Democratic-leaning Independents | 46% |
| Total Independent | 7% |

CORE: MONTHLY GOP QUESTIONS

[IF QPARTYID = 1 REPUBLICAN OR QPARTYLEANVIEW = 1 REPUBLICANS, ASK]

33. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

| | |
|-----------------------------------|---------|
| | (n=395) |
| Supporter of Donald Trump | 54% |
| Supporter of the Republican Party | 37% |
| I don't support either one | 7% |
| Unsure | 2% |

[IF QPARTYID = 1 REPUBLICAN OR QPARTYLEANVIEW = 1 REPUBLICANS, ASK]

34. [QTrumpVPApprove] Do you approve of Donald Trump's decision to choose JD Vance as his running mate? [RANDOMIZE 1-2]

| | |
|--------|---------|
| | (n=395) |
| Yes | 72% |
| No | 8% |
| Unsure | 20% |

ASK ALL:

35. [QPuckRNC] Did you watch any portion of the Republican National Convention? [RANDOMIZE 1-2]

| | |
|--------|-----|
| Yes | 55% |
| No | 42% |
| Unsure | 3% |

[IF QPUCKRNC = 1. YES, ASK]

36. [QPuckRNCView] Do you have a favorable or unfavorable view of the portions of the Republican National Convention that you watched? [RANDOMIZE SCALE 1-5, 5-1]

| | |
|---------------------------|---------|
| | (n=518) |
| VERY/SOMEWHAT FAVORABLE | 58% |
| VERY/SOMEWHAT UNFAVORABLE | 32% |
| Very favorable | 42% |
| Somewhat favorable | 16% |
| No opinion | 9% |
| Somewhat unfavorable | 9% |
| Very unfavorable | 23% |
| Unsure | 1% |

[IF QPARTYID = 1 REPUBLICAN OR QPARTYLEANVIEW = 1 REPUBLICANS, ASK]

37. [Q2028GOPPrimary] If the 2028 Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-12]

| | (n=395) |
|-------------------------------|---------|
| JD Vance | 25% |
| Ron DeSantis | 14% |
| Vivek Ramaswamy | 10% |
| Nikki Haley | 9% |
| Ted Cruz | 4% |
| Sarah Huckabee Sanders | 3% |
| Marco Rubio | 2% |
| Tim Scott | 2% |
| Josh Hawley | 2% |
| Glenn Youngkin | 1% |
| Byron Donalds | 1% |
| Katie Britt | 1% |
| Someone else (Please specify) | 5% |
| Unsure | 21% |

CUSTOM: DEM NOMINEE QUESTIONS

[IF QPARTYID = 2 DEMOCRAT OR QPARTYLEANVIEW = 2 DEMOCRATS, ASK]

38. [QDemNomination] If Joe Biden drops out of the presidential race, which path to selecting a replacement Democratic nominee would you prefer? [RANDOMIZE 1-2]

(n=487)

| | |
|--|-----|
| A quick vote to make Kamala Harris the nominee | 48% |
| An open contest at the convention with numerous candidates | 38% |
| Unsure | 14% |

[IF QPARTYID = 2 DEMOCRAT OR QPARTYLEANVIEW = 2 DEMOCRATS, ASK]

39. [QPuckDemAlternate1] If Biden decides to stop running for re-election, who do you want to see as the Democratic candidate for president on the ballot in November? [RANDOMIZE 1-2]

(n=487)

| | |
|---------------|-----|
| Kamala Harris | 62% |
| Someone else | 18% |
| Unsure | 20% |

[IF QPUCKDEMALTERNATE1 = 2 SOMEONE ELSE OR 3 UNSURE, ASK]

40. [QPuckDemAlternate2] If Biden decides to stop running for re-election, who do you want to see as the Democratic candidate for president on the ballot in November? [RANDOMIZE 1-5]

(n=178)

| | |
|-------------------------------|-----|
| Gavin Newsom | 18% |
| Pete Buttigieg | 16% |
| Gretchen Whitmer | 14% |
| J.B. Pritzker | 3% |
| Josh Shapiro | 3% |
| Stacey Abrams | 3% |
| Wes Moore | 2% |
| Raphael Warnock | 1% |
| Jared Polis | - |
| Someone else (Please specify) | 11% |
| Unsure | 30% |

[IF QPARTYID = 2 DEMOCRAT OR QPARTYLEANVIEW = 2 DEMOCRATS, ASK]

41. [QPuckBidenLegacy] Which do you think would be the best decision for Biden's legacy, even if neither option is perfect?

(n=487)

| | |
|---|-----|
| Leaving the race to make room for the next generation of Democrat leaders | 49% |
| Running for a second term | 40% |
| Unsure | 10% |

CUSTOM: POLITICAL VIOLENCE

- 42. [QPoliticalViolence] Which of the following seems like the likelier explanation for the attempted assassination of Donald Trump? [RANDOMIZE 1-2]**
- | | |
|---------------------------|-----|
| Politically motivated | 59% |
| Not politically motivated | 21% |
| Something else | 19% |
- 43. [QPoliticalViolenceProblem] How much of a problem do you believe political violence is today? [RANDOMIZE SCALE 1-3, 3-1]**
- | | |
|-----------------|-----|
| A major problem | 72% |
| A minor problem | 22% |
| Not a problem | 3% |
| Unsure | 4% |
- 44. [QSecretServiceConfidence] How much confidence do you have in the Secret Service's ability to protect the presidential candidates? [ROTATE SCALE 1-4, 4-1]**
- | | |
|------------------------|-----|
| A LOT/SOME CONFIDENCE | 63% |
| NOT MUCH/NO CONFIDENCE | 33% |
| A lot of confidence | 25% |
| Some confidence | 38% |
| Not much confidence | 23% |
| No confidence | 11% |
| Unsure | 4% |

CORE: DEMOGRAPHICS MODULE

**45. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?
[RANDOMIZE 1-2]**

| | |
|----------------|-----|
| Joe Biden | 49% |
| Donald Trump | 45% |
| Jo Jorgensen | 1% |
| Howie Hawkins | *% |
| Kanye West | *% |
| Someone else | 1% |
| I did not vote | 3% |
| Unsure | 1% |

46. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

| | |
|----------------------------|-----|
| VERY/SOMEWHAT CONSERVATIVE | 36% |
| VERY/SOMEWHAT LIBERAL | 28% |
| Very conservative | 17% |
| Somewhat conservative | 19% |
| Moderate | 34% |
| Somewhat liberal | 14% |
| Very liberal | 14% |
| Unsure | 1% |

47. [QSocial] For the following list of sites or apps, please indicate which you have used in the past week. [DISPLAY AS GRID] [RANDOMIZE ROWS]

| | 1. Yes | 2. No |
|-----------------------------|--------|-------|
| | 1. | 2. |
| | Yes | No |
| Facebook | 82% | 18% |
| Instagram | 53% | 47% |
| TikTok | 40% | 60% |
| X (formerly Twitter) | 37% | 63% |
| Reddit | 26% | 74% |
| LinkedIn | 25% | 75% |

48. [QSocialShare] How often, if ever, do you post or share things about political or social issues on social media? [RANDOMIZE 1-4, 4-1]

| | |
|-----------------|-----|
| OFTEN/SOMETIMES | 35% |
| RARELY/NEVER | 65% |
| Often | 9% |
| Sometimes | 26% |
| Rarely | 27% |
| Never | 39% |

49. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-12]

| | |
|---|-----|
| Local TV news | 50% |
| Fox News | 40% |
| ABC News | 35% |
| NBC News | 35% |
| CNN | 35% |
| CBS News | 34% |
| MSNBC | 21% |
| Your local paper, online or in print | 21% |
| Traditional national newspapers, online or in print (such as The New York Times, Washington Post, or Wall Street Journal) | 18% |
| Public radio or broadcast news, such as NPR or PBS | 14% |
| Newsmax | 11% |
| OAN | 4% |
| Something else (Please specify) | 6% |
| None of these | 9% |

50. [QEmployment] What is your current employment status?

| | |
|--|-----|
| Employed full-time | 39% |
| Employed part-time | 7% |
| Freelance, contract, or temporary work | 3% |
| “Gig economy” work like ride shares, food delivery, or dog walking | 1% |
| Unemployed and looking for work | 8% |
| Stay-at-home parent or caregiver | 6% |
| Full time student | 1% |
| Retired | 30% |
| Something else | 5% |
| Prefer not to say | 1% |

51. [QHH Household Battery] For each of the following descriptions, please indicate if this applies to you personally or to someone in your household. [DISPLAY AS GRID] [RANDOMIZE SCALE 1-2, 2-1] [RANDOMIZE ROWS] [ALLOW MULTIPLE]

| | 1. Applies to me | 2. Applies to someone in my household | 3. Neither / Unsure [EXCLUSIVE] |
|--|---------------------|--|---------------------------------------|
| | 1. Applies to me | 2. Applies to someone in my household | 3. Neither / Unsure |
| Is a member of a labor union | 6% | 8% | 87% |
| Owns a gun | 24% | 17% | 65% |
| Serves or has served in the US Military | 11% | 12% | 79% |

52. [QUrbanRural] How would you describe the area in which you live?

| | |
|----------------------------|-----|
| City | 29% |
| Suburb near a city | 44% |
| Small town not near a city | 10% |
| Rural or country area | 17% |

| | |
|---|-----|
| 53. [QNativity] Where were you born? [RANDOMIZE 1-2] | |
| In the United States | 96% |
| In a foreign country | 4% |
| Prefer not to say | *% |

| | |
|--|-----|
| 54. [QMarital] What is your current marital status? | |
| Single, never married | 35% |
| Married | 43% |
| Separated | 1% |
| Divorced | 14% |
| Widowed | 6% |
| Prefer not to say | *% |

| | |
|---|-----|
| 55. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11] | |
| Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.) | 26% |
| Roman Catholic | 19% |
| Mormon (Church of Jesus Christ of Latter-day Saints or LDS) | *% |
| Orthodox (such as Greek, Russian, or some other Orthodox church) | 1% |
| Just Christian | 19% |
| Jewish | 3% |
| Muslim | 1% |
| Buddhist | 1% |
| Hindu | *% |
| Atheist | 7% |
| Agnostic | 5% |
| Something else (Please specify) | 4% |
| Nothing in particular | 14% |

[SHOW ONLY TO QRELIGIONNEW = 1. PROTESTANT, 2. ROMAN CATHOLIC, 3. MORMON, 4. ORTHODOX, 5. JUST CHRISTIAN]

56. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

| | |
|---|----------------|
| | (n=645) |
| Yes, born-again or evangelical Christian | 41% |
| No, not born-again or evangelical Christian | 56% |
| Unsure | 4% |

| | |
|--|-----|
| 57. [QChurchOld] How often do you currently attend a religious service? | |
| At least once a week | 26% |
| Once or twice a month | 7% |
| A few times a year | 14% |
| Usually just for religious holidays | 9% |
| Never | 40% |
| Prefer not to say | 3% |

CORE: SCREENER MODULE (ASKED AT BEGINNING OF SURVEY)

| | | |
|---|-----------|------|
| 58. [QRegVote] Are you at least 18 years old and registered to vote? | | |
| Yes | | 100% |
| No | TERMINATE | - |
| Unsure | TERMINATE | - |
| | | |
| 59. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7] | | |
| Technology | | 2% |
| Sales | | 5% |
| Healthcare or the pharmaceutical industry | | 7% |
| Journalism or the media | TERMINATE | - |
| Food service or the restaurant industry | | 4% |
| Market research | TERMINATE | - |
| Public relations | TERMINATE | - |
| None of these | | 84% |
| | | |
| 60. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2] | | |
| Man | | 46% |
| Woman | | 53% |
| In some other way | | *% |
| | | |
| 61. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6] | | |
| White | | 75% |
| Black or African American | | 12% |
| Hispanic or Latino | | 12% |
| Asian | | 5% |
| Native American or Alaska Native | | 3% |
| Native Hawaiian or Other Pacific Islander | | 1% |
| Other race or ethnicity | | 1% |
| | | |
| 62. [QEducation] What is the highest level of education you have completed? | | |
| High school or less | | 30% |
| Some college | | 20% |
| Associate degree | | 10% |
| Bachelor's degree | | 25% |
| Graduate degree | | 14% |
| Prefer not to say | | *% |
| | | |
| 63. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18] | | |
| 18-34 | | 21% |
| 35-49 | | 23% |
| 50-64 | | 27% |
| 65+ | | 29% |
| | | |
| 64. [QState] In what state do you live? [DROPDOWN MENU WITH 50 STATES] | | |
| States in the Northeast | | 17% |
| States in the Midwest | | 21% |
| States in the South | | 37% |
| States in the West | | 24% |

65. [QIncome] Which range includes your total annual household income from all sources, before taxes?

| | |
|---------------------------------|-----|
| Less than \$30,000 per year | 23% |
| \$30,000 to \$49,999 per year | 20% |
| \$50,000 to \$74,999 per year | 19% |
| \$75,000 to \$99,999 per year | 9% |
| \$100,000 to \$124,999 per year | 6% |
| \$125,000 to \$149,999 per year | 8% |
| \$150,000 to \$199,999 per year | 9% |
| \$200,000 to \$249,999 per year | 4% |
| \$250,000 or more per year | 3% |
| Prefer not to say | 1% |

66. [QKids] Do you currently have children under the age of 18 in your home?

| | |
|-------------------|-----|
| Yes | 27% |
| No | 73% |
| Prefer not to say | *% |

METHODOLOGY

The July 2024 Echelon Insights Verified Voter Omnibus was fielded online from July 19-21, 2024 in English among a sample of N=982 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.8 percentage points.